



GIULIA

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## A NEW ERA

Alfa Romeo has always taken a unique and totally original approach to designing its cars: it is the point of convergence between design and passion, between a love for the most cutting-edge technology and a strong instinct to provide an emotive driving experience. Today Alfa Romeo is writing a new chapter in its history, introducing a future where once again the driver is at the centre of the design.

THE ALL-NEW ALFA ROMEO GIULIA. PURE ALFA ROMEO.

ALL-NEW ALFA ROMEO GIULIA

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## CHANGE THE HORIZON WITH A NEW PERSPECTIVE

Simplicity, formal balance and harmonious surfaces. A unique and unmistakable appearance, represented by the Alfa Romeo styled trilobe front grille. All-New Alfa Romeo Giulia's curves are defined by light.

Beautiful and functional, with balanced weight distribution and rear-wheel drive, the engine and mechanics between the two axes, all power is transferred to the road.

Experience the power and passion of Alfa Romeo.

ALL-NEW ALFA ROMEO GIULIA

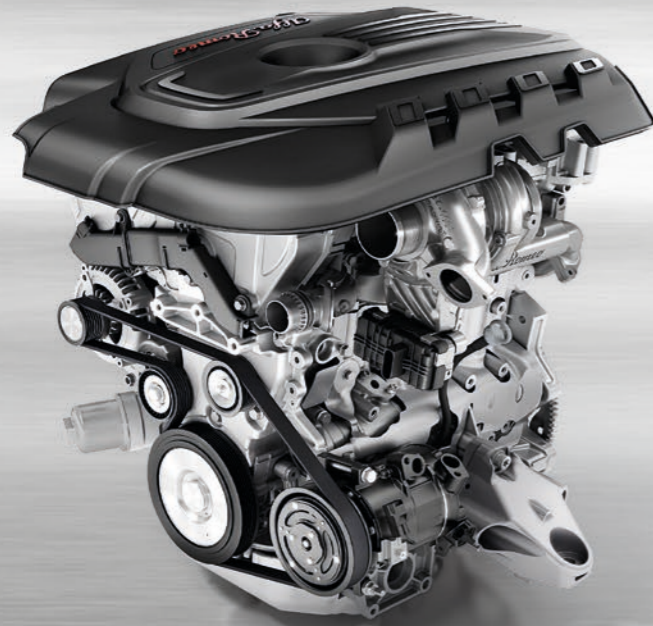
BALANCE HAS  
NO COMPROMISES



The All-New Alfa Romeo Giulia. The attention to detail in every design feature gives the car its perfect balance.

The commitment given to the car's aerodynamic development, plus the constant work conducted in the wind tunnel, has resulted in the Alfa Romeo Giulia reaching a Drag Co-efficient ( $C_d$ ) equal to 0.25.

Following this extensive research, it was then possible to further streamline the design of the base of the car, improving airflow under the car and aerodynamic flow management at the rear. Both help reduce turbulence, improving dynamic efficiency.



