

The Polo



Das Auto.





CO₂ EMISSIONS AND FUEL CONSUMPTION INFORMATION

Our CO₂ and consumption values are provisional and are currently under review.
Revised values will be published if necessary.



Model shown is Polo SEL with optional 17" 'Mirabeau' alloy wheels, Light & Sight pack and Mayan Blue non-metallic signature paint.

REASSURINGLY SAFE. IMPRESSIVELY INTELLIGENT.

Driving the Polo has never been easier, thanks to a wealth of innovative technology. With on-board assistants designed to permanently monitor the road, warn the driver and even intervene in critical driving situations, it's one of the most intelligent cars you'll find. And certainly delivers more safety, practicality and comfort than ever before.

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Model shown is Polo SEL with optional 17" 'Mirabeau' alloy wheels and Mayan Blue non-metallic signature paint.

No doubt about it, the Polo is sporty, stylish and fun. With its sleek body-coloured bumpers, powerful headlights, daytime running lights and chrome detailing on the grille, the exterior is unmistakably Volkswagen. Special touches include door mirrors with integrated indicators, rear light clusters and a choice of eye-catching alloy wheels, ensuring it's as individual, impressive and incomparable as ever. What's even better is that you can enjoy it, knowing you're safer than ever thanks to its impressive array of safety features and driver assistance systems.

SPORTY, STYLISH AND ABOVE ALL, SAFE.

01 THE REAR BUMPER integrates seamlessly into the bodylines, while 'Cherry red' reflectors add a sporty accent.

02 THE FRONT GRILLE incorporates a chrome trimmed louvre which flows seamlessly into the headlights, adding a touch of class.

03 THE REAR LIGHT CLUSTER incorporates the brake light, rear fog light and reversing light, enhancing the sporty rear styling.



02



01

Model shown is Polo SEL with optional 17" 'Mirabeau' alloy wheels and Mayan Blue non-metallic signature paint.



03

Models shown feature optional Mayan Blue non-metallic signature paint.

WHEELS.

It's all about personal taste. A choice of eye-catching alloy wheels allows you to add a touch of individuality to your Polo.



STEEL
5J x 14 inch steel wheels with 175/70 R14 tyres and wheel trims. Standard on S and S A/C models.



'LYON'
6J x 15 inch alloy wheels with 185/60 R15 tyres. Standard on SE models.



'PORTAGO'
7J x 16 inch alloy wheels in anthracite finish with 215/45 R16 tyres. Standard on SE Design models.



'RIVAZZA'
7J x 16 inch alloy wheels with 215/45 R16 tyres. Standard on SEL models.



'SALVADOR'
7J x 16 inch alloy wheels with 215/45 R16 tyres. Standard on R-Line models.



'BUENOS AIRES'
5½J x 15 inch alloy wheels with 185/60 R15 low rolling resistance tyres. Standard on BlueMotion models.



'MONTANI'
7J x 17 inch alloy wheels with 215/40 R17 low rolling resistance tyres. Standard on BlueGT models.



'PARABOLICA'
7½J x 17 inch alloy wheels with 215/40 R17 tyres. Standard on GTI models.



'ESTRADA'
6J x 15 inch alloy wheels with 185/60 R15 tyres. Optional on S and S A/C models.



'KNIGHT'
7J x 16 inch alloy wheels with 215/45 R16 tyres. Optional on SE models.



'MONTANI ANTHRACITE'
7J x 17 inch alloy wheels with 215/40 R17 low rolling resistance tyres. No cost option on BlueGT models.



'SERRON'
7J x 17 inch alloy wheels with 215/40 R17 tyres. Optional on GTI models.



'MIRABEAU'
7J x 17 inch alloy wheels with 215/40 R17 tyres. Optional on SEL models.

Model features optional 17" 'Mirabeau' alloy wheels and Mayan Blue non-metallic signature paint.

SO MUCH TECHNOLOGY AT YOUR FINGERTIPS.



Model shown is Polo SEL with optional 17" 'Mirabeau' alloy wheels and Mayan Blue non-metallic signature paint.

WHO SAYS YOU NEED EYES IN THE BACK OF YOUR HEAD?



REAR-VIEW CAMERA
The rear-view reversing camera helps make parking easier by emitting audible signals and displaying the area behind the vehicle on the audio system or optional navigation system's display. Additional reference lines help you to line up your Polo with the parking space, making reversing as stress free as possible. Optional on all models.

Image shown features optional Discover navigation touch-screen navigation/radio system.
Rear-view camera must be specified in conjunction with Adaptive Cruise Control (ACC) & Park pack or Cruise & Park pack on S, S A/C, SE, SE Design and GTI models.
Rear-view camera must be specified in conjunction with parking sensors, front and rear on BlueMotion and BlueGT models.



Model shown is Polo SEL with optional rear-view camera, 17" 'Mirabeau' alloy wheels and Mayan Blue non-metallic signature paint.



KEEPS ITS DISTANCE. TO HELP KEEP YOU SAFE.



ADAPTIVE CRUISE CONTROL (ACC)
Adaptive Cruise Control (ACC) provides intelligent control of your driving speed by automatically adjusting acceleration and braking. Activated via the multifunction steering wheel, you can select a driving speed, and set your desired distance to the car in front. This clever system will then monitor and regulate the distance and speed accordingly. Optional on SE, SE Design, SEL, BlueMotion and BlueGT models.

Please note: Adaptive Cruise Control (ACC) is not available with 1.0 litre 60 PS or 1.0 litre 75 PS engines.

Model shown is Polo SEL with optional 17" 'Mirabeau' alloy wheels, Light & Sight pack and Mayan Blue non-metallic signature paint.

STAYS ALERT NO MATTER WHAT.



DRIVER ALERT SYSTEM
The Driver Alert system cleverly monitors your driving behaviour to help keep you safe. As soon as it detects unusual driving patterns, such as lane deviation or erratic steering movements, it recommends taking a break via visual and acoustic signals. Standard on SE models and above.



Model shown is Polo SEL with optional 17" 'Mirabeau' alloy wheels, Light & Sight pack and Mayan Blue non-metallic signature paint.

THE FUTURE OF INFOTAINMENT IS HERE.

