



Volkswagen

The new up!



As individual as you are: the new up!

The new up! offers a myriad of ways to celebrate your individuality. A choice of new colours for the body, roof, door mirrors, side decals and dashpad enables you to create the look that's right for you, enhanced by a sharp new design featuring new bumpers, wheels, LED daytime running lights and mirror housings with integrated indicators, not to mention a host of refinements and new equipment. It's time to express yourself with the fun new up!

01 The new up! is a breath of fresh air. Newly designed rear tail lights fit seamlessly into the rear design, enhancing its distinctive new look.



02 The surprisingly spacious, redesigned interior seats four comfortably and offers a high level of specification. A choice of new colours and designs for the dashpad allows you to further personalise your new up!, while smartphone integration increases connectivity and functionality, and refinements such as new seat designs and a multifunction leather steering wheel add both comfort and luxury.

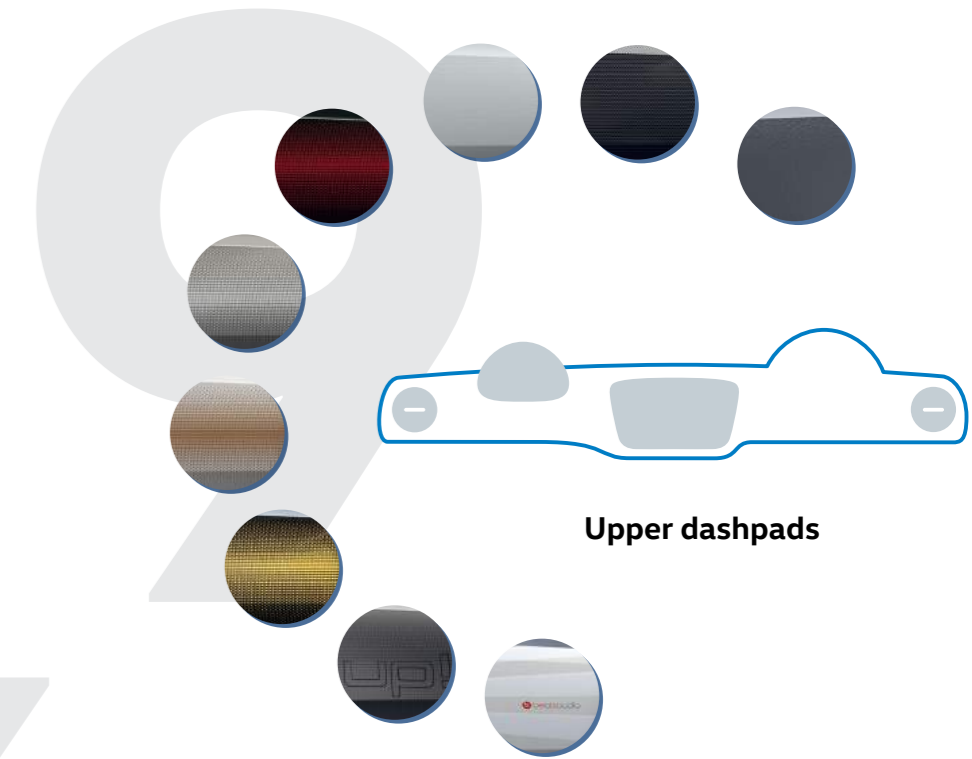
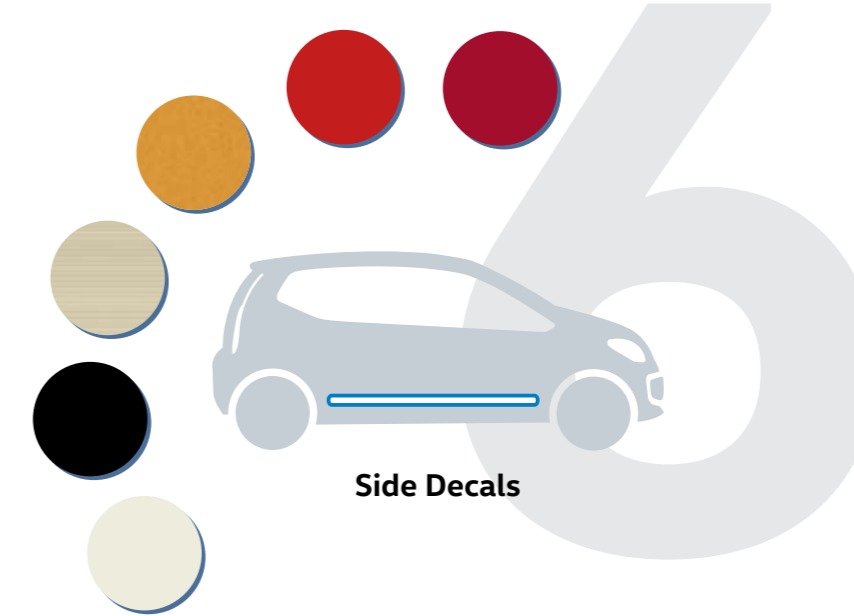
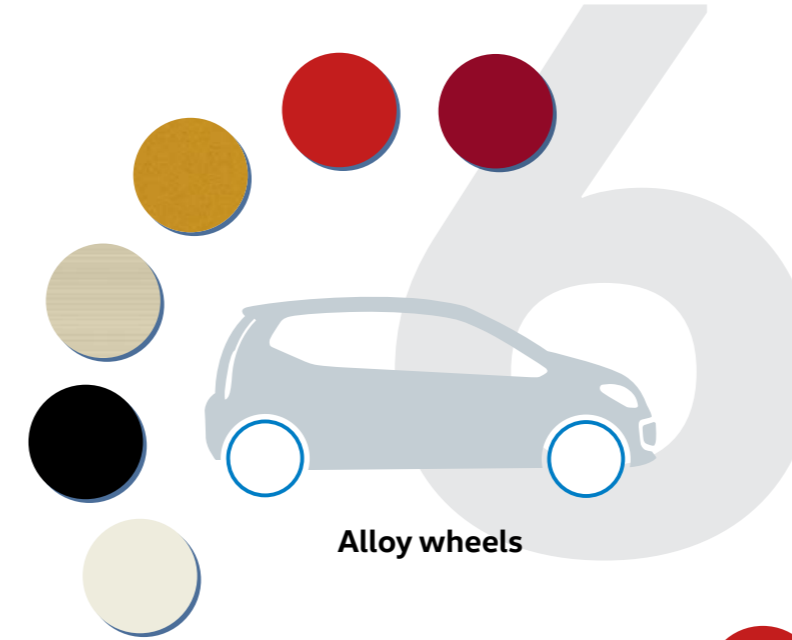
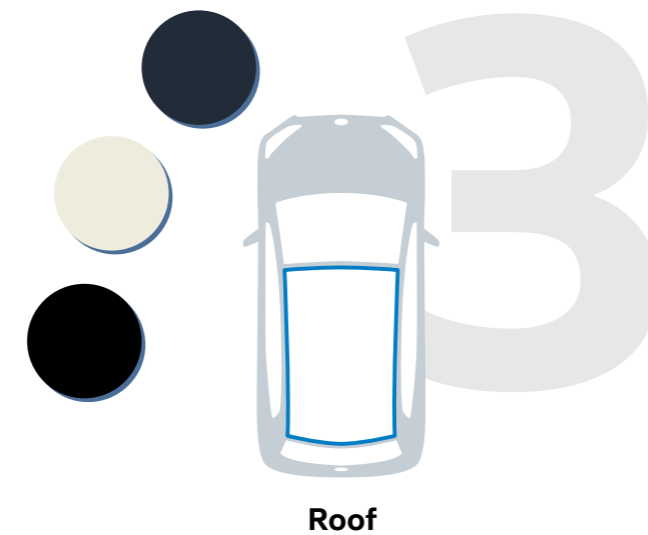
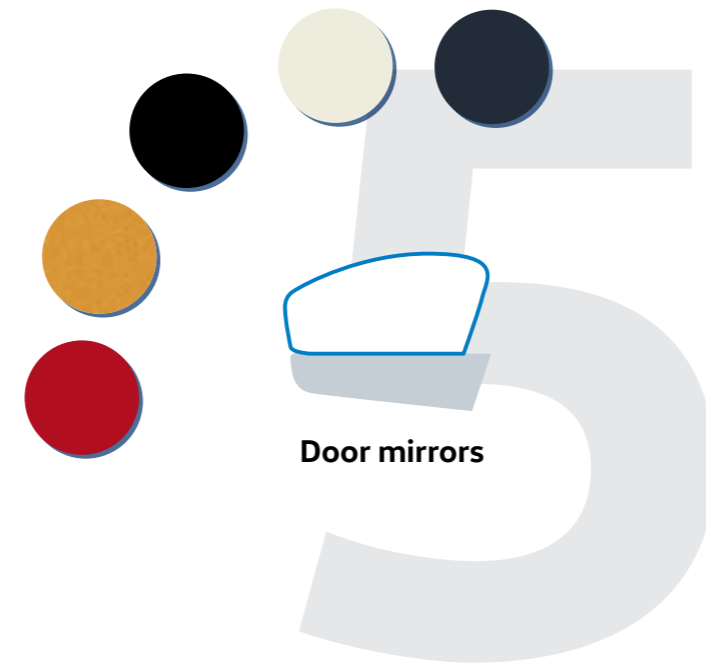
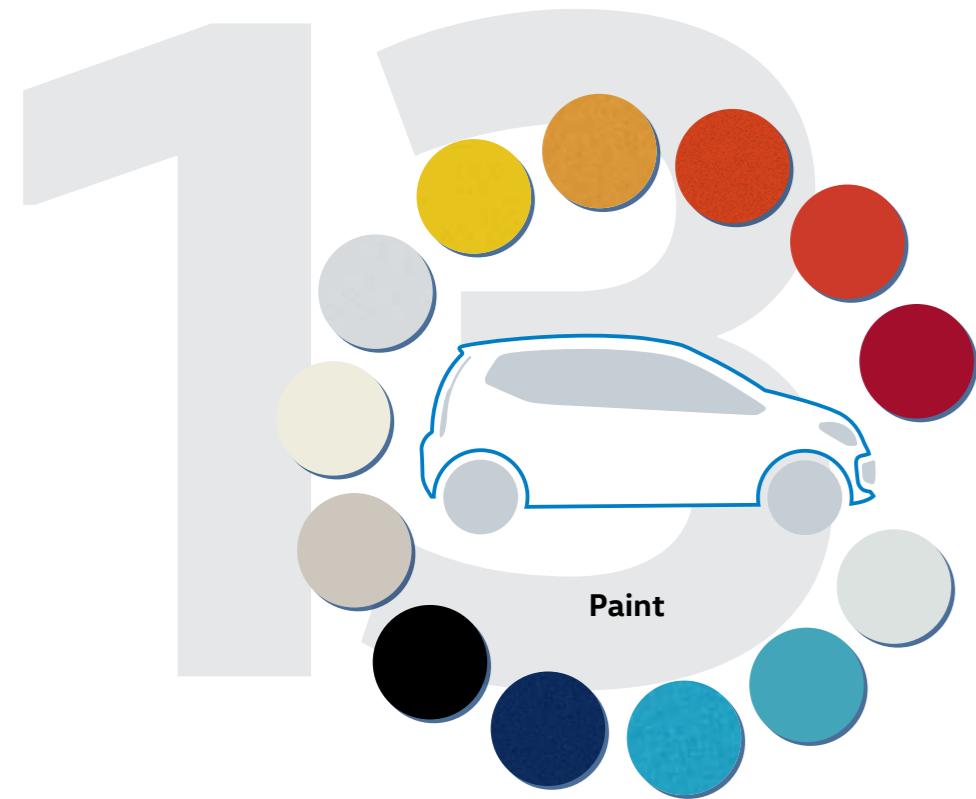
Front cover model shown is new High up! with optional Black roof pack, 17" 'Polygon Black' alloy wheels, City emergency braking pack and metallic paint.