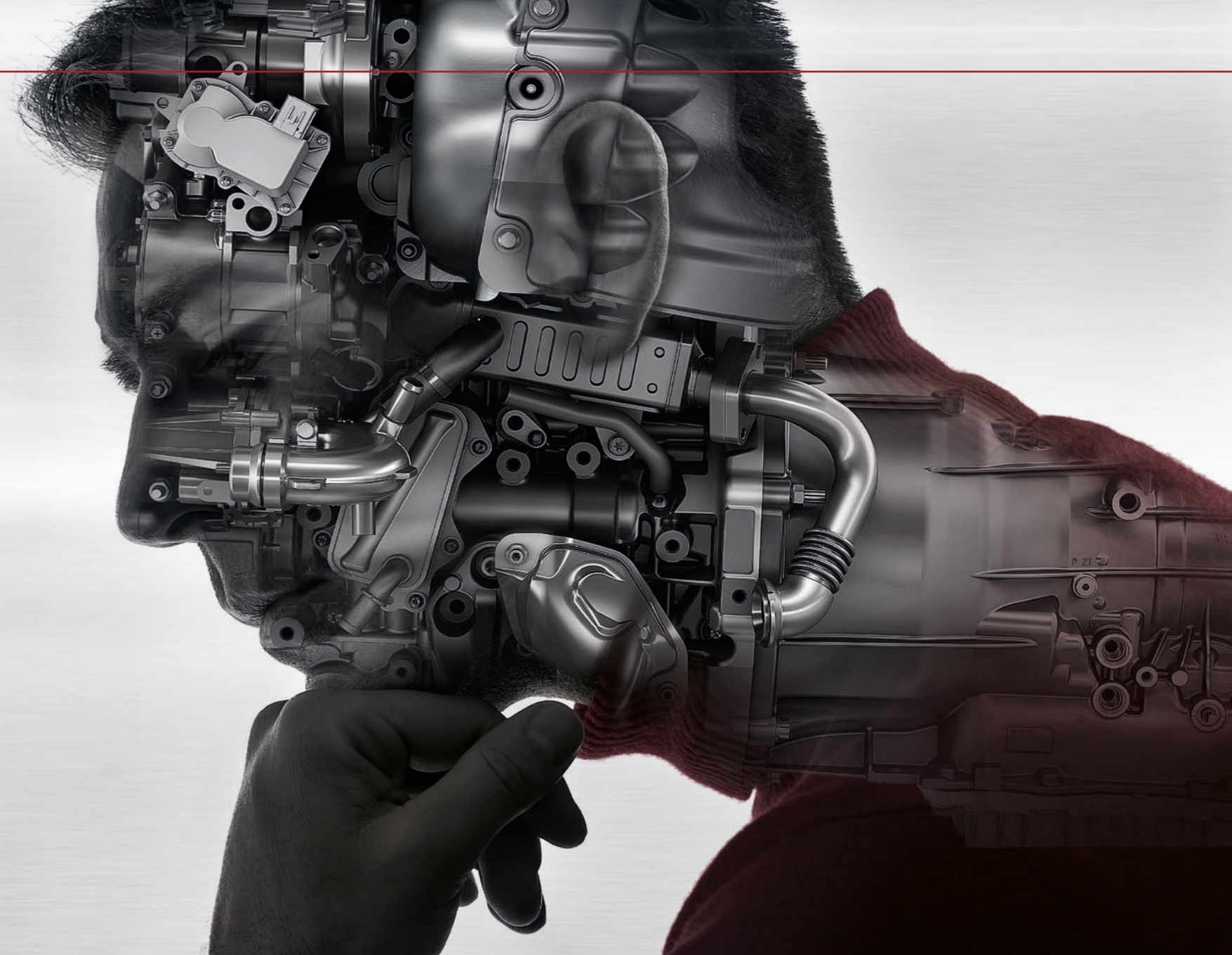
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### A HIGH PERFORMANCE MINDSET

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Every detail of the Alfa Romeo Giulia was designed to deliver the best performance in the most efficient way. The engines, all turbo-charged and built entirely in aluminium, offer an unprecedented balance of power without compromising on efficiency. There are two 2.2 litre diesel engines available with either 150hp or 180hp output as well as an all-new 2.0 litre petrol engine with 200hp, all driven through an 8-speed ZF automatic gearbox.

With the Alfa Romeo Giulia, let your emotion take the lead.





ADVANCED TECHNOLOGY



The new Alfa™ D.N.A. lets the Alfa Romeo Giulia vary the dynamic responses and customise them according to your driving style and travelling conditions. The Alfa™ D.N.A. also interacts with the Alfa™ Active Suspension (where available): the shock absorbers adapt to the desired driving style, becoming more rigid for an involving ride, or softer, for a more comfortable drive.