Intuitive touch-screen displays and state-of-the-art technology ensure radio systems and navigation radio systems, are not only easy to operate, but provide all the journey information you need and recognise virtually any external multimedia device you wish to connect.



01 COMPOSITION COLOUR SYSTEM with 5 inch colour touch-screen, an AUX-in socket for connection to an external multimedia source, such as an iPod or MP3 player, a DAB digital radio receiver, dash-mounted single CD player, SD card reader, music playback from MP3, WMA and AAC files, USB connectivity¹ and six speakers. It also features Bluetooth telephone and audio connection for compatible devices². Standard on S and S A/C models.



02 COMPOSITION MEDIA SYSTEM 6.5 inch colour touch-screen with proximity sensor, an MDI (Multi Device Interface) via USB connection for connectivity to an external multimedia source (compatible products only), title and cover art display, glovebox-mounted CD player and eight speakers. The media system also includes SMS functionality, allowing you to read, compose and send SMS messages using touch-screen display when your Polo is stationary (compatible Android smartphones only). The Think Blue. Trainer. – provides driver tips and journey analysis for more ecological driving and Bluetooth telephone and audio connection for two compatible devices² at the same time. Standard on SE models and above.



03 DISCOVER NAVIGATION TOUCH-SCREEN NAVIGATION/RADIO SYSTEM WITH CAR-NET 'GUIDE AND INFORM'¹ with 6.5 inch colour touch-screen control for navigation, CD and radio functions, is preloaded with European navigation data, 2D/2.5D map view, three calculated routes: Fast, Short and Eco, dynamic navigation based on TMC+, branded points of interest and Speed Limit Display². SMS functionality – read, compose and send SMS messages using touch-screen display when your Polo is stationary (compatible Android smartphones only). The touch-screen also features a proximity sensor which detects when your hand is approaching the screen and automatically adjusts the display, so it is ready for you to use. The navigation/radio system includes 3-years Car-Net 'Guide and Inform' online access to a range of useful information such as traffic, fuel pricing, parking space availability, weather and news feeds. Online navigation software updates enable you to download the latest map data. Optional on SE models and above.

¹ Car-Net 'Guide and Inform' services are accessed via a compatible mobile device. Please see www.volkswagen.co.uk for more information. The use of 'Guide and Inform' services entails exchanging large volumes of data. As such, we strongly recommend that you sign-up for a flat rate data plan with your mobile network provider. After the initial 3-year Car-Net contract, an annual subscription is chargeable for the continuation of 'Guide and Inform' services.
² Speed Limit Display only reflects national speed limits and does not show temporary speed limit restrictions, or where permanent changes to speed limits are made in-between map updates.

¹ Not compatible with Apple products, compatibility with other devices may vary, please contact your authorised Volkswagen retailer for full details.
² Devices must be Bluetooth HFP (Hands Free Profile) compatible, please contact your authorised Volkswagen retailer for specific device compatibility.

LUXURIOUS, STYLISH AND WITH EVERYTHING TO HAND.

You can sit back and relax in the Polo, even when you're driving. Why is that? Because everything you need in the luxurious cabin is right where you'd expect it to be. With height adjustable front sports seats*, contemporary décor and state-of-the-art equipment right at your fingertips, driving has never been easier. Or safer.

* Available on SE Design, BlueGT, R-Line and GTI models.



Interior shown is Polo SEL with optional Winter pack, electronic climate control air conditioning, alcantara upholstery, Light & Sight pack and Mayan Blue non-metallic signature paint.

YOU'VE ARRIVED. BEFORE YOU'VE EVEN SET OFF.

Comfortable, luxurious, stylish or sporty, it's up to you. With nine superbly equipped models to choose from, there's a Polo to suit every taste.



Interior shown is Polo S A/C with optional Mayan Blue non-metallic signature paint.

S AND S A/C The Polo S offers a truly impressive range of standard equipment. The body-coloured bumpers and black radiator grille with chrome trimmed louvre, halogen headlights and heat insulating green tinted glass set the scene, with vibrant 'Grip' cloth upholstery, 'High Gloss Black' decorative inserts and matt chrome door handles continuing the theme inside. The Composition Colour infotainment system offers a 5 inch colour touch-screen, an AUX-in socket for connection to an external multimedia source, such as an iPod or MP3 player, a DAB digital radio receiver, dash-mounted single CD player, SD card reader, music playback from MP3, WMA and AAC files, USB connectivity¹, Bluetooth telephone and audio connection for compatible devices², and six speakers; while such features as electric front windows, driver's seat height adjustment, white instrument lighting and a three spoke steering wheel ensure driving comfort. Other features include a heated rear windscreen with automatic switch-off, folding rear seat backrest, central locking, tyre pressure loss indicator, speed sensitive power assisted steering and hill hold function, with battery regeneration (recuperation – energy recovery during braking) and Start/Stop function offering improved fuel economy. Specify the Polo S A/C and you get all the standard equipment of the S model, along with a manual air conditioning system.



Interior shown is Polo SE with optional electronic climate control air conditioning, front centre armrest and Mayan Blue non-metallic signature paint.

SE The Polo SE offers an even greater range of impressive features, starting with eye-catching 'Lyon' 15 inch alloy wheels, body-coloured door handles and door mirrors, and a chrome trimmed front air intake strip. Inside, contemporary 'Rail' cloth upholstery, matt chrome detailing and a leather-trimmed three-spoke multifunction steering wheel, gear knob and handbrake grip adds elegance and refinement, enhanced by air conditioning, a multifunction computer, alarm with interior protection, remote central locking, electric windows and electrically heated and adjustable door mirrors. The Composition Media system features a 6.5 inch colour touch-screen, an MDI (Multi Device Interface) via USB connection for connectivity to an external multimedia source – compatible products only, title and cover art display, a DAB digital radio receiver, SMS functionality allowing you to read, compose and send SMS messages using the touch-screen display when your Polo is stationary (compatible Android smartphones only), glovebox-mounted single CD player and eight speakers. It also includes Think Blue. Trainer. – which provides driver tips and journey analysis. In addition, useful features include Driver Alert system, driver's and front passenger's front comfort seats with height adjustment, a luggage compartment with variable load floor, reading lights front and rear, illuminated vanity mirrors and a split folding rear seat backrest.



Interior shown is Polo SE Design with optional Light & Sight pack and electronic climate control air conditioning.