Interior shown is new High up! with optional City emergency braking pack and climate control electronic air conditioning.

It's all about self-expression.

With more than a thousand potential colour combinations, the spotlight is clearly on individuality in the new up! A choice of thirteen body colours, five door mirror colours, three roof colours, six alloy wheel colours, six side decal colours and nine upper dashpad colours lets you create a look that is 100% you. It's time to get creative!



Please note, Coral Red, Blueberry and Savanna Gold paints are not available until Autumn 2016. For further details, please consult your authorised Volkswagen retailer. Colour range is reproduced for illustration purposes only.



01

Stay connected. Wherever you are.

The new up! not only offers plenty of scope for self-expression, but also opens up a world of connectivity.

Thanks to smartphone integration, you can enjoy such innovations as 'Maps + More' and the new

Composition radio systems, keeping you connected throughout the day.



01 The Volkswagen app 'Maps + More' operates with compatible iOS or Android phones providing TomTom integrated navigation with **2D or 3D map mode**, helping you avoid areas of congestion and, thanks to offline navigation, save on data charges. Interior shown is new High up! with optional City emergency braking pack and climate control electronic air conditioning.

02 – 08 'Maps + More' is a real multitasker, providing more than just navigation. Once connected to your compatible smartphone via Bluetooth, it gives quick and easy access to your phone book and music library thanks to **handwriting recognition**, radio controls, vehicle data such as average and current fuel consumption, and 'Think Blue Trainer', providing **driving tips and journey analysis**. All are conveniently displayed on the smartphone interface above the centre console.



Strikes the right note: the new up! beats.

Volkswagen joins forces with Dr Dre™ to bring you the new up! beats, giving sound a whole new dimension. Featuring a state-of-the-art beats sound system™, with 300 watt output, eight channel amplifier, Digital Signal Processor (DSP) and seven high-end speakers including a subwoofer, it delivers crystal clear sound and a pulsing base, turning every journey into a club tour.



01 As well as featuring the **exceptional beats sound system™**, the new **up! beats** also dazzles with its eye-catching design, inside and out. 'Flash Red' or 'Black' door mirrors, unique 'beats' side decals, 'beats' logo on the B pillar and **15 inch 'Radial' alloy wheels with red or black centre caps** transform the exterior into a real head-turner. Inside, the interior gets the full treatment with **'beats' cloth upholstery**, leather trimmed three-spoke steering wheel, red striped edging on the seat belts, carpet mats finished with contrasting red stitching, **3D effect dashpad with 'beats' logo** and **'beats' door sill protectors**. Add smartphone integration and ambient lighting, and you can see why it strikes all the right notes.