**Dynamic:** favours performance and responsiveness. The steering response is more precise, the braking more direct and the electronic control systems leave space for the enjoyment of a pure driving experience.

**Natural:** ideal for urban driving, offering the perfect balance between performance and efficiency for everyday use.

**Advanced Efficiency:** A new mode that allows you to maximise energy savings and minimise emission levels, perfect for long distance motorway journeys. The safety systems are at their most sensitive in difficult driving conditions.



**INTERIOR**

Black cloth upholstery  
6-way manual front seats  
Engine start button on steering wheel  
Leather steering wheel

**EXTERIOR**

16" alloy wheels  
Aluminium brake calipers  
Single chrome exhaust tip

**COMFORT**

Cruise control  
Dual-zone climate control  
Electric parking brake  
Halogen headlamps & DRL  
Fog lamps  
LED tail & brake lamps  
Dimming rear view mirror  
Rear Parking Sensors  
Automatic headlights  
Automatic windscreen wipers  
Tyre inflation kit  
Start&Stop

**TECHNOLOGY**

Alfa™ D.N.A. driving mode selector  
3.5" TFT colour cluster display  
Alfa Connect 6.5"  
- DAB radio  
- MP3  
- USB  
- Aux-in  
- Bluetooth®  
8 speaker audio system  
Rotary Pad

**SAFETY**

Autonomous Emergency Braking (AEB)  
Forward Collision Warning (FCW)  
Integrated Brake System (IBS)  
Lane Departure Warning (LDW)

**ALFA ROMEO GIULIA PRICING OTR**

2.0 200 hp Petrol

£29,180.00



**INTERIOR**

Leather and cloth upholstery (3 colours available)  
6-way manual front seats  
Engine start button on steering wheel  
Leather steering wheel  
Two Tone dashboard and door panel availability

**EXTERIOR**

17" alloy wheels  
Aluminium brake calipers  
Dual chrome exhaust tip (180hp Diesel only)  
Aluminium door sills

**COMFORT**

Cruise control  
Dual-zone climate control  
Electric parking brake  
Halogen headlamps & DRL  
Fog lamps  
LED tail & brake lights  
Dimming rear view mirror  
Rear Parking Sensors  
Automatic headlights  
Automatic windscreen wipers  
Tyre inflation kit  
Start&Stop

**TECHNOLOGY**

Alfa™ D.N.A. driving mode selector  
7" TFT colour cluster display  
Alfa Connect 8.8" Navigation  
- DAB radio  
- MP3  
- USB  
- TMC Pro live traffic updates  
- Aux-in  
- Bluetooth®  
8 speaker audio system  
Rotary Pad

**SAFETY**

Autonomous Emergency Braking (AEB)  
Forward Collision Warning (FCW)  
Integrated Brake System (IBS)  
Lane Departure Warning (LDW)

**INTERIOR**

Sports leather seats  
6-way power front seats  
Engine start button on steering wheel  
Heated sport leather steering wheel  
Two Tone dashboard and door panel availability  
40/20/40 split rear seat  
Aluminium sport pedals and footrest  
Aluminium tunnel cover and front door mouldings  
Heated front seats

**EXTERIOR**

18" Sport alloy wheels  
Red brake calipers  
Dual chrome exhaust tip  
Power folding mirrors  
Aluminium door sills  
Black gloss window surround  
Sports front & rear bumpers  
Sports rear diffuser

**COMFORT**

Cruise control  
Dual-zone climate control  
Electric parking brake  
25W Bi-Xenon headlamps and LED DRL  
Fog lamps  
LED tail & brake lights  
Dimming rear view mirror  
Rear Parking Sensors  
Automatic headlights  
Automatic windscreen wipers  
Run-flat tyres  
Start&Stop  
Heated washer nozzles