SE DESIGN Dynamic and sporty, there's no mistaking the Polo SE Design. Distinctive 'Portago' 16 inch anthracite finish alloy wheels set the scene, enhanced by a 'Gloss Black' radiator grille, 'Gloss Black' door mirrors with integrated indicators, door sill protectors and front fog lights with static cornering function. To the rear, the aesthetic styling continues with darkened rear light clusters, LED rear number plate lights and heat insulating rear tinted glass 65% light absorbing from the B pillar backwards. As you would expect, the interior is superbly equipped, building on the SE's impressive specification to include front sports seats with height adjustment, front footwell illumination in white and aluminium-look clutch, brake and accelerator pedals. Stylish 'Pyramid' cloth upholstery is available in Palladium Grey or Ceramique, complementing the front and rear carpet mats with 'Ceramique' edging, 'Ceramique' door panels with chrome decorative inserts, and 'Ceramique' stitching on the leather trimmed three-spoke multifunction steering wheel, gear knob and handbrake grip. The 'Dark Rhodium' centre console surround and 'Ceramique' lower dash completes the interior, creating a look that's exciting, sporty and contemporary.

¹ Not compatible with Apple products, compatibility with other devices may vary, please contact your authorised Volkswagen retailer for full details.
² Devices must be Bluetooth HFP (Hands Free Profile) compatible, please contact your authorised Volkswagen retailer for specific device compatibility.



Model shown is Polo SEL with optional 17" 'Mirabeau' alloy wheels, electric glass sunroof, Light & Sight pack and Mayan Blue non-metallic signature paint.

SEL If you're looking for an exceptional level of equipment that goes one step further, the Polo SEL is for you. From the outside, the SEL is equipped with stylish 'Rivazza' 16 inch alloy wheels, LED headlights for dipped and main beam including separate LED daytime running lights, headlight washers, LED rear number plate lights, front fog lights with static cornering function and heat insulating rear tinted glass 65% light absorbing from the B pillar backwards, not to mention the body-coloured door handles and door mirrors, and chrome trimmed front air intake strip. Inside, the luxury specification continues, building on the SE's impressive range of features including Composition Media system, multifunction computer, manual air conditioning and matt chrome detailing on the air vent surround, gear lever gaiter surround and handbrake grip button. The leather trimmed three-spoke multifunction steering wheel, gear knob and handbrake grip further enhance the impressive interior, and in addition, the SEL features a front centre armrest with storage compartment, cruise control and ultrasonic parking sensors front and rear, with audible warning and an optical parking display via the vehicle's audio system.



Interior shown is Polo SEL with optional Winter pack, electronic climate control air conditioning, alcantara upholstery and Mayan Blue non-metallic signature paint.

THE NEW POLO R-LINE.
ADDING MORE STYLE TO THE SUBSTANCE.



NEW POLO R-LINE The new Polo R-Line builds on the impressive specification of the Polo SEL with unique styling touches inside and out. Externally, the deeper, sportier 'R-Line' design front and rear bumpers, radiator grille and side skirts with 16 inch 'Salvador' alloy wheels, unique 'R-Line' badging and heat insulating rear tinted glass 65% light absorbing from B pillar backwards add to the excitement of driving this car. Inside, the sumptuous interior features a leather trimmed three-spoke multifunction steering wheel with aluminium inserts and 'R-Line' logo, front sport seats upholstered in 'Race' cloth with 'San Remo' microfibre side bolsters and embroidered 'R-Line' logo on head restraints, complemented by black rooflining, unique 'R-Line' door sill protectors and aluminium-look pedals to ensure a total driving experience.

The new Polo R-Line offers a choice of petrol and diesel engines, all designed to deliver dynamic performance, improved fuel economy and lower emissions. For example, the 1.0 litre TSI engine sporting 110 PS of power has a low CO₂ emission of just 99g/km* and a frugal 65.7mpg* on the Combined fuel cycle. Equally, the 1.4 litre diesel engine combines compact engine size with low CO₂ emissions of just 93g/km*, making these engines exempt from Vehicle Excise Duty (VED).

* Our CO₂ and consumption values are provisional and are currently under review. Revised values will be published if necessary. Fuel consumption and CO₂ figures are obtained under standardised EU test conditions (Directive 93/116/EEC). This allows a direct comparison between different manufacturer models but may not represent the actual fuel consumption achieved in 'real world' driving conditions. Please see pages 48-51 for full details. More information is available on the Volkswagen website at www.volkswagen.co.uk and at www.dft.gov.uk/vca.



Models shown are new Polo R-Line with optional Pure White non-metallic paint.



Model shown is Polo BlueMotion with optional Clearwater Blue metallic paint.

BLUEMOTION The Polo BlueMotion offers improved levels of economy and lower emissions, building on the specification of the Polo S with a great range of features and proving that energy efficiency doesn't have to be at the expense of luxury and comfort. Externally, the BlueMotion styling pack includes uniquely shaped front and rear bumpers and the distinctive radiator grille, creating a real sense of style, with side skirts and a rear roof spoiler enhancing the aerodynamics. 'Buenos Aires' 15 inch alloy wheels add a sporting touch along with the body-coloured door handles and door mirrors with integrated indicators, and front fog lights with static cornering function. The unique 'BlueMotion' badging symbolises the car's environmental credentials. The well-appointed interior features contemporary 'Link' upholstery and matt chrome detailing on the air vent surround, gear lever gaiter surround, handbrake grip button and internal door handles, creating a luxurious feel, enhanced by the leather trimmed three-spoke multifunction steering wheel, gear knob and handbrake grip. The Composition Media system features a 6.5 inch colour touch-screen, an MDI (Multi Device Interface) via USB connection for connectivity to an external multimedia source – compatible products only, title and cover art display, a DAB digital radio receiver, SMS functionality allowing you to read, compose and send SMS messages using the touch-screen display when the vehicle is stationary (compatible Android smartphones only), glovebox-mounted CD player and eight speakers. It also includes Think Blue. Trainer. – which provides driver tips and journey analysis to promote more ecological driving. Other luxuries include manual air conditioning, cruise control, electric front windows, front centre armrest with storage compartment, battery regeneration (recuperation – energy recovery during braking), visual gear change recommendation for improved fuel consumption, Start/Stop function and multifunction computer displaying driving data, telephone operation and phone book.



