# The new Beetle and Beetle Cabriolet





# Note: sharp curves.

There's no mistaking the new Beetle and new Beetle Cabriolet. The flatter bonnet and sharper roofline create a more contemporary look, but it still has curves in all the right places. Dynamic, sleek and edgy, this is serious style that's built for fun. The newly designed bumper and fog lights with static cornering function give the Design real charisma and character, with chrome strips on the side and a chrome trimmed louvre on the front air intake adding a touch of elegance.



Front cover models shown are new Beetle Cabriolet Design with optional 18" 'Discus' alloy wheels, 'Vienna' leather upholstery and metallic paint and new Beetle R-Line with optional 20 inch 'Monterrey' alloy wheels, 'Vienna' leather upholstery, Bi-xenon headlights and panoramic sunroof.



# Retro redefined.

With its body-coloured dashpad, interior door panels and inserts on the leather trimmed multifunction steering wheel, enhanced by the dynamic instrumentation, the interior of the new Beetle and new Beetle Cabriolet Design is as stylish as they come.

Choose a Design and you're sure to make an impact with passers-by and passengers alike. The stunning exterior design is matched inside with trim in the interior door panels, dashpad and steering wheel inserts that match the exterior colour of the car. Outside 17 inch 'Orbit' alloy wheels create a stylish look, while body-coloured door sill protection with chrome inserts, chrome strip on the base of the side windows and front fog lights including static cornering function, add that extra touch of luxury. Inside the individual atmosphere created is rounded off by chrome detailing in the cockpit and on the doors, leather trimmed threespoke multifunction steering wheel with body-coloured inserts, front and rear carpet mats and vibrant 'Pepita' cloth upholstery. The unique 'Beetle' storage compartment in the dashpad directly above the glovebox is both a practical and stylish homage to the vehicle's glorious past, while the Composition Media equipped with a 6.5 inch colour touch-screen, Bluetooth telephone and audio connection\*, USB connection for compatible products and a multifunction computer bring this unique model right up-to-date.

<sup>\*</sup> Devices must be Bluetooth HFP (Hands Free Profile) compatible, please contact your authorised Volkswagen retailer for specific phone compatibility.

# Edgy. Stylish. Individual.

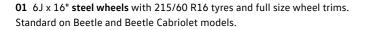
The new Beetle and new Beetle Cabriolet retain plenty of retro style, giving them their iconic look, but now with a host of refinements, making them sportier and more distinctive than ever. Numerous options allow you to individualise your Beetle to suit your character and driving style, creating an eye-catching look that's nothing short of a show-stopper.

The hot 'R-Line' model features a sporty styling pack that includes 'R-Line' front and rear bumpers, radiator grille and side skirts, with 18 inch 'Twister' alloys, a body-coloured rear diffuser with chrome tailpipes and rear diffuser. 'Gloss Black' door mirrors and door protectors provide additional style, while the unique 'R-Line' badging completes the look. Inside, stylish 'Kyalami' cloth upholstery is enhanced by 'Gloss Black' dashpad and interior door panels, aluminium-look pedals and a leather-trimmed multifunction steering wheel with 'Gloss Black' inserts, 'R-Line logo and contrast stitching. Other features include ambient lighting, sports instrument dials and 2Zone electronic air conditioning, while front sports seats with manual height and lumbar adjustment and 'R-Line' logo on the head restraints ensure total driving comfort.



# Wheels.

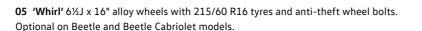




**02 'Orbit'** 7J x 17" alloy wheels with 215/55 R17 tyres and anti-theft wheel bolts. Standard on Design models.

03 'Twister' 8J x 18" alloy wheels with 235/45 R18 tyres and anti-theft wheel bolts. Standard on R-Line and optional on Design models.

**04** 'Mythos' 8J x 18" alloy wheels with 235/45 R18 tyres and anti-theft wheel bolts. Standard on Dune models.



**06 'Orbit Black'** 7J x 17" alloy wheels with 215/55 R17 tyres and anti-theft wheel bolts. Optional on Design models.

**07 'Rotor'** 7J x 17" alloy wheels with 215/55 R17 tyres and anti-theft wheel bolts. Optional on Design models as a no cost option.

**08** 'Discus' 8J x 18" alloy wheels with 235/45 R18 tyres and anti-theft wheel bolts. Optional on Design models. Optional on R-Line models as a no cost option.



09 'Ashmie Adamantium' 8J x 18" alloy wheels with 235/45 R18 tyres and anti-theft wheel bolts. Optional on Design models. Optional on R-Line models as a no cost option.

- 10 'Mythos Sandstorm' 8J x 18" alloy wheels with 235/45 R18 tyres and anti-theft wheel bolts. Optional on Dune models as a no cost option.
- 11 'Tornado' 8J x 19" alloy wheels with 235/40 R19 tyres, anti-theft wheel bolts and sports suspension. Optional on R-Line models.



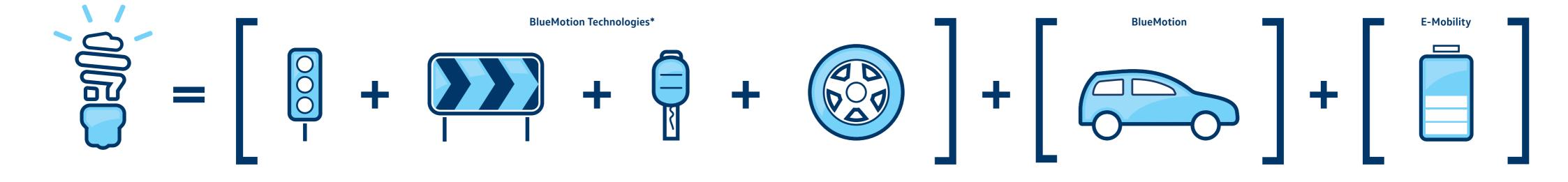
12 'Tornado White' 8J x 19" alloy wheels with 235/40 R19 tyres, anti-theft wheel bolts and sports suspension. Optional on R-Line models.

13 'Monterrey' 8J x 20" alloy wheels with 235/35 R20 tyres, anti-theft wheel bolts and sports suspension. Optional on R-Line models.

Images shown feature optional Tornado Red non-metallic paint and Sandstorm Yellow metallic paint.

# Think Blue.

Think Blue.



**Low rolling resistance tyres** reduce the friction between the tyre

and the road, meaning it takes less energy – and less fuel – to go further.

Turbocharged engines

deliver more power when

you need it and use less

fuel when you don't.

Purpose-built BlueMotion cars

Technologies as well as an aerodynamically

optimised design to reduce wind resistance.

include the full range of BlueMotion

**Electric vehicles** 

comprise both hybrid and fully electric vehicles,

offering all the features of their regular counterparts.

\*BlueMotion Technologies are available on all Volkswagens and vary between models.

Brake energy

lost when you brake.

recuperation system makes use of energy that's usually

Start/Stop technology

saves fuel by automatically

the car isn't in motion.

switching off the engine when

# Paint.



'Pure White' Non-Metallic 0Q



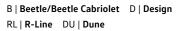


'Dark Bronze' Metallic 2J B D DU



'Sandstorm Yellow' Metallic 9U f B  $f D^{\dagger}$   $f RL^{\ddagger}$  f DU







'Black' Non-Metallic A1 B D RL DU



'Tornado Red' Non-Metallic G2 B D RL



'Blue Silk' Metallic 2B B D RL



'Platinum Grey' Metallic 2R B D RL

'White Silver' Metallic K8

B D RL



'Ameleva Blue' Metallic 5Y B D RL



'Bottle Green' Metallic 8V B D



'Deep Black' Pearl Effect 2T B D RL DU



'Habanero Orange' Premium Signature V9 B D RL

Please note: Colour range is reproduced for illustration purposes only. Actual on-car colours may vary from those shown, as print processes do not allow exact reproduction of the paint colours. † Sandstorm Yellow must be ordered in conjunction with optional alloy wheels on Design models.

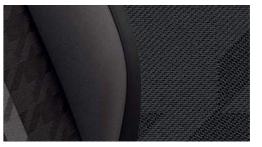
‡ Sandstorm Yellow must be ordered in conjunction with optional 'Vienna' leather upholstery on R-Line models. Images shown are new Beetle Design 1.4 TSI 150 PS with optional 'Ashmie Adamantium' alloy wheels and parking sensors.