**TECHNOLOGY**

Alfa™ D.N.A. driving mode selector  
7" TFT colour cluster display  
Alfa Connect 8.8" Navigation  
- DAB radio  
- MP3  
- USB  
- TMC Pro live traffic updates  
- Aux-in  
- Bluetooth®  
8 speaker audio system  
Rotary Pad

**SAFETY**

Autonomous Emergency Braking (AEB)  
Forward Collision Warning (FCW)  
Integrated Brake System (IBS)  
Lane Departure Warning (LDW)

**ALFA ROMEO GIULIA SUPER PRICING OTR**

2.0 200 hp Petrol	<b>£30,880.00</b>
2.2 150 hp Diesel	<b>£30,750.00</b>
2.2 180 hp Diesel	<b>£31,950.00</b>

**ALFA ROMEO GIULIA SPECIALE PRICING OTR**

2.2 180 hp Diesel	<b>£34,150.00</b>
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UPHOLSTERY OPTIONS

BLACK CLOTH UPHOLSTERY



(STANDARD ON GIULIA)

BLACK LEATHER & CLOTH UPHOLSTERY\*



(STANDARD ON SUPER)

BLACK LEATHER UPHOLSTERY



(OPTIONAL)

RED LEATHER UPHOLSTERY



(OPTIONAL)

\*Also available in Tan leather & Black Cloth or Red leather & Black Cloth



LUSSO PACK OPTION - BEIGE LEATHER UPHOLSTERY & BEIGE DASHBOARD WITH WALNUT DETAILING

## ALL-NEW ALFA ROMEO GIULIA

## STANDARD/OPTIONAL EQUIPMENT

INTERIOR	CODE	GIULIA	SUPER	SPECIALE	COST
Black cloth upholstery	732	●	–	–	
Cloth & Leather upholstery (Black/Tan/Red)	728	–	●	–	
Sports leather upholstery (Black/Tan/Red)	788	–	–	●	
Leather upholstery (Black/Tan/Red)	211	£1350	£750	–	
Luxury leather upholstery with Lusso Pack (Black/Red/Tan/Beige)	212	–	P1	–	
Leather multi-function steering wheel and gear knob		●	●	●	
Sports leather steering wheel		–	–	●	
Aluminium sports pedals, central tunnel cover and front door mouldings.		–	–	●	
Gear-shift paddles on steering wheel	4WE	○	○	○	£275
Electrochromic rear-view mirror	410	○	○	●	£75
Front passenger sun visor with mirror		●	●	●	
40/20/40 Split folding rear seats	195	○	○	●	£180
Third rear headrest		●	●	●	
6-way power adjustable front seats	8M8	○	○	●	£650

(P1) Part of Lusso Pack

AUDIO & TECHNOLOGY	CODE	GIULIA	SUPER	SPECIALE	COST
Alfa Connect 6.5" Infotainment system (DAB radio, MP3, USB, Aux-in, Bluetooth®) with 3.5" TFT Instrument display panel		●	–	–	
Alfa Connect 3D NAV 8.8" Infotainment system (Radio, 3D Sat-Nav, MP3, TMC Pro, USB, Aux-in, Bluetooth®) with 7" TFT Instrument display panel	RB5/4GF*	○	●	●	£1050
DAB radio tuner		●	●	●	

\*Option RB5 is linked to 7" TFT display

EXTERIOR	CODE	GIULIA	SUPER	SPECIALE	COST
Solid paint finish (Alfa Red)	5CA	●	●	●	
Solid paint finish (Alfa Black & Alfa White)	5B2/5CF	○	○	○	£350
Metallic paint finishes	Various	○	○	○	£695
Halogen Headlights and DRL		●	●	–	
LED tail and brake lights		●	●	●	
25W Bi-Xenon headlamps	LM2	–	○	●	£625
Black brake calipers	4SU	250	250	150	
Red brake calipers	4TA	○	○	●	£250
Yellow brake calipers	58I	250	250	150	
Panoramic sunroof	400	○	○	○	£1250
Rear parking sensors		●	●	●	
Front & Rear parking sensors	508	○	○	○	£200
Power folding door mirrors	GTD	○	○	●	£275
Dark tinted rear windows	070	○	○	●	£275
Black exterior window trim		●	●	–	
Chrome exterior window trim	MMH	–	○	–	£250
Gloss black exterior window trim	MMR	–	○	●	£250