Wheels.

01 5J x 14" **steel wheels** with 165/70 R14 tyres and full size wheel trims.
Standard on Take up! models. 175/65 R14 low rolling resistance tyres on BMT models.

02 'Fortaleza' 5½J x 15" alloy wheels with 185/55 R15 tyres and anti-theft wheel bolts.
Standard on Move up! models.

03 'Radial' 5½J x 15" alloy wheels with 185/55 R15 tyres and anti-theft wheel bolts.
Standard on High up! models.

04 'Radial' 5½J x 15" alloy wheels with 185/55 R15 tyres and anti-theft wheel bolts with Red or Black alloy wheel centre caps depending on exterior paint colour.
Standard on up! beats models.

05 'Spoke' 5½J x 15" alloy wheels with 185/55 R15 tyres and anti-theft wheel bolts.
Optional on Move up! models as a no cost option.

06 'Spoke Anthracite' 5½J x 15" alloy wheels with 185/55 R15 tyres and anti-theft wheel bolts.
Optional on Move up! models.

07 'La Boca White' 6J x 16" alloy wheels with 185/50 R16 tyres and anti-theft wheel bolts.
Optional on Move up! and High up! models.

08 'La Boca Black' 6J x 16" alloy wheels with 185/50 R16 tyres and anti-theft wheel bolts.
Optional on Move up! and High up! models.

09 'La Boca Black' with 'Golden Beige' finish, 6J x 16" alloy wheels with 185/50 R16 tyres and anti-theft wheel bolts. Optional on Move up! and High up! models as part of the La Boca Golden Beige alloy pack.

10 'La Boca Black' with 'Hot Orange' finish, 6J x 16" alloy wheels with 185/50 R16 tyres and anti-theft wheel bolts. Optional on Move up! and High up! as part of the La Boca Hot Orange alloy pack.

11 'Triangle Black' 6J x 16" alloy wheels with 185/50 R16 tyres and anti-theft wheel bolts.
Optional on Move up! and High up! models.

12 'Polygon Black' with Fortana Red' finish*, 6½J x 17" alloy wheels with 195/40 R17 tyres and anti-theft wheel bolts. Optional on High up! models as part of the Polygon Fortana Red alloy pack.

13 'Polygon Black' with Sandstorm Yellow' finish*, 6½J x 17" alloy wheels with 195/40 R17 tyres and anti-theft wheel bolts. Optional on High up! models as part of the Polygon Sandstorm Yellow alloy pack.

14 'Polygon Black' 6½J x 17" alloy wheels with 195/40 R17 tyres and anti-theft wheel bolts.
Optional on High up! models.

* Not available until Autumn 2016. For further details, please consult your authorised Volkswagen retailer.



Paint.



'Pure White' Non-Metallic 0Q
 T M H B



'Teal Blue' Non-Metallic B2 T M H



'Candy White' Non-Metallic B4 T M H



'Tornado Red' Non-Metallic G2
 T M H B



'Coral Red' Non-Metallic Signature N7*
 T M H



'Costa Azul' Metallic 3K T M H



'Honey Yellow' Metallic G8 T M H



'Tungsten Silver' Metallic K5 T M H B



'White Silver' Metallic K8 T M H B



'Blueberry' Metallic S8* T M H



'Deep Black' Pearl Effect 2T T M H B



'Savanna Gold' Premium Signature 8F*
 T M H



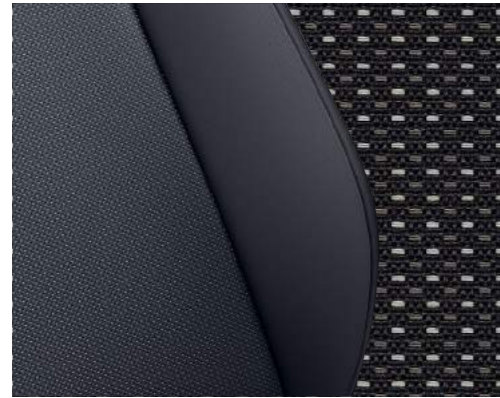
'Habanero Orange' Premium Signature V9 T M H

Standard Optional

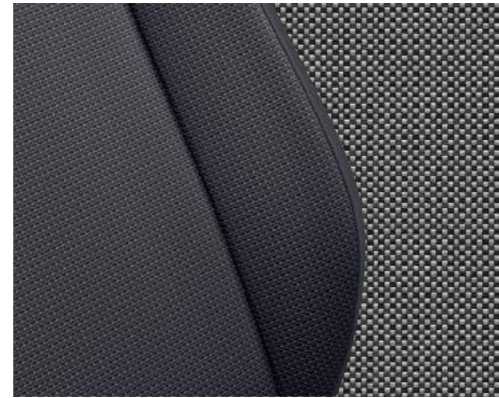
T | Take up! M | Move up! H | High up! B | up! beats

* Not available until Autumn 2016. For further details, please consult your authorised Volkswagen retailer. Images shown are new High up! with optional 17" 'Polygon Black' alloy wheels. Please note: Colour range is reproduced for illustration purposes only. Actual on-car colours may vary from those shown, as print processes do not allow exact reproduction of the paint colours.

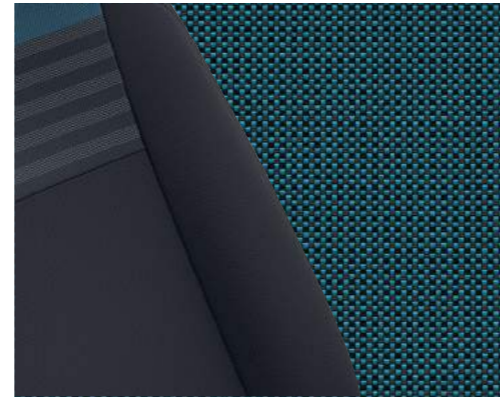
Upholstery.