# Upholstery.





'Pepita' cloth Nutria Beige MW/MV





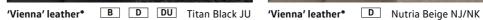
'Pepita' cloth Titan Black/Nutria Beige XA



'Kyalami' cloth and 'MicroFibre' side bolsters RL 'Turmeric' cloth DU Dark Ceramic 07 Titan Black/Crystal Grey IH











'Vienna' leather\* RL Black/Art Grey 88

Standard Optional

B | Beetle/Beetle Cabriolet D | Design RL | R-Line DU | Dune

Please note: Swatches reproduced for illustration purposes only. Actual upholstery colours may vary from those shown, as print processes do not allow exact reproduction of the upholstery colours. \* Optional at extra cost. Some parts of leather interior will contain artificial leather.

| Combinations -  | Beetle.          |                          |              |                           |                                |                                 | *.                                     |                                  |                             | *                             | 5Υ*                               | ž                            | *06 w                                       | *                            |                                | je V9*<br>ure                          |
|---|------------------|--------------------------|--------------|---------------------------|--------------------------------|---------------------------------|--|----------------------------------|-----------------------------|-------------------------------|-----------------------------------|------------------------------|---|------------------------------|--------------------------------|--|
| Seat<br>upholstery  | Dashpad          | Dashboard<br>upper/lower | Rooflining   | Roof colour               | Pure White OQ*<br>Non-Metallic | <b>Black A1</b><br>Non-Metallic | <b>Tornado Red G2*</b><br>Non-Metallic | <b>Blue Silk 2B*</b><br>Metallic | Dark Bronze 2J*<br>Metallic | Platinum Grey 2R*<br>Metallic | <b>Ameleva Blue 5</b><br>Metallic | Bottle Green 8V*<br>Metallic | Sandstorm Yellow<br>Metallic                | White Silver K8*<br>Metallic | Deep Black 2T*<br>Pearl Effect | Habanero Orange V<br>Premium Signature |
| <b>'Web' cloth</b> Standard on Beetle ●<br>Titan Black MK         | Gloss Black      | Titan Black              | Black        | Body-coloured ● Black ●   | • •                            | •                               | • •                                    | ••                               | • •                         | ••                            | • •                               | ••                           | • •   | ••                           | •                              | ••                                     |
| 'Pepita' cloth Standard on Design ●                               |                  |                          |              |                           |                                |                                 |  |                                  |                             |                               |                                   |                              |   |                              |                                |  |
| Nutria Beige MW   | Body-coloured    | Titan Black              | Nutria Beige | Body-coloured ● Black ●   | •                              | •                               | • •                                    | • •                              | • •                         | • •                           | • •                               | • •                          | ●1 ●1                                       | ••                           | 0                              | • •                                    |
| Anthracite MX   | Body-coloured    | Titan Black              | Black        | Body-coloured ● Black ●   | • •                            | •                               | • •                                    | • •                              | • •                         | • •                           | • •                               | • •                          | <b>●</b> <sup>1</sup> <b>●</b> <sup>1</sup> | • •                          | 0                              | • •                                    |
| Titan Black/Nutria Beige XA                                       | Body-coloured    | Titan Black              | Black        | Body-coloured ● Black ●   | • •                            | •                               | • •                                    | • •                              | • •                         | • •                           | • •                               | • •                          | ● <sup>1</sup> ● <sup>1</sup>               | • •                          | 0                              | • •                                    |
| 'Kyalami' cloth Standard on R-Line •  Titan Black/Crystal Grey IH | Gloss Black      | Titan Black              | Black        | Body-coloured ● Black ●   | •                              |                                 | • •                                    | ••                               | -                           | ••                            | • •                               | _                            | -   | ••                           | •                              |  |
| 'Turmeric' cloth Standard on Dune •                               |                  |                          |              |                           |                                |                                 |  |                                  |                             |                               |                                   |                              |   |                              |                                |  |
| Dark Ceramic 07   | Sandstorm Yellow | Titan Black              | Black        | Body-coloured ● Black ●   | -                              | •                               | -                                      | -                                | -                           | -                             | -                                 | -                            | • •   | -                            | •                              | <u> </u>                               |
| Dark Ceramic 07   | Gloss Black      | Titan Black              | Black        | Body-coloured ● Black ●   | • •                            | •                               | -                                      | -                                | • •                         | -                             | -                                 | -                            | • •   | -                            | 0                              | -                                      |
| <b>'Vienna' leather*</b> † Optional on Beetle O                   | Gloss Black      | Titan Black              | Black        | Body-coloured  ■ Black  ● | •                              |                                 | • •                                    | ••                               | • •                         | ••                            | • •                               | ••                           | • •   | ••                           | •                              | ••                                     |
| <b>'Vienna' leather*</b> † Optional on Design $\circ$             |                  |                          |              |                           |                                |                                 |  |                                  |                             |                               |                                   |                              |   |                              |                                |  |
| Titan Black JU  | Body-coloured    | Titan Black              | Black        | Body-coloured ● Black ●   | •                              | •                               | • •                                    | • •                              | • •                         | • •                           | • •                               | • •                          | <b>2 0</b> <sup>2</sup>                     | ••                           | 0                              | • •                                    |
| Nutria Beige NJ   | Body-coloured    | Titan Black              | Nutria Beige | Body-coloured ● Black ●   | 0 4                            | •                               | • •                                    | • •                              | • •                         | • •                           | • •                               | • •                          | <b>2 ●</b> <sup>2</sup>                     | • •                          | 0                              | • •                                    |
| <b>'Vienna' leather*</b> † Optional on R-Line o                   |                  |                          |              |                           |                                |                                 |  |                                  |                             |                               |                                   |                              |   |                              |                                |  |
| Titan Black/Art Grey 88   | Gloss Black      | Titan Black              | Black        | Body-coloured ● Black ●   | • •                            | •                               | • •                                    | • •                              | -                           | • •                           | • •                               | -                            | • •   | • •                          | 0                              | • •                                    |
| <b>'Vienna' leather*</b> † Optional on Dune O                     |                  |                          |              |                           |                                |                                 |  |                                  |                             |                               |                                   |                              |   |                              |                                |  |
| Black JU  | Sandstorm Yellow | Titan Black              | Black        | Body-coloured ● Black ●   | -                              | •                               | -                                      | -                                | -                           | -                             | -                                 | -                            | • •   | -                            | •                              | -                                      |
| Black JU  | Gloss Black      | Titan Black              | Black        | Body-coloured ● Black ●   | • •                            | •                               | -                                      | -                                | • •                         | -                             | -                                 | -                            | • •   | -                            | 0                              | -                                      |