Interior shown is Polo BlueMotion with optional electronic climate control air conditioning, Light & Sight pack and Clearwater Blue metallic paint.



01 UNIQUE 'BLUEMOTION' BADGING on the front grille and rear tailgate announces that you are driving one of the most energy-efficient cars in the Volkswagen range.

02 THE REAR ROOF SPOILER is finished in the vehicle body colour, emphasising the dynamic rear design and sculpted sidelines, and adding a touch of style while enhancing performance.



Interior shown is Polo BlueGT DSG with optional electronic climate control air conditioning and Light & Sight pack.

BLUEGT The Polo BlueGT delivers a combination of sports styling and performance along with improved economy. Externally, 17 inch 'Montani' alloy wheels, front fog lights, twin exhaust tailpipe and sports suspension lowered by approx. 15mm hint at the driving experience in store, while the darkened rear light clusters, 'Gloss Black' door mirrors and radiator grille with chrome trimmed louvre add individual style. The 'BlueGT' styling pack includes uniquely shaped bumpers and side skirts, enhancing the car's aerodynamics, and the unique 'BlueGT' badge symbolises its sporting and environmental focus. Inside, 'BlueSpeed' cloth upholstery with alcantara side bolsters, matt chrome detailing and black rooflining adds a contemporary touch, while front sports seats, electric windows and a leather trimmed three-spoke multifunction steering wheel, ensure total driving comfort and enjoyment. The Composition Media system features a 6.5 inch colour touch-screen, an MDI (Multi Device Interface) via USB connection for connectivity to an external multimedia source – compatible products only, title and cover art display, a DAB digital radio receiver, SMS functionality allowing you to read, compose and send SMS messages using the touch-screen display when your Polo is stationary (compatible Android smartphones only), glovebox-mounted CD player and eight speakers. The Driver Alert system, cruise control and XDS electronic differential lock for improved traction and handling help increase vehicle safety, and the Multifunction computer includes ACT Active Cylinder Management for improved fuel consumption. A split folding rear seat backrest and luggage compartment with variable load floor adds functionality and practicality to the BlueGT's outstanding specification.



Model shown is Polo BlueGT with optional 17" 'Montani Anthracite' alloy wheels and Blue Silk metallic paint.



BREATHTAKING GTI PERFORMANCE.

If ever there was a car you could get addicted to driving, the Polo GTI would be the one, delivering a breathtaking 192 PS performance and accelerating from 0-62mph in just 6.7 seconds. You only have to look at its sporty lines to know it's fast, with its characteristic front design featuring the distinctive honeycomb front air intake, red radiator grille louvre, stylish side skirts and iconic GTI badging. To find out just how sporty it can be, put it through its paces with the smooth six speed manual gearbox, or let the gearbox do the hard work for you with the seven speed automatic DSG transmission, so you can concentrate on enjoying the ride. This is GTI fun at its best.

Model shown is Polo GTI with optional electric glass sunroof, Cruise & Park pack and Oryx White premium signature paint.

01 **LED HEADLIGHTS** include separate LED daytime running lights with automatic range adjustment, headlight washers, low washer fluid warning light and LED rear number plate lights. The front fog lights featuring static cornering function, uniquely shaped front and rear bumpers, honeycomb front air intake and dynamic distinctive red GTI louvre below the radiator grille, all hint at the GTI's sporting prowess and heritage.

02 **THE BODY-COLOURED REAR SPOILER** emphasises the GTI's sleek bodylines and adds definition to the rear design. This aids vehicle dynamics and creates a sporting look, along with the twin exhaust tailpipe.

03 **'PARABOLICA'** 17 inch alloy wheels with 215/40 R17 tyres are dynamic and exciting, adding real sporting style and enhancing performance, while the red brake calipers add a sporty presence.



Interior shown is Polo GTI with optional Discover navigation touch-screen navigation/radio system with Car-Net 'Guide and Inform', electronic climate control, Light & Sight pack, Cruise & Park pack, Winter pack, front centre armrest and Oryx White premium signature paint.

GTI The Polo GTI delivers both luxury and comfort, with height-adjustable front sports seats in fashionable 'Jacara' upholstery, a leather trimmed three-spoke multifunction steering wheel finished with red stitching and the GTI logo, and sporty aluminium-look pedals. The dash and centre console display GTI-style decorative inserts, carpet mats are finished with red stitching, and stainless steel door sill protectors also feature the GTI logo, while 'Black' gloss interior trim details and black rooflining, grab handles and sun visors provide the perfect finishing touch to its sporty interior.

EVEN THE MOST IMPRESSIVE SPECIFICATION CAN BE UPGRADED.

Driving enjoyment is very much a matter of personal taste. That’s why we give you the option of upgrading your Polo with a choice of impressive options, providing greater levels of comfort, luxury and convenience, depending on your requirements.



01 ALCANTARA SPORTS SEATS WITH ‘MICROFIBRE’ SIDE BOLSTERS add a luxurious, sporty look to the interior. Soft and supple, yet hard-wearing and durable, providing the ultimate in comfort and practicality, combining with the seat design to give exceptional lateral support, while ensuring total relaxation on long journeys. Optional on SE, SEL, R-Line, BlueGT and GTI models.



02 REAR-VIEW CAMERA
The rear-view reversing camera makes parking easier by emitting audible signals and displaying the area behind the vehicle on the audio system or navigation system's display. Auxiliary lines help you navigate safely into parking spaces, and thanks to the high resolution display, even small obstacles such as kerbs are clearly visible. Optional on all models. Image shown features optional Discover Navigation touch-screen navigation/ radio system.

Rear-view camera must be specified in conjunction with Adaptive Cruise Control (ACC) & Park pack or Cruise & Park pack on S, S A/C, SE, SE Design and GTI models.
Rear-view camera must be specified in conjunction with parking sensors, front and rear on BlueMotion and BlueGT models.



03 ELECTRONIC CLIMATE CONTROL AIR CONDITIONING provides your required cabin temperature quickly and efficiently, while maintaining your selected temperature. Optional on S A/C models and above.

In lieu of manual. Only available in conjunction with Light & Sight pack on BlueGT models.