SAFETY	CODE	GIULIA	SUPER	SPECIALE	COST
Passenger seat air bag disable		●	●	●	
Autonomous Emergency Brake (AEB)		●	●	●	
Blind spot monitoring with cross-path (BSM)	XAN	P2	P2	P2	
Forward Collision Warning (FCW)		●	●	●	
Integrated Braking System (IBS)		●	●	●	
Lane Departure Warning (LDW)		●	●	●	

(P2) Part of 8M4 Driver Assistance Pack Plus

WHEELS	CODE	GIULIA	SUPER	SPECIALE	COST
16" Dual 5-Spoke alloy wheels with 225/55 7J tyres	421	●	–	–	
17" 10-Spoke alloy wheels with 225/50 7.5J tyres	420	○	●	–	£750
17" 7-hole design alloy wheels with 225/50 7.5J tyres	433	£750	£350	–	
17" 10-Spoke alloy wheels with 225/50 7.5J tyres	439	–	○	○	£350
Run Flat Tyres	447	○	○	●	£205
Fix & Go repair kit	499	●	●	●	
18" Dual multi-spoke design alloy wheels with 225/45 8J (front) and 255/40 9J (rear) tyres	4AY	£1500*	£750*	£350	
18" 10-spoke alloy wheels with 225/45 8J (front) and 255/40 9J (rear) tyres	4WQ	–	£750*	£350	
18" 5-Hole dark finish alloy wheels with 225/45 8J (front) and 255/40 9J (rear) tyres	68P	–	○*	●	£750

\* 18" wheels require Run Flat Tyre option 447

MISCELLANEOUS	CODE	GIULIA	SUPER	SPECIALE	COST
Start&Stop		●	●	●	
Diesel particulate filter (DPF)		●	●	●	
Remote central locking		●	●	●	
Perimeter and volumetric alarm system		●	●	●	
Automatic windscreen wipers		●	●	●	
Automatic headlights		●	●	●	
Tyre pressure monitoring system (TPMS)		●	●	●	
Anchor points in boot	734	○	○	○	£65
Cargo net	CKR	○	○	○	£75
Smokers' pack	989	○	○	○	£80

PACKS	CODE	GIULIA	SUPER	SPECIALE	COST
Driver Assistance Pack	6UN	○	○	○	£550
Driver Assistance Pack Plus	8M4	○	○	○	£80
Sport Pack	8LQ	–	○	●	£975
Sport Pack Plus	8LR	–	○	○	£1200
Lusso Pack (Silverwood/Walnut)	8LU/8T4	–	○	–	£2750
Veloce Interior Pack	8UF	–	–	●	
Climate Pack	8LV	○	○	○	£150
Performance Pack	8LW	–	○	○	£1950
Lighting Pack	8LZ	○	○	○	£900
Cold Weather Pack	8M2	○	○	○	£550
Power Seats Pack	8M8	○	○	–	£650
Convenience Pack	8MK	○	○	○	£450
Audio system upgrade	8PK	○	○	○	£500
Sound Theatre by Harmon Kardon	8PJ	–	○	○	£950



**POWERFUL TO THE CORE**

It represents more than just the most powerful Alfa Romeo ever created for road use: The All-New Alfa Romeo Giulia Quadrifoglio represents a convergence of engineering and emotion that can only belong to a brand as fabled as Alfa Romeo. The powerful engine features an ultralight 6 cylinder Bi-Turbo petrol engine delivering 510 hp, 600 Nm of torque between 2500 and 5000 rpm, launching The All-New Alfa Romeo Giulia Quadrifoglio from 0 to 62 mph in 3.9 seconds and on to a top speed of 191 mph. All this power is managed by the Chassis Domain Control (CDC) system which distributes the power evenly through Torque Vectoring and Active Suspension systems to ensure maximum drive through the rear wheels.