| Interior colour packa                                      | age – B       | eetle.                   |              |                         |                                       |                                 | *.                                     |                           |                             | 2R*                         | 5Y*                               | *                                   | *06 w                                |                                     |                                | <b>e V9</b> *<br>ure                     |
|--|---------------|--------------------------|--------------|-------------------------|---------------------------------------|---------------------------------|--|---------------------------|-----------------------------|-----------------------------|-----------------------------------|-------------------------------------|--------------------------------------|-------------------------------------|--------------------------------|--|
| Seat<br>upholstery   | Dashpad       | Dashboard<br>upper/lower | Rooflining   | Roof colour             | <b>Pure White OQ*</b><br>Non-Metallic | <b>Black A1</b><br>Non-Metallic | <b>Tornado Red G2*</b><br>Non-Metallic | Blue Silk 2B*<br>Metallic | Dark Bronze 2J*<br>Metallic | Platinum Grey 2<br>Metallic | <b>Ameleva Blue 5</b><br>Metallic | <b>Bottle Green 8V*</b><br>Metallic | Sandstorm Yellow<br>Metallic         | <b>White Silver K8*</b><br>Metallic | Deep Black 2T*<br>Pearl Effect | Habanero Orange V9*<br>Premium Signature |
| 'Tornado Red' centre console Optional on Design            |               |                          |              |                         |                                       |                                 |  |                           |                             |                             |                                   |                                     |                                      |                                     |                                |  |
| Standard 'Pepita' cloth Nutria Beige MW                    | Body-coloured | Titan Black              | Nutria Beige | Body-coloured ● Black ● | -                                     | -                               | • •                                    | -                         | -                           | -                           | -                                 | -                                   | -                                    | -                                   | -                              | -  |
| Standard 'Pepita' cloth Anthracite MX                      | Body-coloured | Titan Black              | Black        | Body-coloured ● Black ● | • •                                   | •                               | • •                                    | -                         | -                           | • •                         | -                                 | -                                   | -                                    | • •                                 | •                              | -  |
| Standard <b>'Pepita' cloth</b> Titan Black/Nutria Beige XA | Body-coloured | Titan Black              | Black        | Body-coloured ● Black ● | -                                     | -                               | • •                                    | -                         | -                           | -                           | -                                 | -                                   | -                                    | -                                   | -                              | -  |
| Optional <b>'Vienna' leather*</b> † Titan Black JU         | Body-coloured | Titan Black              | Black        | Body-coloured ● Black ● | • •                                   | •                               | • •                                    | -                         | -                           | • •                         | -                                 | -                                   | -                                    | • •                                 | •                              | -  |
| Optional <b>'Vienna' leather*</b> † Nutria Beige NJ        | Body-coloured | Titan Black              | Nutria Beige | Body-coloured ● Black ● | -                                     | -                               | • •                                    | -                         | -                           | -                           | -                                 | -                                   | -                                    | -                                   | -                              | -  |
| 'Pure White' centre console Optional on Design             |               |                          |              |                         |                                       |                                 |  |                           |                             |                             |                                   |                                     |                                      |                                     |                                |  |
| Standard <b>'Pepita' cloth</b> Nutria Beige MW             | Body-coloured | Titan Black              | Nutria Beige | Body-coloured ● Black ● | • •                                   | •                               | -                                      | ••                        | • •                         | ••                          | • •                               | ••                                  | -                                    | ••                                  | •                              | -  |
| Standard 'Pepita' cloth Anthracite MX                      | Body-coloured | Titan Black              | Black        | Body-coloured ● Black ● | • •                                   | •                               | • •                                    | ••                        | • •                         | ••                          | • •                               | ••                                  | -                                    | • •                                 | •                              | • •                                      |
| Standard <b>'Pepita' cloth</b> Titan Black/Nutria Beige XA | Body-coloured | Titan Black              | Black        | Body-coloured ● Black ● | • •                                   | •                               | -                                      | ••                        | • •                         | ••                          | • •                               | ••                                  | -                                    | • •                                 | •                              | -  |
| Optional 'Vienna' leather*† Titan Black JU                 | Body-coloured | Titan Black              | Black        | Body-coloured ● Black ● | • •                                   | •                               | • •                                    | • •                       | • •                         | • •                         | • •                               | • •                                 | -                                    | • •                                 | •                              | • •                                      |
| Optional <b>'Vienna' leather*</b> † Nutria Beige NJ        | Body-coloured | Titan Black              | Nutria Beige | Body-coloured ● Black ● | • •                                   | •                               | -                                      | • •                       | • •                         | ••                          | • •                               | ••                                  | -                                    | ••                                  | •                              | -  |
| 'Sandstorm Yellow' centre console Optional on Desig        | ın            |                          |              |                         |                                       |                                 |  |                           |                             |                             |                                   |                                     |                                      |                                     |                                |  |
| Standard 'Pepita' cloth Nutria Beige MW                    | Body-coloured | Titan Black              | Nutria Beige | Body-coloured ● Black ● | -                                     | -                               | -                                      | -                         | -                           | -                           | -                                 | -                                   | o <sup>2</sup> o <sup>1</sup>        | -                                   | -                              | -  |
| Standard 'Pepita' cloth Anthracite MX                      | Body-coloured | Titan Black              | Black        | Body-coloured ● Black ● | -                                     | •                               | -                                      | -                         | -                           | • •                         | -                                 | -                                   | o <sup>2</sup> o <sup>1</sup>        | -                                   | •                              | -  |
| Standard <b>'Pepita' cloth</b> Titan Black/Nutria Beige XA | Body-coloured | Titan Black              | Black        | Body-coloured ● Black ● | -                                     | -                               | -                                      | -                         | -                           | -                           | -                                 | -                                   | o <sup>2</sup> o <sup>1</sup>        | -                                   | -                              | -  |
| Optional 'Vienna' leather*† Titan Black JU                 | Body-coloured | Titan Black              | Black        | Body-coloured ● Black ● | -                                     | •                               | -                                      | -                         | -                           | • •                         | -                                 | -                                   | o <sup>2</sup> <b>o</b> <sup>1</sup> | -                                   | •                              | -  |
| Optional <b>'Vienna' leather*</b> † Nutria Beige NJ        | Body-coloured | Titan Black              | Nutria Beige | Body-coloured ● Black ● | -                                     | -                               | -                                      | -                         | -                           | -                           | -                                 | -                                   | <b>2 ●</b> <sup>1</sup>              | -                                   | -                              | -  |
| 'Habanero Orange' centre console Optional on Design        | n             |                          |              |                         |                                       |                                 |  |                           |                             |                             |                                   |                                     |                                      |                                     |                                |  |
| Standard 'Pepita' cloth Nutria Beige MW                    | Body-coloured | Titan Black              | Nutria Beige | Body-coloured ● Black ● | -                                     | -                               | -                                      | -                         | -                           | -                           | -                                 | -                                   | -                                    | -                                   | -                              | • •                                      |
| Standard 'Pepita' cloth Anthracite MX                      | Body-coloured | Titan Black              | Black        | Body-coloured ● Black ● | • •                                   | •                               | -                                      | -                         | -                           | • •                         | -                                 | -                                   | -                                    | • •                                 | •                              | • •                                      |
| Standard <b>'Pepita' cloth</b> Titan Black/Nutria Beige XA | Body-coloured | Titan Black              | Black        | Body-coloured ● Black ● | -                                     | -                               | -                                      | -                         | -                           | -                           | -                                 | -                                   | -                                    | -                                   | -                              | • •                                      |
| Optional 'Vienna' leather*† Titan Black JU                 | Body-coloured | Titan Black              | Black        | Body-coloured ● Black ● | • •                                   | •                               | -                                      | -                         | -                           | • •                         | -                                 | -                                   | -                                    | • •                                 | •                              | • •                                      |
| Optional <b>'Vienna' leather*</b> † Nutria Beige NJ        | Body-coloured | Titan Black              | Nutria Beige | Body-coloured ● Black ● | -                                     | -                               | -                                      | -                         | -                           | -                           | -                                 | -                                   | -                                    | -                                   | -                              | • •                                      |

The new Beetle and Beetle Cabriolet – Combinations | 15

<sup>\*</sup> Optional at extra cost † Some parts of leather interior will contain artificial leather

1 Must be ordered in conjunction with optional alloy wheels or Black style pack. 2 Sandstorm Yellow must be ordered in conjunction with optional alloy wheels on Design models.

• Standard O Optional at extra cost - Not available • Roof in body-colour or Black. Unless indicated with a circle, the combination is not available.

| Combinations -  | Beetle           | Cabriol                  | et.          |                               |                                       |                                 | <b>*</b> .                              |                                  |                             | *                             | 5γ*                               | ž                            | *06 w                        | *                            |                                | je V9*<br>ure                          |
|---|------------------|--------------------------|--------------|-------------------------------|---------------------------------------|---------------------------------|---|----------------------------------|-----------------------------|-------------------------------|-----------------------------------|------------------------------|------------------------------|------------------------------|--------------------------------|--|
| Seat<br>upholstery  | Dashpad          | Dashboard<br>upper/lower | Rooflining   | Electric power<br>hood colour | <b>Pure White OQ*</b><br>Non-Metallic | <b>Black A1</b><br>Non-Metallic | <b>Tornado Red G2</b> '<br>Non-Metallic | <b>Blue Silk 2B*</b><br>Metallic | Dark Bronze 2J*<br>Metallic | Platinum Grey 2R*<br>Metallic | <b>Ameleva Blue 5</b><br>Metallic | Bottle Green 8V*<br>Metallic | Sandstorm Yellow<br>Metallic | White Silver K8*<br>Metallic | Deep Black 2T*<br>Pearl Effect | Habanero Orange V<br>Premium Signature |
| 'Web' cloth Standard on Beetle Cabriolet                    |                  | T: 0                     | 5            |                               |                                       |                                 |   |                                  |                             |                               |                                   |                              |                              |                              |                                |  |
| Titan Black MK  | Gloss Black      | Titan Black              | Black        | Black ● Nutria Beige ●        | • •                                   | • •                             | • •                                     | ••                               | • •                         | ••                            | • •                               | ••                           | •                            | ••                           | • •                            | ••                                     |
| <b>'Pepita' cloth</b> Standard on Design ●                  |                  |                          |              |                               |                                       |                                 |   |                                  |                             |                               |                                   |                              |                              |                              |                                |  |
| Nutria Beige MV   | Body-coloured    | Titan Black              | Nutria Beige | Black ● Nutria Beige ●        | • •                                   | • •                             | • •                                     | • •                              | • •                         | • •                           | • •                               | • •                          | <b>●</b> <sup>1</sup>        | • •                          | • •                            | • •                                    |
| Anthracite MX   | Body-coloured    | Titan Black              | Black        | Black ● Nutria Beige ●        | • •                                   | • •                             | • •                                     | • •                              | • •                         | • •                           | • •                               | • •                          | ●1                           | • •                          | • •                            | • •                                    |
| Titan Black/Nutria Beige XA                                 | Body-coloured    | Titan Black              | Black        | Black ● Nutria Beige ●        | • •                                   | • •                             | • •                                     | • •                              | • •                         | • •                           | • •                               | • •                          | ●1                           | • •                          | • •                            | • •                                    |
|   |                  |                          |              |                               |                                       |                                 |   |                                  |                             |                               |                                   |                              |                              |                              |                                |  |
| <b>'Kyalami' cloth</b> Standard on R-Line ●                 |                  |                          |              |                               |                                       |                                 |   |                                  |                             |                               |                                   |                              |                              |                              |                                |  |
| Titan Black/Crystal Grey IH                                 | Gloss Black      | Titan Black              | Black        | Black ● Nutria Beige ●        | •                                     | •                               | •                                       | • •                              | -                           | •                             | • •                               | -                            | -                            | •                            | •                              | ••                                     |
| 'Turmeric' cloth Standard on Dune •                         |                  |                          |              |                               |                                       |                                 |   |                                  |                             |                               |                                   |                              |                              |                              |                                |  |
| Dark Ceramic 07   | Sandstorm Yellow | Titan Black              | Black        | Black ● Nutria Beige ●        | -                                     | •                               | -                                       | -                                | -                           | -                             | -                                 | -                            | •                            | -                            | •                              | -                                      |
| Dark Ceramic 07   | Gloss Black      | Titan Black              | Black        | Black ● Nutria Beige ●        | •                                     | •                               | -                                       | -                                | •                           | -                             | -                                 | -                            | •                            | -                            | •                              | -                                      |
| Missand lookhoukt Onkional an Dookla Cah                    | wielek O         |                          |              |                               |                                       |                                 |   |                                  |                             |                               |                                   |                              |                              |                              |                                |  |
| 'Vienna' leather*† Optional on Beetle Cab<br>Titan Black JU | Gloss Black      | Titan Black              | Black        | Dlack A Nutria Daiga          | • •                                   |                                 |   | ١.                               |                             |                               | • •                               | ••                           |                              |                              |                                |  |
| THAIT BIACK JO  | GIOSS BIACK      | IIIdii BidCk             | DIACK        | Black ● Nutria Beige ●        |                                       |                                 |   | -                                |                             |                               |                                   |                              |                              |                              |                                | _                                      |
| <b>'Vienna' leather*</b> <sup>†</sup> Optional on Design ○  |                  |                          |              |                               |                                       |                                 |   |                                  |                             |                               |                                   |                              |                              |                              |                                |  |
| Titan Black JU  | Body-coloured    | Titan Black              | Black        | Black ● Nutria Beige ●        | • •                                   | • •                             | • •                                     | •                                | • •                         | • •                           | • •                               | • •                          | ●2                           | • •                          | • •                            | •                                      |
| Nutria Beige NK   | Body-coloured    | Titan Black              | Nutria Beige | Black ● Nutria Beige ●        | • •                                   | • •                             | • •                                     | •                                | • •                         | • •                           | • •                               | • •                          | ●2                           | • •                          | • •                            | •                                      |
|   |                  |                          |              |                               |                                       |                                 |   |                                  |                             |                               |                                   |                              |                              |                              |                                |  |
| <b>'Vienna' leather*</b> <sup>†</sup> Optional on R-Line ○  |                  |                          |              |                               |                                       |                                 |   |                                  |                             |                               |                                   |                              |                              |                              |                                |  |
| Titan Black/Art Grey 88                                     | Gloss Black      | Titan Black              | Black        | Black ● Nutria Beige ●        | •                                     | • •                             | •                                       | • •                              | -                           | •                             | • •                               | -                            | •                            | •                            | • •                            | ••                                     |
| <b>'Vienna' leather*</b> <sup>†</sup> Optional on Dune ○    |                  |                          |              |                               |                                       |                                 |   |                                  |                             |                               |                                   |                              |                              |                              |                                |  |
| Black JU  | Sandstorm Yellow | Titan Black              | Black        | Black ● Nutria Beige ●        | _                                     |                                 | _                                       |                                  | _                           |                               | _                                 |                              | •                            |                              | •                              |  |
| Black JU  | Gloss Black      | Titan Black              | Black        | Black • Nutria Beige •        | •                                     | •                               | -                                       | -                                | •                           |                               | -                                 |                              | •                            | -                            | •                              | _                                      |
|   | C.000 Didek      | an black                 |              |                               |                                       |                                 |   |                                  |                             |                               |                                   |                              |                              |                              |                                |  |