04 ADAPTIVE CRUISE CONTROL (ACC) including Front Assist radar sensor controlled distance monitoring system, City emergency braking system and cruise control. ACC offers you intelligent control of your driving speed by automatically adjusting acceleration and braking. The system will adjust your speed to that of the vehicle in front, keep your specified distance, warn if you are approaching too fast and, in an emergency situation, generate enough braking force to reduce the severity of a collision or even prevent the collision entirely. Optional on SE, SE Design, SEL, BlueMotion and BlueGT models.

Please note: Adaptive Cruise Control (ACC) is not available with 1.0 litre 60 PS or 1.0 litre 75 PS engines.

01 ELECTRIC SUNROOF The sunroof is just as eye-catching from the outside as it is from the inside. Adding light and space, it fills the interior with additional natural light, providing an uninterrupted view of the sky overhead. Optional on SE, SE Design, SEL, R-Line, BlueGT and GTI models.



01 REAR TINTED WINDOWS from the B pillar back help reduce exposure to the sun's rays, to ensure a pleasant temperature for rear seat passengers, while also enhancing the exterior's sporty appeal. Optional on SE, BlueMotion and BlueGT and standard on SE Design, SEL, R-Line and GTI models.



02 CRUISE & PARK PACK features cruise control and front and rear ultrasonic and audible parking sensors with optical parking display via the vehicle's audio system. Optional on S, S A/C, SE, SE Design and GTI, standard on SEL and R-Line models.

03 WINTER PACK includes headlight washers, heated front seats, heated windscreen washer jets and a low washer fluid warning light, ensuring greater safety, visibility and comfort in rain, snow and dust. Optional on all models.



05 PARKING PACK includes ultrasonic parking sensors at the front and rear which emit audible and visual signals via the vehicle's audio system, alerting you to any obstacles in the way, while the rear-view camera gives you a clear view of the area behind your car. This pack even includes cruise control. Optional on SE, SE Design and GTI models.

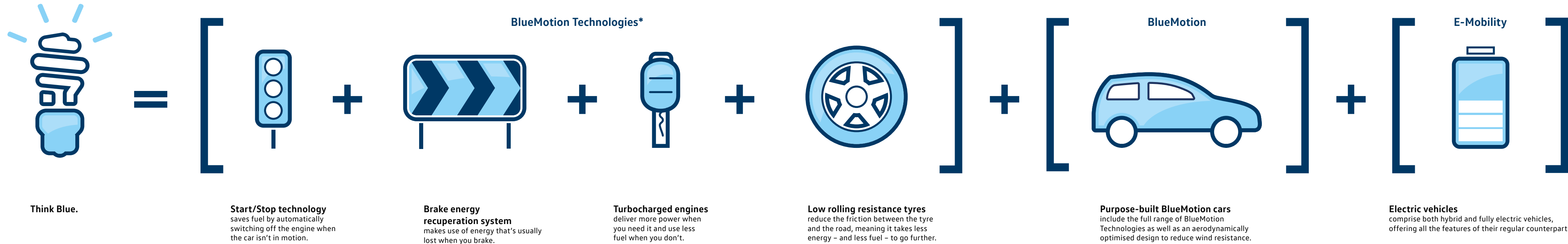
Image shown features optional Discover Navigation Pro touch-screen navigation/radio system.



04 CONVENIENCE PACK includes automatic dimming interior rear-view mirror, automatic headlights on with coming/leaving home lighting function, separate daytime running lights and a rain sensor. Not to mention electrically foldable door mirrors. Optional SE, SE Design, SEL, BlueGT and GTI models.



Think Blue.



*BlueMotion Technologies are available on all Volkswagens and vary between models.



Model shown is Polo SEL with optional 17" 'Mirabeau' alloy wheels, electric glass sunroof, Light & Sight pack and Mayan Blue non-metallic signature paint.

ONE EYE ON THE ROAD, THE OTHER ON THE ENVIRONMENT.

The Polo keeps one eye on the road but also has the environment firmly in its sights. Powerful, economic and efficient, these engines deliver plenty of torque with reduced emissions and comply with the very latest EURO 6 exhaust gas regulations, implemented in 2014.

If it's efficiency you're looking for, the BlueMotion 1.0 litre TSI petrol engine with 95 PS is a real highlight, capable of returning a frugal 68.9mpg* on the Combined fuel cycle with CO₂ emissions of just 94g/km*. These figures are due to a whole raft of innovations, including a Start/Stop function and battery regeneration system, multifunction computer with visual gear change recommendation for improved fuel consumption, Think Blue. Trainer – driver tips and journey analysis, and a BlueMotion styling pack including uniquely shaped front and rear bumpers, distinctive radiator grille with side skirts and a rear roof spoiler further enhancing the aerodynamics. The Polo BlueMotion – the ultimate way to Think Blue.

In addition to the BlueMotion, the Polo range has no less than six petrol units and two diesel units all featuring BlueMotion Technologies for improved fuel efficiency. For example, the 1.0 litre TSI 110 PS engine delivers 65.7mpg* on the Combined fuel cycle, with CO₂ emissions of just 99g/km*. If you prefer a diesel engine, the 1.4 litre TDI 75 PS engine delivers 70.6mpg* on the Combined fuel cycle with impressive CO₂ emissions of only 93g/km*. Alternatively, for those seeking a balance of economy and performance, the Polo BlueGT 1.4 litre TSI ACT 150 PS is sure to tick all the boxes. Innovative ACT (Active Cylinder Technology) is at the forefront of Volkswagen's engine development. When driving with an engine speed of between 1,000 and 4,000rpm and at speeds of up to approximately 80mph (where the law permits), two of the four cylinders can be completely, and imperceptibly deactivated. This optimises the engine's efficiency and can ultimately help reduce fuel consumption and CO₂ emissions. ACT is only available on BlueGT 1.4 litre TSI ACT 150 PS models.

* Our CO₂ and consumption values are provisional and are currently under review. Revised values will be published if necessary. Fuel consumption and CO₂ figures are obtained under standardised EU test conditions (Directive 93/116/EEC). This allows a direct comparison between different manufacturer models but may not represent the actual fuel consumption achieved in 'real world' driving conditions. Please see pages 48-51 for full details. More information is available on the Volkswagen website at www.volkswagen.co.uk and at www.dft.gov.uk/vca.