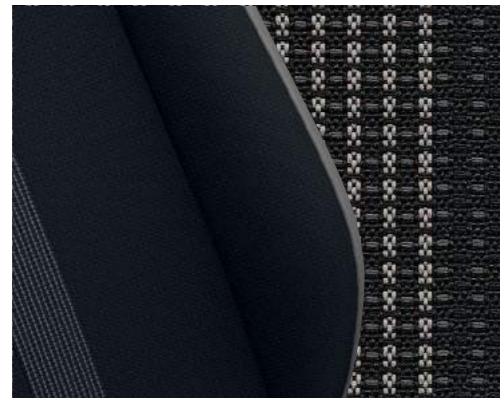
'Lane' cloth **T** Titan Black JM



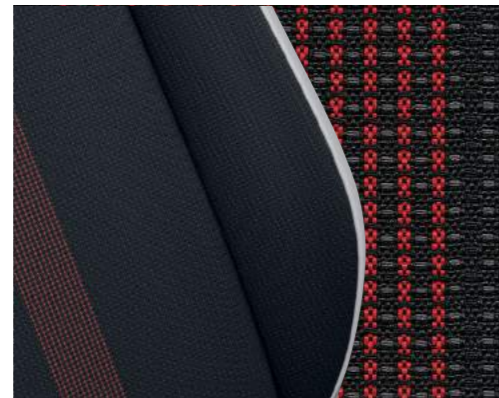
'Fusion' cloth **M** Grey KB/KQ



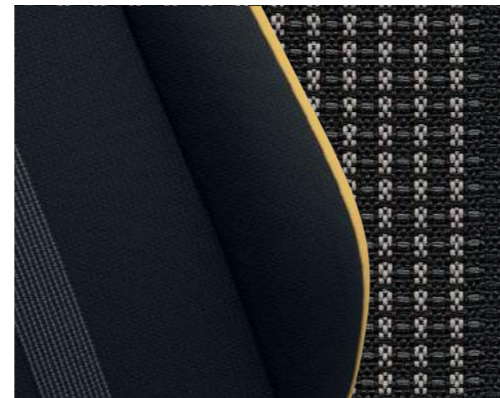
'Fusion' cloth **M** Petrol KH/KP



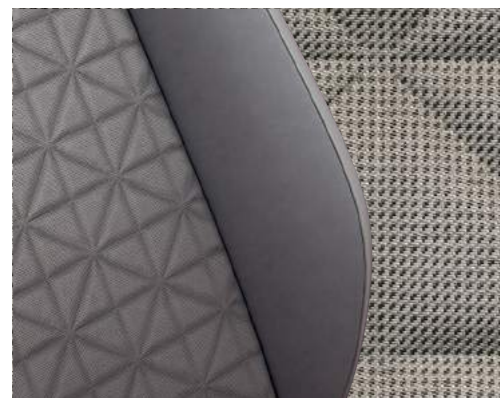
'Beam' cloth **H**
Black/Grey with Quartz bolster edging EB/EG



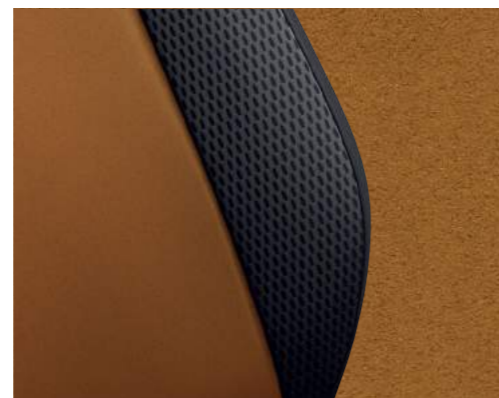
'Beam' cloth **H**
Black/Red with Ceramique bolster edging EC/EH



'Beam' cloth **H**
Black/Grey with Honey Yellow bolster edging EE/EI



'beats' cloth **B**
Ceramique 85



'Art Velours' seat centre section **H**
Savanna HP/HQ

■ Standard **□** Optional

T | Take up! **M** | Move up! **H** | High up! **B** | up! beats

Please note: Swatches reproduced for illustration purposes only. Actual upholstery colours may vary from those shown, as print processes do not allow exact reproduction of the upholstery and dashpad colours.

Dashpad.



Black grained/Black **T**



Black Cube 2D/Black **M**



Neutral 2D Pixels/Black **H**



Neutral 2D Pixels/Ceramique **H**



Red 2D Pixels/Black **H***



Red 2D Pixels/Ceramique **H***



Honey Yellow 2D Pixels/Black **H***



Honey Yellow 2D Pixels/Ceramique **H***



Deep Dimension 3D/Ceramique **B**



White Cube 3D/Black **M**



Wood 3D Pixels/Black **H**



Savanna Gold 3D/Black **H**

■ Standard **□** Optional

T | Take up! **M** | Move up! **H** | High up! **B** | up! beats

* Optional at no extra cost.

Models shown feature multifunction steering wheel which is standard on High up! models and optional on Move up! models. Models shown feature Composition Colour radio system which is standard on Move up! models and above, and optional on Take up! models. Models shown feature climate control electronic air conditioning which is optional on Move up! models and above.

Please note: Colour range is reproduced for illustration purposes only. Actual on-car colours may vary from those shown, as print processes do not allow exact reproduction of the paint colours.

Combinations.

Seat upholstery						
Dashpad						
Dashboard upper, lower and door panels						
Carpet						
Rooflining						
Door mirrors						
Optional two-tone paint*, roof and door mirrors						

'Lane' cloth Standard on Take up!

Titan Black JM	Black grained	Black	Black	Light Grey	Black	● Black A1 ● Grey 5K ○ White B4
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'Fusion' cloth Standard on Move up!

Grey KB	Black Cube 2D	Black	Black	Light Grey	Body-coloured†	● Black A1 ● Grey 5K ○ White B4
Grey KQ	Black Cube 2D	Black/Ceramique	Black	Light Grey	Body-coloured†	● Black A1 ● Grey 5K ○ White B4
Petrol KH	Black Cube 2D	Black	Black	Light Grey	Body-coloured†	● Black A1 ● Grey 5K ○ White B4
Petrol KP	Black Cube 2D	Black/Ceramique	Black	Light Grey	Body-coloured†	● Black A1 ● Grey 5K ○ White B4

'Beam' cloth Standard on High up!

Black/Grey with Quartz bolster edging EB	Neutral 2D Pixels	Black	Black	Light Grey	Body-coloured†	● Black A1 ● Grey 5K ○ White B4
Black/Red with Ceramique bolster edging EC	Neutral 2D Pixels	Black	Black	Light Grey	Body-coloured†	● Black A1 ● Grey 5K ○ White B4
Black/Grey with Honey Yellow bolster edging EE	Neutral 2D Pixels	Black	Black	Light Grey	Body-coloured†	● Black A1 ● Grey 5K ○ White B4
Black/Grey with Quartz bolster edging EG	Neutral 2D Pixels	Black/Ceramique	Black	Light Grey	Body-coloured†	● Black A1 ● Grey 5K ○ White B4
Black/Red with Ceramique bolster edging EH	Neutral 2D Pixels	Black/Ceramique	Black	Light Grey	Body-coloured†	● Black A1 ● Grey 5K ○ White B4
Black/Grey with Honey Yellow bolster edging EI	Neutral 2D Pixels	Black/Ceramique	Black	Light Grey	Body-coloured†	● Black A1 ● Grey 5K ○ White B4

'Beam' cloth Standard on High up! with no cost optional dashpad

Black/Grey with Quartz bolster edging EB	Red 2D Pixels	Black	Black	Light Grey	Body-coloured†	● Black A1 ● Grey 5K ○ White B4
	Honey Yellow 2D Pixels	Black	Black	Light Grey	Body-coloured†	● Black A1 ● Grey 5K ○ White B4
Black/Red with Ceramique bolster edging EC	Red 2D Pixels	Black	Black	Light Grey	Body-coloured†	● Black A1 ● Grey 5K ○ White B4
Black/Grey with Honey Yellow bolster edging EE	Honey Yellow 2D Pixels	Black	Black	Light Grey	Body-coloured†	● Black A1 ● Grey 5K ○ White B4
Black/Grey with Quartz bolster edging EG	Red 2D Pixels	Black/Ceramique	Black	Light Grey	Body-coloured†	● Black A1 ● Grey 5K ○ White B4
	Honey Yellow 2D Pixels	Black/Ceramique	Black	Light Grey	Body-coloured†	● Black A1 ● Grey 5K ○ White B4
Black/Red with Ceramique bolster edging EH	Red 2D Pixels	Black/Ceramique	Black	Light Grey	Body-coloured†	● Black A1 ● Grey 5K ○ White B4
Black/Grey with Honey Yellow bolster edging EI	Honey Yellow 2D Pixels	Black/Ceramique	Black	Light Grey	Body-coloured†	● Black A1 ● Grey 5K ○ White B4

'beats' cloth Standard on up! beats

Ceramique 85	Deep Dimension 3D	Black/Ceramique	Black	Light Grey	Red or Black	● Black A1 ● Grey 5K ○ White B4
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'Art Velours' seat centre section* Optional on High up!