| Interior colour packa  | age – B       | eetle (                  | Cabriol      | et.                           |                                |                                 |                                 |                           |                             |                  |                                     |                                     | *06                          |                              |                                | *6 <b>^</b>                            |
|--|---------------|--------------------------|--------------|-------------------------------|--------------------------------|---------------------------------|---------------------------------|---------------------------|-----------------------------|------------------|-------------------------------------|-------------------------------------|------------------------------|------------------------------|--------------------------------|--|
| Seat<br>upholstery   | Dashpad       | Dashboard<br>upper/lower | Rooflining   | Electric power<br>hood colour | Pure White OQ*<br>Non-Metallic | <b>Black A1</b><br>Non-Metallic | Tornado Red G2*<br>Non-Metallic | Blue Silk 2B*<br>Metallic | Dark Bronze 2J*<br>Metallic | Platinum Grey 2R | <b>Ameleva Blue 5Y*</b><br>Metallic | <b>Bottle Green 8V*</b><br>Metallic | Sandstorm Yellow<br>Metallic | White Silver K8*<br>Metallic | Deep Black 2T*<br>Pearl Effect | Habanero Orange V<br>Premium Signature |
| 'Tornado Red' centre console Optional on Design<br>Standard 'Pepita' cloth Nutria Beige MV | Body-coloured | Titan Black              | Nutria Beige | Black ● Nutria Beige ●        | -                              |                                 | • •                             |                           | -                           |                  | -                                   |                                     | -                            |                              | -                              |  |
| Standard 'Pepita' cloth Anthracite MX  | Body-coloured | Titan Black              | Black        | Black ● Nutria Beige ●        | •                              | •                               | • •                             | -                         | -                           | •                | -                                   | -                                   | -                            | •                            | •                              | -                                      |
| Standard <b>'Pepita' cloth</b> Titan Black/Nutria Beige XA                                 | Body-coloured | Titan Black              | Black        | Black ● Nutria Beige ●        | -                              | -                               | • •                             | -                         | -                           | -                | -                                   | -                                   | -                            | -                            | -                              | -                                      |
| Optional 'Vienna' leather*† Titan Black JU   | Body-coloured | Titan Black              | Black        | Black ● Nutria Beige ●        | •                              | •                               | • •                             | -                         | -                           | •                | -                                   | -                                   | -                            | •                            | •                              | -                                      |
| Optional <b>'Vienna' leather*</b> † Nutria Beige NK  | Body-coloured | Titan Black              | Nutria Beige | Black ● Nutria Beige ●        | -                              | -                               | • •                             | -                         | -                           | -                | -                                   | -                                   | -                            | -                            | -                              | -                                      |
| 'Pure White' centre console Optional on Design   |               |                          |              |                               |                                |                                 |                                 |                           |                             |                  |                                     |                                     |                              |                              |                                |  |
| Standard <b>'Pepita' cloth</b> Nutria Beige MV   | Body-coloured | Titan Black              | Nutria Beige | Black ● Nutria Beige ●        | • •                            | • •                             | -                               | • •                       | • •                         | • •              | • •                                 | • •                                 | -                            | • •                          | • •                            | -                                      |
| Standard 'Pepita' cloth Anthracite MX  | Body-coloured | Titan Black              | Black        | Black ● Nutria Beige ●        | • •                            | • •                             | •                               | • •                       | • •                         | • •              | • •                                 | • •                                 | -                            | • •                          | • •                            | ••                                     |
| Standard 'Pepita' cloth Titan Black/Nutria Beige XA  | Body-coloured | Titan Black              | Black        | Black ● Nutria Beige ●        | • •                            | • •                             | -                               | • •                       | • •                         | • •              | • •                                 | • •                                 | -                            | • •                          | • •                            | -                                      |
| Optional 'Vienna' leather*† Titan Black JU   | Body-coloured | Titan Black              | Black        | Black ● Nutria Beige ●        | • •                            | • •                             | • •                             | •                         | • •                         | • •              | • •                                 | • •                                 | -                            | • •                          | • •                            | •                                      |
| Optional <b>'Vienna' leather*</b> † Nutria Beige NK  | Body-coloured | Titan Black              | Nutria Beige | Black ● Nutria Beige ●        | • •                            | • •                             | -                               | •                         | • •                         | • •              | • •                                 | • •                                 | -                            | ••                           | • •                            | -                                      |
| 'Sandstorm Yellow' centre console Optional on Desig  | jn            |                          |              |                               |                                |                                 |                                 |                           |                             |                  |                                     |                                     |                              |                              |                                |  |
| Standard 'Pepita' cloth Nutria Beige MV  | Body-coloured | Titan Black              | Nutria Beige | Black • Nutria Beige •        | -                              | -                               | -                               | -                         | -                           | -                | -                                   | -                                   | $ullet^1$                    | -                            | -                              | -                                      |
| Standard 'Pepita' cloth Anthracite MX  | Body-coloured | Titan Black              | Black        | Black ● Nutria Beige ●        | -                              | •                               | -                               | -                         | -                           | •                | -                                   | -                                   | $ullet^1$                    | -                            | •                              | -                                      |
| Standard <b>'Pepita' cloth</b> Titan Black/Nutria Beige XA                                 | Body-coloured | Titan Black              | Black        | Black ● Nutria Beige ●        | -                              | -                               | -                               | -                         | -                           | -                | -                                   | -                                   | •1                           | -                            | -                              | -                                      |
| Optional 'Vienna' leather*† Titan Black JU   | Body-coloured | Titan Black              | Black        | Black ● Nutria Beige ●        | -                              | •                               | -                               | -                         | -                           | •                | -                                   | -                                   | •1                           | -                            | •                              | -                                      |
| Optional <b>'Vienna' leather*</b> † Nutria Beige NK  | Body-coloured | Titan Black              | Nutria Beige | Black ● Nutria Beige ●        | -                              | -                               | -                               | -                         | -                           | -                | -                                   | -                                   | •1                           | -                            | -                              | -                                      |
| 'Habanero Orange' centre console Optional on Desig   | n             |                          |              |                               |                                |                                 |                                 |                           |                             |                  |                                     |                                     |                              |                              |                                |  |
| Standard 'Pepita' cloth Nutria Beige MV  | Body-coloured | Titan Black              | Nutria Beige | Black ● Nutria Beige ●        | -                              | -                               | -                               | -                         | -                           | -                | -                                   | -                                   | -                            | -                            | -                              | • •                                    |
| Standard 'Pepita' cloth Anthracite MX  | Body-coloured | Titan Black              | Black        | Black ● Nutria Beige ●        | •                              | •                               | -                               | -                         | -                           | •                | -                                   | -                                   | -                            | •                            | •                              | • •                                    |
| Standard 'Pepita' cloth Titan Black/Nutria Beige XA  | Body-coloured | Titan Black              | Black        | Black ● Nutria Beige ●        | -                              | -                               | -                               | -                         | -                           | -                | -                                   | -                                   | -                            | -                            | -                              | • •                                    |
| Optional <b>'Vienna' leather*</b> † Titan Black JU   | Body-coloured | Titan Black              | Black        | Black ● Nutria Beige ●        | •                              | •                               | -                               | -                         | -                           | •                | -                                   | -                                   | -                            | •                            | •                              | •                                      |
| Optional <b>'Vienna' leather*</b> † Nutria Beige NK  | Body-coloured | Titan Black              | Nutria Beige | Black ● Nutria Beige ●        | -                              | -                               | -                               | -                         | -                           | -                | -                                   | -                                   | -                            | -                            | -                              | •                                      |

The new Beetle and Beetle Cabriolet - Combinations | 17

<sup>\*</sup> Optional at extra cost † Some parts of leather interior will contain artificial leather

1 Must be ordered in conjunction with optional alloy wheels or Black style pack. 2 Sandstorm Yellow must be ordered in conjunction with optional alloy wheels on Design models.