THINK BLUE. TRAINER. Analyses your driving style in terms of the average and current fuel consumption of your Polo. And best of all, it gives you tips on your driving style so you can be even more efficient and environmentally friendly.

The use of Think Blue. Trainer, on a smartphone is only possible in conjunction with optional Car-Net 'App-Connect'. Volkswagen Apps are only available with compatible smartphones. Please consult www.volkswagen.co.uk for more details.



PAINT.

The high-quality Volkswagen painting process incorporates an anti-corrosion treatment, ensuring your Polo meets the toughest demands throughout its service life.



PURE WHITE NON-METALLIC 0Q
S SE SED SEL RL BM BGT GTI



URANO GREY NON-METALLIC 5K
S SE SEL RL



BLACK NON-METALLIC A1
S SE SEL BM GTI



MAYAN BLUE NON-METALLIC SIGNATURE D7
S SE SED SEL



FLASH RED NON-METALLIC SIGNATURE D8
S SE SEL RL BM GTI



BLUE SILK METALLIC 2B
S SE SEL RL BM BGT GTI



JAVA METALLIC 4Q
S SE SEL RL



CARMEN RED METALLIC 6K
S SE SED SEL



REFLEX SILVER METALLIC 8E
S SE SED SEL RL BM BGT GTI



CLEARWATER BLUE METALLIC P4
BM



NIMBUS GREY METALLIC U5
S SE SEL RL



DEEP BLACK PEARL EFFECT 2T
S SE SED SEL RL BGT GTI



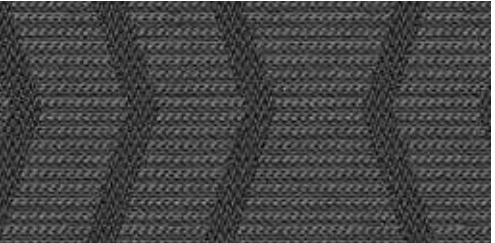
ORYX WHITE PREMIUM SIGNATURE OR
S SE SED SEL GTI

Standard Optional at extra cost
S – S, S A/C SE – SE SED – SE Design SEL – SEL
RL – R-Line BM – BlueMotion BGT – BlueGT GTI – GTI

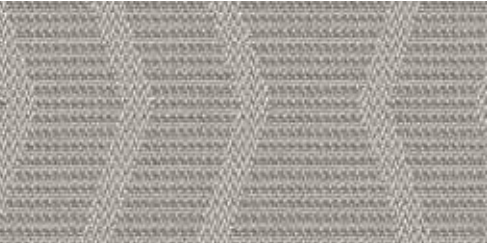
Please note, the print processes do not allow exact reproduction of the paint colours.

UPHOLSTERY.

All upholsteries have two things in common – high-quality materials and uncompromising workmanship – protecting your seats against wear and giving you maximum comfort and enjoyment.



‘PYRAMID’ CLOTH
PALLADIUM GREY (BQ)
SED



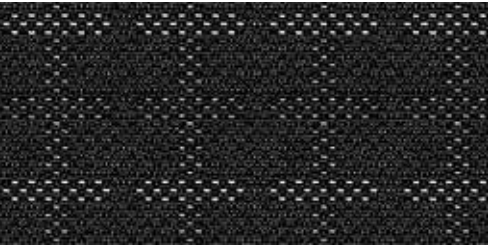
‘PYRAMID’ CLOTH
CERAMIQUE (BP)
SED



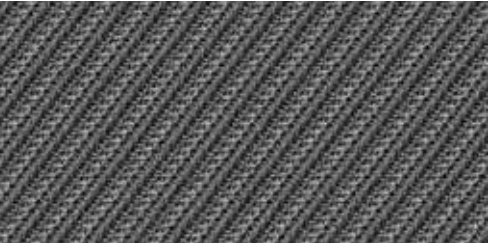
‘BLUESPEED’ CLOTH
WITH ALcantara SIDE BOLSTERS
TITAN BLACK/OLYMPIA BLUE/CRYSTAL GREY (RU)
BGT



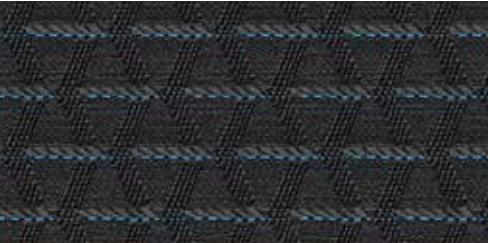
‘GRIP’ CLOTH
TITAN BLACK (BY)
S



‘RAIL’ CLOTH
TITAN BLACK (BY)
SE SEL



‘RACE’ CLOTH WITH ‘SAN REMO’
SIDE BOLSTERS TITAN BLACK/GREY (OV)
RL



‘LINK’ CLOTH TITAN BLACK/BLUE (RU)
BM



‘JACARA’ CLOTH
BLACK/RED (XE)
GTI



ALcantara SPORTS SEATS
WITH ‘MICROFIBRE’ SIDE BOLSTERS*
TITAN BLACK (BY)
SE SEL RL BGT GTI

Standard Optional at extra cost
S – S, S A/C SE – SE SED – SE Design SEL – SEL
RL – R-Line BM – BlueMotion BGT – BlueGT GTI – GTI

* Optional at extra cost. Please note, the print processes do not allow exact reproduction of the upholstery colours.

COMBINATIONS.