Savanna HP	Neutral 2D Pixels	Black	Black	Light Grey	Body-coloured†	● Black A1 ● Grey 5K ○ White B4
Savanna HQ	Neutral 2D Pixels	Black/Ceramique	Black	Light Grey	Body-coloured†	● Black A1 ● Grey 5K ○ White B4

● Body-coloured ● Black ● Grey ○ White - Not available

* Optional at extra cost. † Please note, specifying optional Style packs may result in a change of door mirror colour. For further details, please consult your authorised Volkswagen retailer. ‡ Not available until Autumn 2016.

1 Red door mirrors with Red/Silver 'beats' decal side foil stripes on the up! beats models. 2 Black door mirrors with White/Black 'beats' decal side foil stripes on the up! beats models.

○ QQ Pure White*	○ QQ Pure White* Optional two-tone paint*	● B2 Teal Blue*	● B2 Teal Blue* Optional two-tone paint*	○ B4 Candy White*	○ B4 Candy White* Optional two-tone paint*	● G2 Tornado Red	● G2 Tornado Red Optional two-tone paint*	● N7 Coral Red Non-Met Signature*‡	● 3K Costa Azul Metallic*	● 3K Costa Azul Metallic* Optional two-tone paint*	● G8 Honey Yellow Metallic*	● G8 Honey Yellow Metallic* Optional two-tone paint*	● K5 Tungsten Silver Metallic*	● K5 Tungsten Silver Metallic* Optional two-tone paint*	● K8 White Silver Metallic*	● K8 White Silver Metallic* Optional two-tone paint*	● S8 Blueberry Metallic*†	● 2T Deep Black Pearl Effect*	● 2T Deep Black Pearl Effect* Optional two-tone paint*	● 8F Savanna Gold Metallic*†	● V9 Habanero Orange Premium Signature*
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Optional style pack – Design*

Seat upholstery	Dashpad	Dashboard upper, lower and door mirrors	Exterior decals and door mirrors	Optional two-tone paint – roof*	0Q Pure White*	B2 Teal Blue*	B4 Candy White*	G2 Tornado Red	N7 Coral Red Non-Met Signature*†	3K Costa Azul Metallic*	G8 Honey Yellow Metallic*	K5 Tungsten Silver Metallic*	K8 White Silver Metallic*	S8 Blueberry Metallic*†	2T Deep Black Pearl Effect*	8F Savanna Gold Metallic*†	V9 Habanero Orange Premium Signature*
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'Fusion' cloth Optional on Move up!

Grey KB	White Cube 3D	Black	Black	● Black A1 ● Grey 5K ○ White B4	○ ● ●	-	○ ● ●	-	-	-	● ● ●	-	● ● ●	-	-	-	-
Grey KQ	White Cube 3D	Black	White	● Black A1 ● Grey 5K ○ White B4	-	● ○	-	● ○	●	● ○	-	● ○	-	●	● ○	●	●
Petrol KH	White Cube 3D	Black	Black	● Black A1 ● Grey 5K ○ White B4	○ ● ●	-	○ ● ●	-	-	-	-	● ● ●	-	-	-	-	-
Petrol KP	White Cube 3D	Black	White	● Black A1 ● Grey 5K ○ White B4	-	● ○	-	-	-	● ○	-	● ○	-	-	● ○	-	-
Grey KB	White Cube 3D	Black/Ceramique	Black	● Black A1 ● Grey 5K ○ White B4	○ ● ●	-	○ ● ●	-	-	-	● ● ●	-	● ● ●	-	-	-	-
Grey KQ	White Cube 3D	Black/Ceramique	White	● Black A1 ● Grey 5K ○ White B4	-	● ○	-	● ○	●	● ○	-	● ○	-	●	●	●	●
Petrol KH	White Cube 3D	Black/Ceramique	Black	● Black A1 ● Grey 5K ○ White B4	○ ● ●	-	○ ● ●	-	-	-	-	● ● ●	-	-	-	-	-
Petrol KP	White Cube 3D	Black/Ceramique	White	● Black A1 ● Grey 5K ○ White B4	-	● ○	-	-	-	● ○	-	● ○	-	-	● ○	-	-

'Beam' cloth Optional on High up!

Black/Grey with Quartz bolster edging EB	Wood 3D Pixels	Black	Black	● Black A1 ○ White B4	○ ●	-	○ ●	● ●	●	-	● ●	● ●	● ●	-	-	●	●
	Wood 3D Pixels	Black	White	● Black A1 ○ White B4	-	● ○	-	-	-	● ○	-	-	-	●	● ○	-	-
Black/Grey with Quartz bolster edging EG	Wood 3D Pixels	Black/Ceramique	Black	● Black A1 ○ White B4	○ ●	-	○ ●	● ●	●	-	● ●	● ●	● ●	-	-	●	●
	Wood 3D Pixels	Black/Ceramique	White	● Black A1 ○ White B4	-	● ○	-	-	-	● ○	-	-	● ○	● ○	● ○	-	-
Black/Grey with Quartz bolster edging EB	Savanna Gold 3D Pixels	Black	Black	● Black A1 ○ White B4	-	-	-	-	-	-	-	-	-	-	-	●	-
	Savanna Gold 3D Pixels	Savanna Gold	Savanna Gold	● Black A1 ○ White B4	○ ●	-	○ ●	-	-	-	-	● ●	-	●	-	-	-
Black/Grey with Quartz bolster edging EG	Savanna Gold 3D Pixels	Black/Ceramique	Black	● Black A1 ○ White B4	-	-	-	-	-	-	-	-	-	-	-	●	-
	Savanna Gold 3D Pixels	Savanna Gold	Savanna Gold	● Black A1 ○ White B4	○ ●	-	○ ●	-	-	-	-	● ●	-	●	-	-	-

'Art Velours' seat centre section Optional on High up!

Savanna HP	Savanna Gold 3D Pixels	Black	Black	● Black A1 ○ White B4	-	-	-	-	-	-	-	● ●	-	-	-	●	-
	Savanna Gold 3D Pixels	Black	Savanna Gold	● Black A1 ○ White B4	○ ●	-	○ ●	-	-	-	-	-	● ●	-	●	-	-
Savanna HQ	Savanna Gold 3D Pixels	Black/Ceramique	Black	● Black A1 ○ White B4	-	-	-	-	-	-	-	● ●	-	-	-	●	-
	Savanna Gold 3D Pixels	Black/Ceramique	Savanna Gold	● Black A1 ○ White B4	○ ●	-	○ ●	-	-	-	-	● ●	-	●	-	-	-

● Body-coloured ● Black ● Grey ○ White - Not available

* Optional at extra cost. † Not available until Autumn 2016. Please note, style packs are not available in conjunction with each other.