• Standard O Optional at extra cost - Not available • Electric power hood in Black or Nutria Beige. Unless indicated with a circle, the combination is not available.

# There's a Volkswagen for all of us.

Nippy city run around? Luxurious executive saloon? Open-top cruiser? Whatever it is you're looking for, we probably have it. From the iconic Beetle and Golf GTI to the compact up!, there's a Volkswagen for everyone.

If you're thinking you might like to try a different Volkswagen, there are over 20 models in our range, so there's bound to be at least one that catches your eye.





# Sporty

**Golf:** As exciting to drive as it is to look at. Style, performance and power.

You will also find our sporty gene in the iconic Golf GTD, Golf GTI Clubsport Edition 40 and Golf R.



# Spacious family cars

Sharan: The ultimate in convenience with sliding rear doors, and enough space for the whole family. And their luggage. And the dogs.

If it's space you're after, then you might also like to consider the Tiguan, Golf SV, Golf Estate, Touran and Passat Estate.



# Style

Beetle: The original icon. And still the most unique way to make a fashion statement.

For more fun with the top down, why not consider the Beetle Cabriolet.



# City run around

up!: The ideal city car. Fun, easy to manoeuvre and surprisingly spacious, with that trademark Volkswagen solidity.

If you're looking for something slightly more spacious, then why not consider the up!'s bigger sibling, the Polo. City run around practicality with more versatility and even more space can be found on the iconic Golf.



# Executive

Volkswagen CC: Perfectly turned out high-tech, executive luxury. A contemporary, stylish and innovative coupé.

All the luxury you need can also be found in the Jetta, and executive comfort in the Passat and Passat Estate - winner of 'European Car of the Year 2015'.



To see these models and configure your ideal Volkswagen,

visit: www.volkswagen.co.uk

**Touareg:** The SUV just got smarter. True four by four capability off-road, and smooth, luxurious and powerful when on it, with four wheel drive technology, '4MOTION' as standard.

Go everywhere, do anything in our four wheel drive alternatives: Golf Alltrack, Tiguan and Passat and Passat Estate 4MOTION models.

# Technical specification - Beetle.

|  | Beetle, Design<br>1.2 litre TSI 105 PS<br>BlueMotion Technology | Dune<br>1.2 litre TSI 105 PS<br>BlueMotion Technology | Design<br>1.2 litre TSI 105 PS<br>BlueMotion Technology | Dune 1.2 litre TSI 105 PS BlueMotion Technology | Design<br>1.4 litre TSI 150 PS<br>BlueMotion Technology |
|--|---|---|---|---|---|
| Engines  | ••  |   |   |   | -   |
| Engine type  | Four cylinder   | Four cylinder   | Four cylinder   | Four cylinder                                   | Four cylinder   |
| Cubic capacity, ltrs/cc                                | 1.2/1197  | 1.2/1197  | 1.2/1197  | 1.2/1197  | 1.4/1395  |
| Max. output, PS (1)/kW at rpm                          | 105/77 @ 4500-5500  | 105/77 @ 4500-5500                                    | 105/77 @ 4500-5500                                      | 105/77 @ 4500-5500                              | 150/110 @ 5000-6000                                     |
| Max. torque, lbs.ft/Nm at rpm                          | 129/175 @ 1400-4000   | 129/175 @ 1400-4000                                   | 129/175 @ 1400-4000                                     | 129/175 @ 1400-4000                             | 185/250 @ 1500-3500                                     |
| Gearbox:   | 6 speed manual  | 6 speed manual  | 7 speed auto DSG  | 7 speed auto DSG                                | 6 speed manual  |
| Weights, kgs   |   |   |   |   |   |
| Unladen weight (2)                                     | 1314  | 1366  | 1340  | 1382  | 1346  |
| Gross vehicle weight                                   | 1760  | 1750  | 1780  | 1780  | 1780  |
| Payload (2)  | 410-521   | 459   | 404-515   | 473   | 395-509   |
| Axle load limit: front/rear                            | 940/870   | 940/860   | 960/870   | 970/870   | 960/870   |
| Roof load  |   |   |   |   |   |
| Max. roof load   | 50  | 50  | 50  | 50  | 50  |
| Performance  |   |   |   |   |   |
| Top speed, mph (km/h), where the law permits           | 112 (180)   | 110 (177)   | 112 (180)   | 110 (177)                                       | 126 (203)   |
| Acceleration, secs 0 - 62mph                           | 10.9  | 11.3  | 10.9  | 11.3  | 8.7   |
| ABI insurance group, 1 - 50                            | 13E, 14E  | 15E   | 14E   | 15E   | 20E   |
| Environmental information                              |   |   |   |   |   |
| Fuel grade, minimum                                    | Unleaded, 95 RON  | Unleaded, 95 RON                                      | Unleaded, 95 RON  | Unleaded, 95 RON                                | Unleaded, 95 RON  |
| Fuel tank capacity, galls/ltrs (4)                     | 12/55   | 12/55   | 12/55   | 12/55   | 12/55   |
| Official fuel consumption, mpg/ltr per 100km (5)       |   |   |   |   |   |
| Urban  | 42.2/6.7 (5)  | 42.2/6.7 (5)  | 46.3/6.1 (5)  | 46.3/6.1 (5)                                    | 40.4/7.0 (5)  |
| Extra-urban  | 60.1/4.7 (5)  | 60.1/4.7 (5)  | 60.1/4.7 (5)  | 60.1/4.7 (5)                                    | 57.6/4.9 <sup>(5)</sup>                                 |
| Combined   | 52.3/5.4 <sup>(5)</sup>   | 51.4/5.5 <sup>(5)</sup>                               | 54.3/5.2 <sup>(5)</sup>                                 | 54.3/5.2 <sup>(5)</sup>                         | 49.6/5.7 <sup>(5)</sup>                                 |
| Official CO <sub>2</sub> emission, g/km <sup>(5)</sup> | 126 (5)   | 126 (5)   | 121 (5)   | 122 (5)   | 132 (5)   |
| Emission class   | EURO 6  | EURO 6  | EURO 6  | EURO 6  | EURO 6  |
| Noise, dB  | 70.0  | 70.0  | 69.0  | 69.0  | 72.0  |
|  |   | ·   | ·   | · · · · · · · · · · · · · · · · · · ·           | · · · · · · · · · · · · · · · · · · ·                   |

|  | Design<br>2.0 litre TDI 110 PS | Design<br>2.0 litre TDI 110 PS | R-Line<br>2.0 litre TDI 150 PS | Dune 2.0 litre TDI 150 PS | R-Line<br>2.0 litre TDI 150 PS | Dune<br>2.0 litre TDI 150 PS |
|--|--------------------------------|--------------------------------|--------------------------------|---------------------------|--------------------------------|------------------------------|
|  | BlueMotion Technology          | BlueMotion Technology          | BlueMotion Technology          | BlueMotion Technology     | BlueMotion Technology          | BlueMotion Technology        |
| Engines  |                                |                                |                                |                           |                                |                              |
| Engine type  | Four cylinder                  | Four cylinder                  | Four cylinder                  | Four cylinder             | Four cylinder                  | Four cylinder                |
| Cubic capacity, ltrs/cc                                | 2.0/1968                       | 2.0/1968                       | 2.0/1968                       | 2.0/1968                  | 2.0/1968                       | 2.0/1968                     |
| Max. output, PS (1)/kW at rpm                          | 110/81 @ 3500                  | 110/81 @ 3500                  | 150/110 @ 3500                 | 150/110 @ 3500            | 150/110 @ 3500                 | 150/110 @ 3500               |
| Max. torque, lbs.ft/Nm at rpm                          | 185/250 @ 1500-3000            | 185/250 @ 1500-3000            | 251/340 @ 1750-3000            | 251/340 @ 1750-3000       | 251/340 @ 1750-3000            | 251/340 @ 1750-3000          |
| Gearbox:   | 5 speed manual                 | 7 speed auto DSG               | 6 speed manual                 | 6 speed manual            | 6 speed auto DSG               | 6 speed auto DSG             |
| Weights, kgs   |                                |                                |                                |                           |                                |                              |
| Unladen weight <sup>(2)</sup>                          | 1393                           | 1395                           | 1421                           | 1480                      | 1445                           | 1504                         |
| Gross vehicle weight                                   | 1860                           | 1860                           | 1870                           | 1860                      | 1890                           | 1880                         |
| Payload (2)  | 431-542                        | 540                            | 411-524                        | 455                       | 407-520                        | 451                          |
| Axle load limit: front/rear                            | 1020/870                       | 1040/870                       | 1050/870                       | 1050/860                  | 1080/870                       | 1070/860                     |
|  |                                |                                |                                |                           |                                |                              |
| Roof load  |                                |                                |                                |                           |                                |                              |
| Max. roof load   | 50                             | 50                             | 50                             | 50                        | 50                             | 50                           |
| Performance  |                                |                                |                                |                           |                                |                              |
| Top speed, mph (km/h), where the law permits           | 113 (182)                      | 113 (182)                      | 125 (202)                      | 124 (200)                 | 124 (200)                      | 123 (198)                    |
| Acceleration, secs 0 - 62mph                           | 11.0                           | 11.0                           | 8.9                            | 9.2                       | 8.9                            | 9.2                          |
| ABI insurance group, 1 - 50                            | 14E                            | 14E                            | 21E                            | 21E                       | 21E                            | 21E                          |
| Facility and the formation                             |                                |                                |                                |                           |                                |                              |
| Environmental information                              | D: 1/2)                        | D: 1(3)                        | D: 1/3)                        | D: 1/3/                   | D: 1/2)                        | D: 1/2)                      |
| Fuel grade, minimum                                    | Diesel (3)                     | Diesel (3)                     | Diesel (3)                     | Diesel (3)                | Diesel (3)                     | Diesel (3)                   |
| Fuel tank capacity, galls/ltrs (4)                     | 12/55                          | 12/55                          | 12/55                          | 12/55                     | 12/55                          | 12/55                        |
| Official fuel consumption, mpg/ltr per 100km (5)       |                                |                                |                                |                           |                                |                              |
| Urban  | 56.5/5.0 <sup>(5)</sup>        | 56.5/5.0 (5)                   | 52.3/5.4 <sup>(5)</sup>        | 52.3/5.4 <sup>(5)</sup>   | 49.6/5.7 <sup>(5)</sup>        | 50.4/5.6 (5)                 |
| Extra-urban  | 72.4/3.9 (5)                   | 67.3/4.2 <sup>(5)</sup>        | 68.9/4.1 (5)                   | 68.9/4.1 <sup>(5)</sup>   | 64.2/4.4 <sup>(5)</sup>        | 64.2/4.4 (5)                 |
| Combined   | 65.7/4.3 <sup>(5)</sup>        | 62.8/4.5 <sup>(5)</sup>        | 61.4/4.6 (5)                   | 62.8/4.5 <sup>(5)</sup>   | 58.9/4.8 <sup>(5)</sup>        | 58.9/4.8 <sup>(5)</sup>      |
| Official CO <sub>2</sub> emission, g/km <sup>(5)</sup> | 113 (5)                        | 117 (5)                        | 119 (5)                        | 119 (5)                   | 126 (5)                        | 127 (5)                      |
| Emission class   | EURO 6                         | EURO 6                         | EURO 6                         | EURO 6                    | EURO 6                         | EURO 6                       |
| Noise, dB  | 71.0                           | 71.0                           | 71.0                           | 71.0                      | 71.0                           | 71.0                         |