**INTERIOR**

- Carbon fibre inserts on dashboard
- Interior ambient lighting
- Leather wrapped dashboard and door panels
- Leather/Alcantara® 6-way manual front seats
- Flat bottomed sports leather steering wheel

**EXTERIOR**

- 19" Quadrifoglio aluminium wheels
- Black aluminium brake calipers
- Black window surrounds
- Covered underbody
- Rear air diffuser
- Quadrifoglio badge
- Sports bumpers & front grille
- Sports exhaust with 4-way exhaust tip

**COMFORT**

- Cruise control with speed limiter
- Dual-zone automatic climate control
- Automatic headlights
- Automatic windscreen wipers
- Electric parking brake
- Front & rear parking sensors
- Heated front seats
- Bi-Xenon 35W headlamps + AFS
- LED DRL
- LED tail & brake lights
- Headlight washer
- Power folding door mirrors
- Rearview camera with dynamic grid lines
- Red Start button on steering wheel with keyless go
- Auto dimming rear view mirror
- Tyre inflation kit

**TECHNOLOGY**

- Alfa Active Aero
- Alfa Active Suspension
- Alfa Active Torque vectoring
- Alfa Chassis Domain Control (CDC)
- Alfa™ D.N.A. Pro (with Race Mode)
- DAB Radio
- Start/Stop
- Alfa Connect 8.8" Navigation
  - DAB radio
  - MP3
  - USB
  - TMC Pro live traffic updates
  - Aux-in
  - Bluetooth®
- 7" TFT colour cluster display
- 8 speaker audio system
- Rotary Pad
- Aluminium shift paddles on steering column

**SAFETY**

- Autonomous Emergency Braking (AEB)
- Blind spot monitoring (BSM)
- Forward Collision Warning (FCW)
- Integrated Brake System (IBS)
- Lane Departure Warning (LDW)

**ALFA ROMEO GIULIA QUADRIFOGLIO PRICING OTR**

2.9 V6 Bi-Turbo 510hp	<b>£59,000.00</b>
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# GIULIA

Q U A D R I F O G L I O



## ALL-NEW ALFA ROMEO GIULIA QUADRIFOGLIO

OPTIONAL EQUIPMENT	CODE	COST
19" Dark Quadrifoglio aluminium wheels with 245/35 8.5J (front) and 285/30 10J (rear) tyres	73Z	£350
19" Dark 5 hole alloy wheels with 245/35 8.5J (front) and 285/30 10J (rear) tyres	5YN	£350
Red calipers	4TA	£250
Yellow calipers	58I	£150
Dark tinted rear windows	070	£275
Leather/Alcantara® steering wheel with carbon fibre inserts	5ZK	£225
Carbon ceramic brake discs	BRM	£5500
Carbon shell sport seats by Sparco	60A	£2500
Smoking kit	989	£80
Cargo net	CKR	£75
Anchor points in boot	734	£65

PACKS	CODE	COST
Sound Theatre by Harmon Kardon	8PJ	£950
Convenience Pack	8MQ	£425
Power Seats pack	8M9	£950

## OPTIONAL EQUIPMENT & PACKS



ALL-NEW ALFA ROMEO GIULIA QUADRIFOGLIO



'....Quadrifoglio is downright spectacular. Alfa is back in the game.'