Optional style pack – Alloys*†

	0Q Pure White*	B2 Teal Blue*	B4 Candy White*	G2 Tornado Red	N7 Coral Red Non-Met Signature*†	3K Costa Azul Metallic*	G8 Honey Yellow Metallic*	K5 Tungsten Silver Metallic*	K8 White Silver Metallic*	S8 Blueberry Metallic*†	2T Deep Black Pearl Effect*	8F Savanna Gold Metallic*†	V9 Habanero Orange Premium Signature*
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Move up! 1

La Boca Golden Beige alloy pack* 1 – Four 6J x 16" 'La Boca Black' alloys with 'Golden Beige' finish, 185/50 R16 tyres and anti-theft wheel bolts, 'Golden Beige' door mirrors and side decals	○	-	-	●	●	-	●	-	●	●	●	●	-
La Boca Hot Orange alloy pack* 1 – Four 6J x 16" 'La Boca Black' alloys with 'Hot Orange' finish, 185/50 R16 tyres and anti-theft wheel bolts, 'Hot Orange' door mirrors and side decals	○	-	-	-	-	-	-	●	●	●	●	●	-

High up!

La Boca Golden Beige alloy pack* 2 – Four 6J x 16" 'La Boca Black' alloys with 'Golden Beige' finish, 185/50 R16 tyres and anti-theft wheel bolts, 'Golden Beige' door mirrors and side decals	○	-	-	●	●	-	●	-	●	●	●	●	-
La Boca Hot Orange alloy pack* 2 – Four 6J x 16" 'La Boca Black' alloys with 'Hot Orange' finish, 185/50 R16 tyres and anti-theft wheel bolts, 'Hot Orange' door mirrors and side decals	○	-	-	-	-	-	-	●	●	●	●	●	-
Polygon Fortana Red alloy pack* – Four 6½J x 17" 'Polygon Black' alloys with 'Fortana Red' finish, 195/40 R17 tyres and anti-theft wheel bolts, 'Fortana Red' door mirrors and side decals	○	-	-	-	-	-	●	-	●	-	●	-	-
Polygon Sandstorm Yellow alloy pack* – Four 6½J x 17" 'Polygon Black' alloys with 'Sandstorm Yellow' finish, 195/40 R17 tyres and anti-theft wheel bolts, 'Sandstorm Yellow' door mirrors and side decals	○	-	-	-	-	-	-	●	-	●	●	-	-

* Optional at extra cost. - Not available † Not available until Autumn 2016. Please note, style packs are not available in conjunction with each other.

1 Not available in conjunction with two-tone paint or Cube White 3D style pack. 2 Not available in conjunction with Honey Yellow 2D Pixels or Red 2D Pixels dashpad.



Image shown is 'Polygon Black' with Sandstorm Yellow' finish.



Image shown is 'Polygon Black' with Fortana Red' finish.

Technical specification and dimensions.

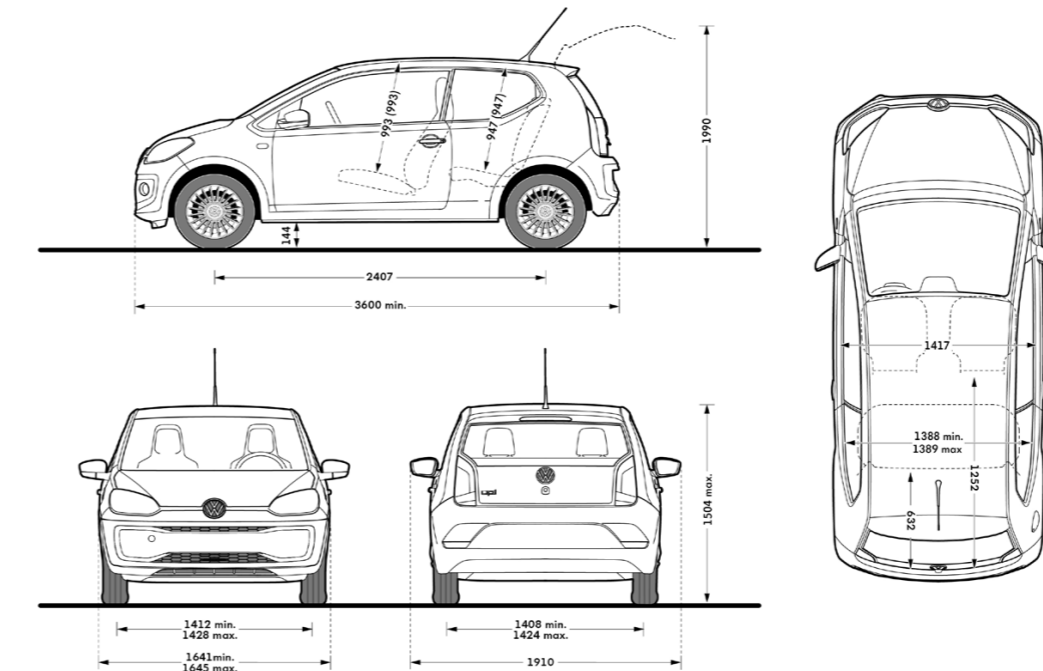
Engine	Take up! Move up! ¹ up! beats ¹ 1.0 litre 60 PS	Take up! Move up! up! beats BlueMotion Technology 1.0 litre 60 PS	High up! up! beats ² 1.0 litre 75 PS	High up! ³ up! beats BlueMotion Technology 1.0 litre 75 PS	High up! up! beats 1.0 litre 90 PS [†]	
Engine type	Three cylinder petrol	Three cylinder petrol	Three cylinder petrol	Three cylinder petrol	Three cylinder petrol	
Cubic capacity, ltrs/cc	1.0/999	1.0/999	1.0/999	1.0/999	1.0/999	
Max. output, PS ⁽¹⁾ /kW at rpm	60/44 @ 5000	60/44 @ 5000	75/55 @ 6200	75/55 @ 6200	90/66 @ 5000	
Max. torque, lbs.ft/Nm at rpm	70/95 @ 3000-4300	70/95 @ 3000-4300	70/95 @ 3000-4300	70/95 @ 3000-4300	118/160 @ 1500-3500	
Gearboxes	Five speed manual Five speed auto ASG ¹	Five speed manual	Five speed manual Five speed auto ASG ²	Five speed manual Five speed auto ASG ³	Five speed manual	
Weights, kgs						
Gearbox: manual (auto ASG)	Unladen weight ⁽²⁾	926 (932)	934	929 (932)	936 (940)	1002
	Gross vehicle weight	1320 (1290)	1330	1290 (1290)	1330 (1330)	1360
	Payload ⁽²⁾	350-469 (433)	355-471	436 (433)	355-469 (354-465)	324-433
	Axle load limit: front/rear	700/650 (680/640)	710/650	680/640 (680/640)	710/650 (690/640)	740/650
Max. roof load, with roof rails ⁽³⁾	50	50	50	50	50	
Performance						
Top speed, mph [km/h] [†]	Manual gearbox	100 [162]	100 [162]	106 [171]	106 [172]	114 (185)
	Automatic ASG gearbox	99 [160]	-	106 [171]	106 [172]	-
Acceleration, secs 0 - 62mph	Manual gearbox	14.4	14.4	13.2	13.5	9.9
	Automatic ASG gearbox	15.3	-	13.9	14.9	-
ABI insurance group, 1 - 50	TBA, TBA, TBA	TBA, TBA, TBA	TBA, TBA	TBA, TBA	TBA, TBA	TBA, TBA
Environmental information						
Fuel grade, minimum	Unleaded, 95 RON	Unleaded, 95 RON	Unleaded, 95 RON	Unleaded, 95 RON	Unleaded, 95 RON	
Fuel tank capacity, gallons/ltrs ⁽⁴⁾	7.7/35	7.7/35	7.7/35	7.7/35	7.7/35	
Official fuel consumption, manual (auto ASG) gearbox, mpg/ltr per 100km ⁽⁵⁾						
	Urban	51.4/5.5 (53.3/5.3) ⁽⁵⁾	57.6/4.9 ⁽⁵⁾	52.3/5.4 (53.3/5.3) ⁽⁵⁾	57.6/4.9 (57.6/4.9) ⁽⁵⁾	46.3/6.1 ⁽⁵⁾
	Extra-urban	74.3/3.8 (74.3/3.8) ⁽⁵⁾	76.3/3.7 ⁽⁵⁾	74.3/3.8 (72.4/3.9) ⁽⁵⁾	76.3/3.7 (74.3/3.8) ⁽⁵⁾	72.4/3.9 ⁽⁵⁾
	Combined	64.2/4.4 (65.7/4.3) ⁽⁵⁾	68.9/4.1 ⁽⁵⁾	64.2/4.4 (64.2/4.4) ⁽⁵⁾	68.9/4.1 (67.3/4.2) ⁽⁵⁾	60.1/4.7 ⁽⁵⁾
Official CO ₂ emission, g/km ⁽⁵⁾	Manual gearbox	101 ⁽⁵⁾	96 ⁽⁵⁾	101 ⁽⁵⁾	96 ⁽⁵⁾	108 ⁽⁵⁾
	Automatic ASG gearbox	100 ⁽⁵⁾	-	103 ⁽⁵⁾	97 ⁽⁵⁾	-
Emission class	EURO 6	EURO 6	EURO 6	EURO 6	EURO 6	EURO 6