The new Beetle and Beetle Cabriolet – Technical specification 21

# Technical specification – Beetle Cabriolet.

|  | Beetle Cabriolet, Design<br>1.2 litre TSI 105 PS<br>BlueMotion Technology | Dune<br>1.2 litre TSI 105 PS<br>BlueMotion Technology | Design<br>1.2 litre TSI 105 PS<br>BlueMotion Technology | Dune<br>1.2 litre TSI 105 PS<br>BlueMotion Technology | Design<br>1.4 litre TSI 150 PS<br>BlueMotion Technology |
|--|---|---|---|---|---|
| Engines  |   |   |   |   |   |
| Engine type  | Four cylinder   | Four cylinder   | Four cylinder   | Four cylinder   | Four cylinder   |
| Cubic capacity, ltrs/cc                                | 1.2/1197  | 1.2/1197  | 1.2/1197  | 1.2/1197  | 1.4/1395  |
| Max. output, PS (1)/kW at rpm                          | 105/77 @ 4500-5500  | 105/77 @ 4500-5500                                    | 105/77 @ 4500-5500                                      | 105/77 @ 4500-5500                                    | 150/110 @ 5000-6000                                     |
| Max. torque, lbs.ft/Nm at rpm                          | 129/175 @ 1400-4000   | 129/175 @ 1400-4000                                   | 129/175 @ 1400-4000                                     | 129/175 @ 1400-4000                                   | 185/250 @ 1500-3500                                     |
| Gearbox:   | 6 speed manual  | 6 speed manual  | 7 speed auto DSG  | 7 speed auto DSG                                      | 6 speed manual  |
| Weights, kgs   |   |   |   |   |   |
| Unladen weight (2)                                     | 1395  | 1460  | 1421  | 1486  | 1432  |
| Gross vehicle weight                                   | 1790  | 1790  | 1820  | 1800  | 1810  |
| Payload (2)  | 386-470   | 405   | 390-474   | 399   | 364-453   |
| Axle load limit: front/rear                            | 960/880   | 960/880   | 990/880   | 980/880   | 980/880   |
| Performance  |   |   |   |   |   |
| Top speed, mph (km/h), where the law permits           | 111 (178)   | 109 (175)   | 111 (178)   | 109 (175)   | 125 (201)   |
| Acceleration, secs 0 - 62mph                           | 11.7  | 12.1  | 11.7  | 12.1  | 9.1   |
| ABI insurance group, 1 - 50                            | 16E, 17E  | 17E   | 17E   | 17E   | 22E   |
| Environmental information                              |   |   |   |   |   |
| Fuel grade, minimum                                    | Unleaded, 95 RON  | Unleaded, 95 RON                                      | Unleaded, 95 RON  | Unleaded, 95 RON                                      | Unleaded, 95 RON  |
| Fuel tank capacity, galls/ltrs (4)                     | 12/55   | 12/55   | 12/55   | 12/55   | 12/55   |
| Official fuel consumption, mpg/ltr per 100km (5)       |   |   |   |   |   |
| Urban  | 42.2/6.7 <sup>(5)</sup>   | 41.5/6.8 (5)  | 44.8/6.3 <sup>(5)</sup>                                 | 44.8/6.3 <sup>(5)</sup>                               | 39.2/7.2 <sup>(5)</sup>                                 |
| Extra-urban  | 58.9/4.8 <sup>(5)</sup>   | 58.9/4.8 <sup>(5)</sup>                               | 58.9/4.8 <sup>(5)</sup>                                 | 57.6/4.9 <sup>(5)</sup>                               | 55.4/5.1 <sup>(5)</sup>                                 |
| Combined   | 51.4/5.5 <sup>(5)</sup>   | 50.4/5.6 (5)  | 52.3/5.4 <sup>(5)</sup>                                 | 52.3/5.4 <sup>(5)</sup>                               | 47.9/5.9 <sup>(5)</sup>                                 |
| Official CO <sub>2</sub> emission, g/km <sup>(5)</sup> | 127 (5)   | 129 (5)   | 125 (5)   | 126 (5)   | 136 (5)   |
| Emission class   | EURO 6  | EURO 6  | EURO 6  | EURO 6  | EURO 6  |
| Noise, dB  | 70.0  | 70.0  | 69.0  | 69.0  | 72.0  |

|  | Design 2.0 litre TDI 110 PS BlueMotion Technology | Design<br>2.0 litre TDI 110PS<br>BlueMotion Technology | R-Line<br>2.0 litre TDI 150 PS<br>BlueMotion Technology | Dune<br>2.0 litre TDI 150 PS<br>BlueMotion Technology | R-Line 2.0 litre TDI 150 PS BlueMotion Technology | Dune<br>2.0 litre TDI 150 PS<br>BlueMotion Technology |
|--|---|--|---|---|---|---|
| Engines  | 3,  | <i>3,</i>  | 3,  | 3,  | 3,  | 3,  |
| Engine type  | Four cylinder                                     | Four cylinder  | Four cylinder   | Four cylinder   | Four cylinder                                     | Four cylinder   |
| Cubic capacity, ltrs/cc                                | 2.0/1968  | 2.0/1968   | 2.0/1968  | 2.0/1968  | 2.0/1968  | 2.0/1968  |
| Max. output, PS (1)/kW at rpm                          | 110/81 @ 3100-4500                                | 110/81 @ 3100-4500                                     | 150/110 @ 3500-4000                                     | 150/110 @ 3500-4000                                   | 150/110 @ 3500-4000                               | 150/110 @ 3500-4000                                   |
| Max. torque, lbs.ft/Nm at rpm                          | 185/250 @ 1500-3000                               | 185/250 @ 1500-3000                                    | 251/340 @ 1750-3000                                     | 251/340 @ 1750-3000                                   | 251/340 @ 1750-3000                               | 251/340 @ 1750-3000                                   |
| Gearbox:   | 5 speed manual                                    | 7 speed auto DSG                                       | 6 speed manual  | 6 speed manual  | 6 speed auto DSG                                  | 6 speed auto DSG                                      |
| Weights, kgs   |   |  |   |   |   |   |
| Unladen weight (2)                                     | 1484  | 1504   | 1505  | 1571  | 1526  | 1595  |
| Gross vehicle weight                                   | 1890  | 1910   | 1900  | 1900  | 1920  | 1920  |
| Payload (2)  | 391-481   | 391-481  | 381-470   | 404   | 380-469   | 400   |
| Axle load limit: front/rear                            | 1060/880  | 1080/880   | 1070/880  | 1070/880  | 1090/880  | 1090/880  |
| Performance  |   |  |   |   |   |   |
| Top speed, mph (km/h), where the law permits           | 112 (180)   | 112 (180)  | 124 (200)   | 123 (198)   | 123 (198)   | 122 (196)   |
| Acceleration, secs 0 - 62mph                           | 11.7  | 11.7   | 9.3   | 9.6   | 9.3   | 9.6   |
| ABI insurance group, 1 - 50                            | 16E   | 16E  | 23E   | 23E   | 23E   | 23E   |
| Environmental information                              |   |  |   |   |   |   |
| Fuel grade, minimum                                    | Diesel (3)  | Diesel (3)   | Diesel (3)  | Diesel (3)  | Diesel (3)  | Diesel (3)  |
| Fuel tank capacity, galls/ltrs (4)                     | 12/55   | 12/55  | 12/55   | 12/55   | 12/55   | 12/55   |
| Official fuel consumption, mpg/ltr per 100km (5)       |   |  |   |   |   |   |
| Urban  | 55.4/5.1 <sup>(5)</sup>                           | 56.5/5.0 <sup>(5)</sup>                                | 52.3/5.4 <sup>(5)</sup>                                 | 51.4/5.5 (5)  | 48.7/5.8 (5)                                      | 49.6/5.7 <sup>(5)</sup>                               |
| Extra-urban  | 70.6/4.0 (5)                                      | 65.7/4.3 <sup>(5)</sup>                                | 67.3/4.2 <sup>(5)</sup>                                 | 65.7/4.3 <sup>(5)</sup>                               | 62.8/4.5 (5)                                      | 62.8/4.5 (5)  |
| Combined   | 64.2/4.4 (5)                                      | 62.8/4.5 (5)   | 61.4/4.6 (5)  | 60.1/4.7 (5)  | 57.6/4.9 (5)                                      | 56.5/5.0 <sup>(5)</sup>                               |
| Official CO <sub>2</sub> emission, g/km <sup>(5)</sup> | 116 (5)   | 117 (5)  | 120 (5)   | 122 (5)   | 129 (5)   | 130 (5)   |
| Emission class   | EURO 6  | EURO 6   | EURO 6  | EURO 6  | EURO 6  | EURO 6  |
| Noise, dB  | 71.0  | 71.0   | 71.0  | 71.0  | 71.0  | 71.0  |