Seat upholstery	Carpet	Dashboard upper	Dashboard lower	Pure White*† OQ Non-Metallic	Urano Grey 5K Non-Metallic	Black A1 Non-Metallic	Mayan Blue Non-Metallic Signature* D7	Flash Red Non-Metallic Signature* D8	Blue Silk Metallic* 2B	Java Metallic* 4Q	Carmen Red Metallic* 6K	Reflex Silver Metallic* 8E	Clearwater Blue Metallic* P4	Nimbus Grey Metallic* U5	Deep Black Pearl Effect* 2T	Oryx White Premium Signature* OR
‘Grip’ cloth – Standard on S and S A/C Titan Black (BY)	Black	Titan Black	Titan Black	●	●	●	●	●	●	●	●	●	-	●	●	●
‘Rail’ cloth – Standard on SE and SEL Titan Black (BY)	Black	Titan Black	Titan Black	●	●	●	●	●	●	●	●	●	-	●	●	●
‘Pyramid’ cloth – Standard on SE Design Palladium Grey (BQ)	Black	Palladium Grey	Ceramique	●	-	-	●	-	-	-	●	●	-	-	●	●
Ceramique (BP)	Black	Palladium Grey	Ceramique	●	-	-	●	-	-	-	●	●	-	-	●	●
‘Race’ seat centre section with ‘San Remo’ microfibre side bolsters Standard on R-Line Titan Black/Grey (OV)	Black	Titan Black	Titan Black	●	●	-	-	●	●	●	-	●	-	●	●	-
‘Link’ cloth – Standard on BlueMotion Titan Black/Blue (RU)	Black	Titan Black	Titan Black	●	-	●	-	●	●	-	-	●	●	-	-	-
‘BlueSpeed’ cloth with alcantara side bolsters Standard on BlueGT Titan Black/Olympia Blue/Crystal Grey (RU)	Black	Titan Black	Titan Black	●	-	-	-	-	●	-	-	●	-	-	●	-
‘Jacara’ cloth – Standard on GTI Black/Red (XE)	Black	Titan Black	Titan Black	●	-	●	-	●	●	-	-	●	-	-	●	●

* Pure White (OQ), Mayan Blue non-metallic signature (D7), Flash Red non-metallic signature (D8), metallic, pearl effect and premium signature paints, and alcantara upholstery are optional at extra cost.
† Pure White (OQ) paint is a no cost option on SE Design and BlueGT models.
● Standard. ○ Optional at extra cost. - Not available.

Seat upholstery	Carpet	Dashboard upper	Dashboard lower	Pure White*† OQ Non-Metallic	Urano Grey 5K Non-Metallic	Black A1 Non-Metallic	Mayan Blue Non-Metallic Signature* D7	Flash Red Non-Metallic Signature* D8	Blue Silk Metallic* 2B	Java Metallic* 4Q	Carmen Red Metallic* 6K	Reflex Silver Metallic* 8E	Clearwater Blue Metallic* P4	Nimbus Grey Metallic* U5	Deep Black Pearl Effect* 2T	Oryx White Premium Signature* OR
Alcantara sports seats with ‘Microfibre’ side bolsters* Optional on SE and SEL Titan Black (BY)	Black	Titan Black	Titan Black	○	○	○	○	○	○	○	○	○	-	○	○	○
Alcantara sports seats with ‘Microfibre’ side bolsters* Optional on R-Line Titan Black (BY)	Black	Titan Black	Titan Black	○	○	-	-	○	○	○	-	○	-	○	○	-
Alcantara sports seats with ‘Microfibre’ side bolsters* Optional on BlueGT Titan Black (BY)	Black	Titan Black	Titan Black	○	-	-	-	-	○	-	-	○	-	-	○	-
Alcantara sports seats with ‘Microfibre’ side bolsters* Optional on GTI Titan Black (BY)	Black	Titan Black	Titan Black	○	-	○	-	○	○	-	-	○	-	-	○	○

There's a Volkswagen for all of us.

Nippy city run around? Luxurious executive saloon? Open-top cruiser? Whatever it is you're looking for, we probably have it. From the iconic Beetle and Golf GTI to the compact up!, there's a Volkswagen for everyone.

If you're thinking you might like to try a different Volkswagen, there are over 20 models in our range, so there's bound to be at least one that catches your eye.

To see these models and configure your ideal Volkswagen, visit: www.volkswagen.co.uk



Sporty

Golf: As exciting to drive as it is to look at. Style, performance and power.

You will also find our sporty gene in the iconic Golf GTD and Golf R.



Spacious family cars

New Sharan: The ultimate in convenience with sliding rear doors, and enough space for the whole family. And their luggage. And the dogs.

If it's space you're after, then you might also like to consider the Tiguan, Golf SV, Golf Estate, new Touran and Passat Estate.



Style

Beetle: The original icon. And still the most unique way to make a fashion statement.

For more fun with the top down, why not consider Beetle Cabriolet or the Golf Cabriolet.



City run around

up!: The ideal city car. Fun, easy to manoeuvre and surprisingly spacious, with that trademark Volkswagen solidity.

If you're looking for something slightly more spacious, then why not consider the up!'s bigger sibling, the Polo. City run around practicality with more versatility and even more space can be found on the iconic Golf.



Executive

Volkswagen CC: Perfectly turned out high-tech, executive luxury. A contemporary, stylish and innovative coupé.

All the luxury you need can also be found in the Jetta, and executive comfort in the Passat and Passat Estate – winner of 'European Car of the Year 2015'.



4x4

Touareg: The SUV just got smarter. True four by four capability off-road, and smooth, luxurious and powerful when on it, with four wheel drive technology, '4MOTION' as standard.

Go everywhere, do anything in our four wheel drive alternatives: new Golf Alltrack, Tiguan and Passat and Passat Estate 4MOTION models.

TECHNICAL SPECIFICATION – PETROL.

	S, S A/C, SE, SE Design 1.0 litre 60 PS	SE, SE Design 1.0 litre 75 PS	SE, SE Design, R-Line [†] 1.2 litre TSI 90 PS	BlueMotion 1.0 litre TSI 95 PS	SEL, R-Line 1.0 litre TSI 110 PS	BlueGT 1.4 litre TSI ACT 150 PS	GTI 1.8 litre TSI 192 PS
Engine							
Engine type	Three cylinder petrol	Three cylinder petrol	Four cylinder petrol	Three cylinder petrol	Three cylinder petrol	Four cylinder petrol	Four cylinder petrol
Cubic capacity, ltrs/cc	1.0/999	1.0/999	1.2/1197	1.0/999	1.0/999	1.4/1395	1.8/1798
Max. output, PS ⁽⁰¹⁾ /kW	60/44	75/55	90/66	95/70	110/81	150/110	192/141
at rpm	5000-6000	6200	4800	5000-5500	5000-5500	5000-6000	4200-6200 [5400-6200]
Max. torque, lbs.ft/Nm	70/95	70/95	118/160	118/160	147/200	184/250	236/320 [184/250]
at rpm	3000-4300	3000-4300	1400-4000	1500-3500	2000-3500	1500-3000	1450-4200 [1250-5300]
Gearbox	Five speed manual	Five speed manual	Five speed manual	Five speed manual	Six speed manual	Six speed manual	Six speed manual
	–	–	Seven speed auto DSG	–	Seven speed auto DSG	Seven speed auto DSG	Seven speed auto DSG
Weights, kgs							
Manual gearbox:							
Unladen weight ⁽⁰²⁾	1055	1055	1107	1111	1116	1224	1272
Gross vehicle weight	1570	1570	1620	1560	1610	1660	1710
Payload ⁽⁰²⁾	427-533	427-533	421-531	426-505	422-519	425-481	449-513
Axle load limit: Front	820	820	870	840	860	910	960
Rear	800	800	800	770	800	800	800
Automatic DSG gearbox:							
Unladen weight ⁽⁰²⁾	–	–	1139	–	1147	1238	1280
Gross vehicle weight	–	–	1650	–	1640	1680	1710
Payload ⁽⁰²⁾	–	–	418-525	–	423-516	430-487	440-505
Axle load limit: Front	–	–	900	–	890	930	960
Rear	–	–	800	–	800	800	800
Trailer load limits, kgs ⁽⁰³⁾							
Braked 12% incline	800	800	1000	500	1000	1200	1100
Unbraked:							
Manual gearbox	520	520	550	500	550	610	630
Automatic DSG gearbox	–	–	560	–	570	610	640
Towbar load limit	50	50	50	50	50	50	50
Max. roof load	75	75	75	75	75	75	75