¹ Five speed automatic ASG gearbox only available on Move up! and up! Beat models. ² Five speed automatic ASG gearbox only available on up! Beat models. ³ Five speed automatic ASG gearbox only available on High up! models. [†] Where the law permits.

[†] The 1.0 litre 90 PS engine is not available from launch, but will be available to order from 3.8.2016. For further details, please consult your authorised Volkswagen retailer.

Technical specification notes

- (1) The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of horsepower). To convert from metric to imperial horsepower, divide the PS figure by 1.0139.
- (2) Figures are calculated in accordance with manufacturer's criteria. The individual unladen weight depends on the specification of the vehicle, this then reduces the possible payload accordingly. The unladen weight and payload both include the fuel tank 90% full, driver (68kg) and luggage (7kg) in line with EU directive 95/48.
- (3) With increasing altitude the engine performance diminishes. From 1,000m above sea level and for every 1,000m thereafter 10% of the vehicle weight must be deducted.
- (4) The size of the fuel tank is approximate and therefore it may be possible to add a greater amount of fuel than the size of the tank specified, due to the space in the filler neck.
- (5) Fuel consumption and CO₂ figures are obtained under standardised EU test conditions (Directive 93/116/EEC). This allows a direct comparison between different manufacturer models but may not represent the actual fuel consumption achieved in 'real world' driving conditions. More information is available on the Volkswagen website at www.volkswagen.co.uk and at www.dft.gov.uk/vca. The weight of a vehicle will influence the level of CO₂ emissions it produces; as a result, vehicles with higher levels of specification and factory-fitted options may emit higher levels of CO₂. Choosing larger alloy wheels than those fitted as standard may result in increased fuel consumption as well as higher CO₂ emissions and subsequently an increased Vehicle Excise Duty (VED) band. BIK rates paid by company car drivers may also increase. In some instances, the recommended 'On the road' retail price paid for a vehicle may increase as a result of the increased VED rate. CO₂ is the main greenhouse gas responsible for global warming. The specifications contained in this brochure are for information purposes only and are subject to change.



Exterior dimensions

Length, mm	3600
Width – including door mirrors, mm	1910
Width – excluding door mirrors – 3-door/5-door, mm	1641/1645
Height, mm	1504
Height – opened tailgate/floor, mm	1990
Wheelbase, mm	2407
Turning circle, m	9.8

Interior dimensions

Effective headroom – front, mm (with sunroof)	993 (993)
Effective headroom – rear, mm (with sunroof)	947 (947)
Interior width – front – 3-door/5-door, mm	1417/1417
Interior width – rear – 3-door/5-door, mm	1388/1388

Max. luggage capacity, ltrs.

VDA measuring method using 200 x 100 x 50 mm blocks	
With rear seats upright – 3-door/5-door	251/251
With rear seats folded – 3-door/5-door	959/959

Volkswagen service.

Exclusions and terms and conditions apply to all warranties and plans listed. For pricing and further details of Volkswagen Warranties and Service Plans, please consult your authorised Volkswagen retailer or repairer, or visit www.volkswagen.co.uk

The Volkswagen Warranty Three-year Warranty

All Volkswagen passenger cars come with a three-year/60,000 miles warranty, which protects your car against the failure of most technical and electrical components due to manufacturing defects. This comprises a two-year manufacturer's warranty with unlimited mileage plus a further one-year/60,000 miles (whichever is soonest) Retailer Warranty¹. Should the mileage exceed 60,000 miles within the first two years, the manufacturer's two-year warranty will still be valid. Full details of the three-year warranty are available from your authorised Volkswagen retailer or repairer.

Body Protection Warranty

The internal body sections and panels of the up! are covered against rusting through from the inside for 12 years. Naturally, the vehicle must be cared for in compliance with the manufacturer's operating instructions. Please consult your authorised Volkswagen retailer or repairer for full warranty details.

Three-year Paintwork Warranty

This latest paintwork warranty, pioneered by Volkswagen, provides you with cover on a new car. Naturally, during the warranty period the car must be cared for in compliance with the manufacturer's operating instructions. Any paintwork defects, as a result of the manufacturing process, will be rectified without charge.

Approved Accessories

A comprehensive range of accessories from alloy wheels to carpet mats is available to complement the factory-fitted option list. Volkswagen approved accessories purchased from and fitted by your authorised Volkswagen retailer at the point of vehicle sale will also benefit from the three-year vehicle warranty.

Extended Warranty

If you order the Volkswagen Extended Warranty as an option when buying your new up! then you get the 100% Volkswagen Warranty and you can continue to enjoy comprehensive Volkswagen protection against many unforeseeable repair costs. Designed to your needs, you can purchase an extra one or two year's warranty up to a maximum of five years or 90,000 miles.

Service Intervals

Volkswagen is pleased to offer you a choice on how your Volkswagen is serviced. The appropriate selection is entirely dependent on how the car is likely to be driven and its general use. To help you identify which type of service would be most suitable, please refer to the following guide.

The Fixed Service is recommended for vehicles that will cover less than 10,000 miles in 12 months and if the vehicle is likely to be used in the following way:

- Predominantly urban driving, short journeys with frequent cold starts.
- Activities regularly producing high engine loading, e.g. frequent hill climbs, driving with vehicle fully loaded and towing.
- Uneconomical driving style using high rpms with heavy acceleration and heavy braking.