The new Beetle and Beetle Cabriolet – Technical specification 23

# Technology.

# Technical specification notes

- 01) The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of horsepower). To convert from metric to imperial horsepower, divide the PS figure by 1.0139.
- O2) Figures are calculated in accordance with manufacturer's criteria. The individual unladen weight depends on the specification of the vehicle, this then reduces the possible payload accordingly. The unladen weight and payload both include the fuel tank 90% full, driver (68kg) and luggage (7kg) in line with EU directive 95/48.
- 03) The use of 100% RME and FAME (bio diesel) is not possible. Forecourt diesel with up to 7% bio diesel content, adhering to standard BS EN 590, can be used in diesel engines. The use of ethanol in forecourt petrol meeting BS EN 228 is allowable.
- O4) The size of the fuel tank is approximate and therefore it may be possible to add a greater amount of fuel than the size of the tank specified, due to the space in the filler neck.
- O5) Fuel consumption and CO<sub>2</sub> figures are obtained under standardised EU test conditions (Directive 93/116/EEC). This allows a direct comparison between different manufacturer models but may not represent the actual fuel consumption achieved in 'real world' driving conditions. More information is available on the Volkswagen website at www.volkswagen.co.uk and at www.dft.gov.uk/vca. The weight of a vehicle will influence the level of CO<sub>2</sub> emissions it produces; as a result, vehicles with higher levels of specification and factory-fitted options may emit higher levels of CO<sub>2</sub>. Choosing larger alloy wheels than those fitted as standard may result in increased fuel consumption as well as higher CO<sub>2</sub> emissions and subsequently an increased Vehicle Excise Duty (VED) band. BIK rates paid by company car drivers may also increase. In some instances, the recommended 'On the road' retail price paid for a vehicle may increase as a result of the increased VED rate. CO<sub>2</sub> is the main greenhouse gas responsible for global warming. The specifications contained in this brochure are for information purposes only and are subject to change.

# Transmission

- Front wheel drive through asbestos-free single-plate dry clutch. Hydraulic clutch mechanism.
   Five or six speed manual, six or seven speed automatic DSG gearbox with double joint half axles
- Electronic differential lock, combined with a hydraulically operated single-plate dry clutch with asbestos-free lining via a six speed auto DSG gearbox
- Five speed manual: 2.0 litre TDI 110 PS
- Six speed manual: 1.2 litre TSI 105 PS, 1.4 litre TSI 150 PS, 2.0 litre TDI 150 PS
- Six speed auto DSG: 2.0 litre TDI 150 PS
- Seven speed auto DSG: 1.2 litre TSI 105 PS, 2.0 litre TDI 110 PS

# Running gear

- Electronic Stability Control (ESC) including Electronic Differential Lock (EDL), Traction Control (ASR)
- Front suspension through coil springs with telescopic shock absorbers, all elements integrated in chassis legs
- Rear suspension with gas pressure shock absorbers and separate springs
- Wheel control: front through chassis legs and (lower) triangular wishbones (directionally stabilising steering roll radius)
- Front and rear anti-roll bar

## Steering

- Electro-mechanical steering rack
- Collapsible, height and lengthways adjustable safety steering column

#### Brake

- ABS (Electronically controlled Anti-lock Braking System) with EBD (Electronic Brake-pressure Distribution)
- Asbestos-free brake pads
- Diagonal twin-circuit brake system with inner-ventilated front disc brakes and rear disc brakes
- Battery regeneration (recuperation energy recovery during braking))

#### Engine

- 1.2 litre/105 PS<sup>(01)</sup> (77 kW) petrol engine: EU6 emissions standard, four cylinder in-line direct injection engine, two valves per cylinder and turbocharger module with electric boost pressure regulation. Available with a six speed manual or a seven speed automatic DSG transmission
- 1.4 litre/150 PS (01) (110 kW) petrol engine: EU6 emissions standard, four cylinder in-line direct injection twin-charged engine with four valves per cylinder, a supercharger and a turbocharger. Available with a six speed manual transmission
- 2.0 litre/110 PS (01) (81 kW) common rail diesel engine: EU6 emissions standard, four cylinder in-line common rail diesel engine, with four valves per cylinder. Fitted with a turbocharger and a DPF (Diesel Particulate Filter). Available with a five speed manual or a seven speed automatic DSG transmission
- 2.0 litre/150 PS (01) (110 kW) common rail diesel engine: EU6 emissions standard, four cylinder in-line common rail diesel engine, with four valves per cylinder. Fitted with a turbocharger and a DPF (Diesel Particulate Filter). Available with a six speed manual or a six speed automatic DSG transmission

# Dimensions.

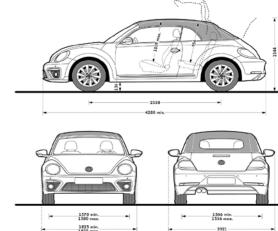
| Exterior dimensions                                      | New Beetle     | New Beetle<br>Dune | New Beetle<br>Cabriolet | New Beetle<br>Cabriolet<br>Dune |
|--|----------------|--------------------|-------------------------|---------------------------------|
| Length, mm   | 4288           | 4286               | 4288                    | 4286                            |
| Height, mm   | 1488           | 1502               | 1473                    | 1490                            |
| Height   | 1100           | 1302               | 1173                    | 1170                            |
| - opened tailgate/floor, mm                              | 2048           | 2048               | 1544                    | 1562                            |
| - opened hood/floor, mm                                  | N/A            | N/A                | 1953                    | 1970                            |
| Width  |                |                    |                         |                                 |
| - excluding door mirrors, mm                             | 1825           | 1822               | 1825                    | 1822                            |
| - including door mirrors, mm                             | 2021           | 2021               | 2021                    | 2021                            |
| Wheelbase, mm  | 2524           | 2540               | 2538                    | 2542                            |
| Turning circle, m  | 10.8           | 10.8               | 10.8                    | 10.8                            |
| Interior dimensions Effective headroom                   |                |                    |                         |                                 |
| - front (with sunroof), mm                               | 1044 (1009)    | 1044 (1009)        | 1039                    | 1039                            |
| - rear (with sunroof), mm                                | 942 (942)      | 942 (942)          | 956                     | 956                             |
| Elbow width – front, mm                                  | 1459           | 1459               | 1459                    | 1459                            |
| Elbow width – rear, mm                                   | 1308           | 1308               | 1157                    | 1157                            |
| Maximum luggage capacity, litres With rear seats upright | - VDA measurin | g method using     | <b>200 x 100 x 5</b>    | 0mm blocks                      |
| With rear seats folded                                   | 905            | 905                | N/A                     | N/A                             |

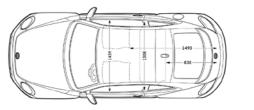
Figures shown are for standard specification models. The addition of certain factory-fitted options and/or accessories may affect some of the dimensions shown.

## New Beetle

# 2524 4288 mix

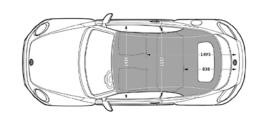
# **New Beetle Cabriolet**





1571 min.

1825 min. 1825 max.



On illustrations, where arrows and figures are shown inside of the vehicle, the measurements are for interior dimensions. Where arrows and figures are shown outside of the vehicle, the measurements are for exterior dimensions.

2021

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# Volkswagen service.

Exclusions and terms and conditions apply to all warranties and plans listed. For pricing and further details of Volkswagen Warranties and Service Plans, please consult your authorised Volkswagen retailer or repairer, or visit www.volkswagen.co.uk

## The Volkswagen Warranty

# Three-year Warranty

All Volkswagen passenger cars come with a three-year/60,000 miles warranty, which protects your car against the failure of most technical and electrical components due to manufacturing defects. This comprises a two-year manufacturer's warranty with unlimited mileage plus a further one-year/60,000 miles (whichever is soonest) Retailer Warranty<sup>1</sup>. Should the mileage exceed 60,000 miles within the first two years, the manufacturer's two-year warranty will still be valid. Full details of the three-year warranty are available from your authorised Volkswagen retailer or repairer.