Car Magazine

	2.2 TURBO DIESEL 150 HP	2.2 TURBO DIESEL 180 HP	2.0 TURBO PETROL 200 HP	2.9 V6 BI-TURBO 510 HP
Fuel	Diesel		Petrol	
Transmission	ZF 8 Speed Automatic			
No. of cylinders, arrangement	4 in line		6 in 'V'	
Bore x stroke (mm)	83 x 99	83 x 99	84 x 90	86.5 x 82
Displacement (cc)	2143		1995	2891
Compression ratio	15.5:1	15.5:1	10.0:1	9.3:1
Max. power output hp (kW - EC) at rpm	150 (110) 4000	180 (132) 3750	200 (147) 5000	510 (375) 6500
Peak torque Nm (kgm - EC) at rpm	450 (46) 1750	450 (46) 1750	330 (34) 1750	600 (61) 2500
<b>TRANSMISSION</b>				
Drive	Rear			
Number of gears	8 + 1R			
<b>TYRES</b>				
Standard version FRONT	17" with 225/50 7.5J tyres	17" with 225/50 7.5J tyres	16" with 225/55 7J tyres	19" with 245/35 8.5J tyres
Standard version REAR	17" with 225/50 7.5J tyres	17" with 225/50 7.5J tyres	17" with 225/50 7.5J tyres	19" with 285/30 10J tyres
<b>SUSPENSION</b>				
Front	Alfa™ Link double wishbone suspension with semi-virtual steering wheel axle			
Rear	Alfa™ Link Multilink axle with four and a half links			
<b>BRAKES</b>				
Front (mm)	Ventilated 305 x 28		Ventilated 360 x 32 D, 6-piston caliper by Brembo®	
Rear	Ventilated 292 x 22		Ventilated 350 x 28 D, 4-piston caliper by Brembo®	

	2.2 TURBO DIESEL 150 HP	2.2 TURBO DIESEL 180 HP	2.0 TURBO PETROL 200 HP	2.9 V6 BI-TURBO 510 HP
<b>WEIGHTS - TANK CAPACITY</b>				
Fuel tank (lit.)	52		58	
Kerb weight DIN (kg)	1445	1445	1429	1524
Towing weight - braked (unbraked) kg	600	600	600	-
<b>PERFORMANCE</b>				
Compression ratio	15.5:1	15.5:1	10.0:1	9.3:1
Max. power output hp (kW - EC) at rpm	150 (110) 4000	180 (132) 3750	200 (147) 5000	510 (375) 6500
<b>TRANSMISSION</b>				
Top speed mph	137	143	146	191
Acceleration (driver + 30 kg) 0-62 (s)	8.2	7.1	6.6	3.9
<b>FUEL CONSUMPTION - EMISSIONS*</b>				
Urban cycle mpg (l/100km)	53.3 (5.3)	53.3 (5.3)	33.6 (8.4)	22.8 (12.4)
Extra-urban cycle mpg (l/100km)	80.1 (3.5)	80.1 (3.5)	61.4 (4.6)	49.6 (5.7)
Combined cycle mpg (l/100km)	67.3 (4.2)	67.3 (4.2)	47.9 (5.9)	34.4 (8.2)
Exhaust emissions - CO <sub>2</sub> (g/km)	109	109	138	189
Emissions Standard	E6			
Start&Stop	Standard			

ENGINE	GIULIA	SUPER	SPECIALE	QUADRIFOGLIO
2.2 Turbo Diesel 150 HP AT		•		
2.2 Turbo Diesel 180 HP AT		•	•	
2.0 200 HP AT	•	•		
2.9 V6 Bi-Turbo 510 HP AT				•



*La meccanica delle emozioni*



Products offered for sale may differ from those described or illustrated in this preview brochure due to later production changes in specifications, components or place manufacture. The contents of this preview brochure are therefore to be treated as representations as to the current availability of products as described, or as to products actually offered for sale. Alfa Romeo UK, a trading name of Fiat Chrysler Automobiles UK Ltd reserves the right to make changes at any time, without notice, to prices, colours, materials, equipment, specification and models and also to discontinued models. All details correct at time of going to print.

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