The service intervals for the Fixed Service are as follows:

- Oil change service – After 1 year or 10,000 miles (15,000km), whichever is soonest.
- Inspection service² – First after 2 years or 20,000 miles (30,000km), then every one year or 20,000 miles (30,000km), whichever is soonest.

The Flexible Service is recommended for vehicles with daily mileage of more than 25 miles where the vehicle is driven regularly mainly on longer distance journeys. The vehicle is driven mainly at a constant speed with minimum vehicle and engine loading, minimal towing and driven in an economical manner. With the Flexible Service the vehicle can cover anywhere between 10,000³ and a maximum of 20,000³ miles or 24 months (whichever is soonest) between oil changes.

The service intervals for the Flexible Service are as follows:

- Oil change service – According to flexible service interval display (after 2 years at the latest).
- Inspection service² – First after 2 years or 20,000 miles (30,000km), then every one year or 20,000 miles (30,000km), whichever is soonest.

The up! model is only available with the Fixed Service schedule. Please consult your authorised Volkswagen retailer or repairer for advice and full details.

Please note: If you purchase a Volkswagen Fixed Price Service Plan your vehicle will follow the Fixed Service schedule.

Volkswagen Insurance⁴

We want you to start enjoying your new car from day one and thanks to Volkswagen free 5 day insurance, you can. Call free on 0330 303 6930 (lines are open Monday to Friday 8am – 9pm and Saturday 9am – 5pm), provide a few details and a cover note will be sent to your retailer. They will then tax your car and you can drive it away.

Volkswagen Ensurance⁵

Get three years' Volkswagen Ensurance cover for free.

Another great benefit of being a Volkswagen driver. If your Volkswagen was damaged in an accident, wouldn't you want it fixed by a Volkswagen trained technician using only genuine Volkswagen parts? Ensurance is Volkswagen's accident and repair cover which does exactly that. It works alongside your main comprehensive motor insurance policy no matter who you are insured with, to make sure you get the quality repair and service you would want. If you're involved in an accident or your car is stolen, just one call to us and we'll look after your claim from start to finish ensuring your Volkswagen is restored to the highest standard.

Activate your cover and benefit from:

- A guarantee that your Volkswagen will be repaired in a Volkswagen approved repairer, by Volkswagen trained technicians, using only genuine Volkswagen parts and paints.
- A dedicated Claims Manager who will manage your claim from start to finish, liaising with your insurer and the repairer so you don't have to.
- Help to recover any uninsured losses using our Legal Expenses Cover.
- Online claims tracking so you can keep up to date with the status of any claim.

Volkswagen Ensurance is free to all Volkswagen customers for three years and it only takes a minute to get cover. To find out more and to activate your cover, visit volkswagen-ensurance.co.uk

Volkswagen Finance⁶

Volkswagen Finance specialises in providing funding solutions for Volkswagen drivers. Whether your Volkswagen is for private or business use, you can choose from a range of funding options.

- Solutions – a Personal Contract Plan
- Hire purchase
- Lease purchase
- Finance lease
- Contract hire

With all Volkswagen Finance products you can choose a fixed-cost maintenance plan to help you budget for your servicing and maintenance costs. No matter what finance product you choose, your local Volkswagen retailer will be able to provide you with a personalised quote that could meet your budget and vehicle needs.

Fuel consumption and CO₂ Emissions

Fuel consumption and CO₂ figures are obtained under standardised EU test conditions (Directive 93/116/EEC). This allows a direct comparison between different manufacturer models but may not represent the actual fuel consumption achieved in 'real world' driving conditions. More information is available on the Volkswagen website at www.volkswagen.co.uk and at www.dft.gov.uk/vca. The weight of a vehicle will influence the level of CO₂ emissions it produces; as a result, vehicles with higher levels of specification and factory-fitted options may emit higher levels of CO₂. Choosing larger alloy wheels than those fitted as standard may result in increased fuel consumption as well as higher CO₂ emissions and subsequently an increased Vehicle Excise Duty (VED) band. BIK rates paid by company car drivers may also increase. In some instances, the recommended 'On the road' retail price paid for a vehicle may increase as a result of the increased VED rate. CO₂ is the main greenhouse gas responsible for global warming. The specifications contained in this brochure are for information purposes only and are subject to change.

AdBlue[®]

Diesel engines with SCR (Selective Catalytic Reduction) technology require AdBlue[®] which must be kept topped up. please see page 33 or visit www.volkswagen.co.uk/technology/adblue for more details.

Volkswagen Roadside Assistance

Every new car is registered for Volkswagen Roadside Assistance for one year except the Touareg which is registered for three years. This provides vehicle roadside and home recovery in the unlikely event of a breakdown in the UK and Europe (subject to conditions). Volkswagen Roadside Assistance can also be purchased for subsequent years. For full details, please contact your authorised Volkswagen retailer. Exclusions and terms and conditions apply. For pricing and further details of Volkswagen Roadside Assistance, please consult your authorised Volkswagen retailer, or visit www.volkswagen.co.uk

Tax Free Sales

For full details, please contact your authorised Volkswagen retailer.

Please note:

Some illustrations in this brochure do not necessarily reflect UK specifications and may not be available.

In particular, controls and some items of equipment are positioned differently for the UK.

The specifications contained in this brochure are for information purposes only and are subject to change.

If you require any specific feature, you must consult your authorised Volkswagen retailer who is regularly updated with any change in specification. Please check model availability and full specification details with your authorised Volkswagen retailer prior to ordering.

Note: we would like to advise you that telephone calls to Volkswagen Customer Care may be monitored

and recorded as part of our training and quality assurance processes. All our monitoring and recording processes meet Ofcom regulations.

¹ All warranty work must be completed by an authorised Volkswagen retailer or repairer.

² The inspection service first at 3 years (or 40,000 miles) and then every second year (or 40,000 miles) has additional workscope.

³ The quoted mileage is based on a conversion from kilometres and is therefore unlikely to exceed circa 18,000 miles between oil changes.

⁴ Volkswagen Financial Services is a trading name of Volkswagen Financial Services (UK) Limited ('VWFS UK'). Registered in England and Wales number: 2835230. Registered Office: Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR. Financial and consumer credit services are provided by VWFS UK. Annual insurance credit is provided by Ageas Retail Limited. Volkswagen Motor Insurance from VWFS UK is sold and administered by Ageas Retail Limited, registered in England and Wales number: 1324965 Registered Office: Ageas House, Hampshire Corporate Park, Templars Way, Eastleigh, Hampshire SO53 3YA. VWFS UK and Ageas Retail Limited are not part of the same corporate group.

⁵ Ensurance from Volkswagen Financial Services is sold and administered by Lawshield UK Limited, registered in England number: 3360532 (registered office: Lawshield House, 850 Ibis Court, Lakeside Drive, Centre Park, Warrington, Cheshire WA1 1RL) and underwritten by UK General Insurance Limited on behalf of Ageas Insurance Limited, registered in England number: 354568 (registered office: Ageas House, Tollgate, Eastleigh, Hampshire SO53 3YA).

⁶ Finance is available to 18s and over, subject to status. Terms and conditions apply. Volkswagen Finance.

The new up!

Volkswagen Information Service. Telephone: 0800 333 666

Internet: www.volkswagen.co.uk

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