## **Body Protection Warranty**

The internal body sections and panels of the Beetle are covered against rusting through from the inside for 12 years. Naturally, the vehicle must be cared for in compliance with the manufacturer's operating instructions. Please consult your authorised Volkswagen retailer or repairer for full warranty details.

# Three-vear Paintwork Warranty

This latest paintwork warranty, pioneered by Volkswagen, provides you with cover on a new car. Naturally, during the warranty period the car must be cared for in compliance with the manufacturer's operating instructions. Any paintwork defects, as a result of the manufacturing process, will be rectified without charge.

#### Approved Accessories

A comprehensive range of accessories from alloy wheels to carpet mats is available to complement the factory-fitted option list. Volkswagen approved accessories purchased from and fitted by your authorised Volkswagen retailer at the point of vehicle sale will also benefit from the three-year vehicle warranty.

### **Extended Warranty**

If you order the Volkswagen Extended Warranty as an option when buying your new Beetle then you get the 100% Volkswagen Warranty and you can continue to enjoy comprehensive Volkswagen protection against many unforeseeable repair costs. Designed to your needs, you can purchase an extra one or two year's warranty up to a maximum of five years or 90,000 miles.

### Service Intervals

Volkswagen is pleased to offer you a choice on how your Volkswagen is serviced. The appropriate selection is entirely dependent on how the car is likely to be driven and its general use. To help you identify which type of service would be most suitable, please refer to the following guide.

The Fixed Service is recommended for vehicles that will cover less than 10,000 miles in 12 months and if the vehicle is likely to be used in the following way:

- Predominantly urban driving, short journeys with frequent cold starts.
- Activities regularly producing high engine loading, e.g. frequent hill climbs, driving with vehicle fully
- Uneconomical driving style using high rpms with heavy acceleration and heavy braking.

The service intervals for the Fixed Service are as follows:

- Oil change service –
- After 1 year or 10,000 miles (15,000km), whichever is soonest.
- Inspection service<sup>2</sup> -

First after 2 years or 20,000 miles (30,000km), then every one year or 20,000 miles (30,000km), whichever is soonest.

The Flexible Service is recommended for vehicles with daily mileage of more than 25 miles where the vehicle is driven regularly mainly on longer distance journeys. The vehicle is driven mainly at a constant speed with minimum vehicle and engine loading, minimal towing and driven in an economical manner. With the Flexible Service the vehicle can cover anywhere between 10,0003 and a maximum of 20,0003 miles or 24 months (whichever is soonest) between oil changes.

The service intervals for the Flexible Service are as follows:

- Oil change service According to flexible service interval display (after 2 years at the latest).
- Inspection service<sup>2</sup> First after 2 years or 20,000 miles (30,000km), then every one year or 20,000 miles (30.000km), whichever is soonest

The up! model is only available with the Fixed Service schedule. Please consult your authorised Volkswagen retailer or repairer for advice and full details.

Please note: If you purchase a Volkswagen Fixed Price Service Plan your vehicle will follow the Fixed Service schedule.

### Volkswagen Insurance<sup>4</sup>

We want you to start enjoying your new car from day one and thanks to Volkswagen free 5 day insurance, you can. Call free on 0330 303 6930 (lines are open Monday to Friday 8am - 9pm and Saturday 9am - 5pm), provide a few details and a cover note will be sent to your retailer. They will then tax your car and you can drive it away.

# Volkswagen Ensurance<sup>5</sup>

Get three years' Volkswagen Ensurance cover for free.

Another great benefit of being a Volkswagen driver. If your Volkswagen was damaged in an accident, wouldn't you want it fixed by a Volkswagen trained technician using only genuine Volkswagen parts? Ensurance is Volkswagen's accident and repair cover which does exactly that. It works alongside your main comprehensive motor insurance policy no matter who you are insured with, to make sure you get the quality repair and service you would want. If you're involved in an accident or your car is stolen, just one call to us and we'll look after your claim from start to finish ensuring your Volkswagen is restored to the highest standard.

Activate your cover and benefit from:

- A quarantee that your Volkswagen will be repaired in a Volkswagen approved repairer, by Volkswagen trained technicians, using only genuine Volkswagen parts and paints.
- · A dedicated Claims Manager who will manage your claim from start to finish, liaising with your insurer and the repairer so you don't have to.
- Help to recover any uninsured losses using our Legal Expenses Cover.
- · Online claims tracking so you can keep up to date with the status of any claim.

Volkswagen Ensurance is free to all Volkswagen customers for three years and it only takes a minute to get cover. To find out more and to activate your cover, visit volkswagen-ensurance.co.uk

## Volkswagen Finance<sup>6</sup>

Volkswagen Finance specialises in providing funding solutions for Volkswagen drivers. Whether your Volkswagen is for private or business use, you can choose from a range of funding options.

- Solutions a Personal Contract Plan
- Hire purchase
- Lease purchase
- Finance lease
- Contract hire

With all Volkswagen Finance products you can choose a fixed-cost maintenance plan to help you budget for your servicing and maintenance costs. No matter what finance product you choose, your local Volkswagen retailer will be able to provide you with a personalised quote that could meet your budget and vehicle needs.

# Fuel consumption and CO<sub>2</sub> Emissions

Fuel consumption and CO<sub>2</sub> figures are obtained under standardised EU test conditions (Directive 93/116/EEC). This allows a direct comparison between different manufacturer models but may not represent the actual fuel consumption achieved in 'real world' driving conditions. More information is available on the Volkswagen website at www.volkswagen.co.uk and at www.dft.gov.uk/vca. The weight of a vehicle will influence the level of CO<sub>2</sub> emissions it produces; as a result, vehicles with higher levels of specification and factory-fitted options may emit higher levels of CO<sub>2</sub>. Choosing larger alloy wheels than those fitted as standard may result in increased fuel consumption as well as higher CO<sub>2</sub> emissions and subsequently an increased Vehicle Excise Duty (VED) band. BIK rates paid by company car drivers may also increase. In some instances, the recommended 'On the road' retail price paid for a vehicle may increase as a result of the increased VED rate. CO<sub>2</sub> is the main greenhouse gas responsible for global warming. The specifications contained in this brochure are for information purposes only and are subject to change.

## AdBlue<sup>®</sup>

Diesel engines with SCR (Selective Catalytic Reduction) technology require AdBlue® which must be kept topped up. please see page 33 or visit www.volkswagen.co.uk/technology/adblue for more details.

#### Volkswagen Roadside Assistance

Every new car is registered for Volkswagen Roadside Assistance for one year except the Touareg which is registered for three years. This provides vehicle roadside and home recovery in the unlikely event of a breakdown in the UK and Europe (subject to conditions). Volkswagen Roadside Assistance can also be purchased for subsequent years. For full details, please contact your authorised Volkswagen retailer. Exclusions and terms and conditions apply. For pricing and further details of Volkswagen Roadside Assistance, please consult your authorised Volkswagen retailer, or visit www.volkswagen.co.uk

# Tax Free Sales

For full details, please contact your authorised Volkswagen retailer.

### Please note:

Some illustrations in this brochure do not necessarily reflect UK specifications and may not be available. In particular, controls and some items of equipment are positioned differently for the UK.

The specifications contained in this brochure are for information purposes only and are subject to change. If you require any specific feature, you must consult your authorised Volkswagen retailer who is regularly updated with any change in specification. Please check model availability and full specification details with your authorised Volkswagen retailer prior to ordering.

Note: we would like to advise you that telephone calls to Volkswagen Customer Care may be monitored and recorded as part of our training and quality assurance processes. All our monitoring and recording processes meet Oftel regulations.

- 1 All warranty work must be completed by an authorised Volkswagen retailer or repairer.
- 2 The inspection service first at 3 years (or 40,000 miles) and then every second year (or 40,000 miles) has additional workscope.
- 3 The quoted mileage is based on a conversion from kilometres and is therefore unlikely to exceed circa 18,000 miles between oil changes. 4 Volkswagen Financial Services is a trading name of Volkswagen Financial Services (UK) Limited ('VWFS UK'). Registered in England and
- Wales number: 2835230. Registered Office: Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR. Financial and consumer credit services are provided by VWFS UK. Annual insurance credit is provided by Ageas Retail Limited. Volkswagen Motor Insurance from VWFS UK is sold and administered by Ageas Retail Limited, registered in England and Wales number: 1324965 Registered Office: Ageas House, Hampshire Corporate Park, Templars Way, Eastleigh, Hampshire SO53 3YA. VWFS UK and Ageas Retail Limited are not part of the same corporate group.
- 5 Ensurance from Volkswagen Financial Services is sold and administered by Lawshield UK Limited, registered in England number: 3360532 (registered office: Lawshield House, 850 lbis Court, Lakeside Drive, Centre Park, Warrington, Cheshire WA1 1RL) and underwritten by UK General Insurance Limited on behalf of Ageas Insurance Limited, registered in England number: 354568 (registered office: Ageas House, Tollgate, Eastleigh, Hampshire SO53 3YA).
- 6 Finance is available to 18s and over, subject to status. Terms and conditions apply. Volkswagen Finance.

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# The new Beetle and Beetle Cabriolet

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