Figures in [] are for 1.8 litre TSI 192 PS GTI DSG models only.
† Seven speed automatic gearbox only available on SE and SE Design models.

	S, S A/C, SE, SE Design 1.0 litre 60 PS	SE, SE Design 1.0 litre 75 PS	SE, SE Design, R-Line [†] 1.2 litre TSI 90 PS	BlueMotion 1.0 litre TSI 95 PS	SEL, R-Line 1.0 litre TSI 110 PS	BlueGT 1.4 litre TSI ACT 150 PS	GTI 1.8 litre TSI 192 PS
Performance							
Top speed, mph (km/h), where the law permits							
Manual gearbox	100 (161)	107 (173)	114 (184)	119 (191)	122 (197)	137 (220)	146 (236)
Automatic DSG gearbox	–	–	114 (184)	–	122 (197)	137 (220)	146 (236)
Acceleration, secs 0 - 62mph							
Manual gearbox	15.5	14.3	10.8	10.5	9.3	7.8	6.7
Automatic DSG gearbox	–	–	10.8	–	9.3	7.8	6.7
ABI insurance group, 1 - 50	6E, 7E, 7E, 8E	10E, 10E	15E, 15E, 15E	16E	18E, 18E	23E	29E
Environmental information							
Fuel grade, minimum	Unleaded, 95 RON	Unleaded, 95 RON	Unleaded, 95 RON	Unleaded, 95 RON	Unleaded, 95 RON	Unleaded, 95 RON	Unleaded, 95 RON
Fuel tank capacity, galls/ltrs ⁽⁰⁵⁾	10.0/45	10.0/45	10.0/45	10.0/45	10.0/45	10.0/45	10.0/45
Official fuel consumption manual gearbox, mpg/ltr per 100km ⁽⁰⁶⁾							
Urban	49.6/5.7 ⁽⁰⁶⁾	48.7/5.8 ⁽⁰⁶⁾	47.1/6.0 ⁽⁰⁶⁾	56.5/5.0 ⁽⁰⁶⁾	54.3/5.2 ⁽⁰⁶⁾	47.1/6.0 ⁽⁰⁶⁾	37.2/7.6 ⁽⁰⁶⁾
Extra-urban	68.9/4.1 ⁽⁰⁶⁾	67.3/4.2 ⁽⁰⁶⁾	70.6/4.0 ⁽⁰⁶⁾	78.5/3.6 ⁽⁰⁶⁾	74.3/3.8 ⁽⁰⁶⁾	68.9/4.1 ⁽⁰⁶⁾	55.4/5.1 ⁽⁰⁶⁾
Combined	60.1/4.7 ⁽⁰⁶⁾	58.9/4.8 ⁽⁰⁶⁾	60.1/4.7 ⁽⁰⁶⁾	68.9/4.1 ⁽⁰⁶⁾	65.7/4.3 ⁽⁰⁶⁾	58.9/4.8 ⁽⁰⁶⁾	47.1/6.0 ⁽⁰⁶⁾
Official fuel consumption automatic DSG gearbox, mpg/ltr per 100km ⁽⁰⁶⁾							
Urban	–	–	48.7/5.8 ⁽⁰⁶⁾	–	53.3/5.3 ⁽⁰⁶⁾	48.7/5.8 ⁽⁰⁶⁾	39.2/7.2 ⁽⁰⁶⁾
Extra-urban	–	–	68.9/4.1 ⁽⁰⁶⁾	–	72.4/3.9 ⁽⁰⁶⁾	68.9/4.1 ⁽⁰⁶⁾	60.1/4.7 ⁽⁰⁶⁾
Combined	–	–	60.1/4.7 ⁽⁰⁶⁾	–	64.2/4.4 ⁽⁰⁶⁾	60.1/4.7 ⁽⁰⁶⁾	50.4/5.6 ⁽⁰⁶⁾
Official CO ₂ emission, g/km							
Manual gearbox ⁽⁰⁶⁾	106 ⁽⁰⁶⁾	108 ⁽⁰⁶⁾	107 ⁽⁰⁶⁾	94 ⁽⁰⁶⁾	99 ⁽⁰⁶⁾	110 ⁽⁰⁶⁾	139 ⁽⁰⁶⁾
Automatic DSG gearbox ⁽⁰⁶⁾	–	–	109 ⁽⁰⁶⁾	–	102 ⁽⁰⁶⁾	108 ⁽⁰⁶⁾	129 ⁽⁰⁶⁾
Emission class	EURO 6	EURO 6	EURO 6	EURO 6	EURO 6	EURO 6	EURO 6
Noise, dB							
Manual gearbox	71.0	72.0	70.0	69.0	71.0	72.0	73.0
Automatic DSG gearbox	–	–	69.0	–	70.0	73.0	71.0

TECHNICAL SPECIFICATION – DIESEL.

	SE 1.4 litre TDI 75 PS	SE Design 1.4 litre TDI 75 PS	SEL, R-Line 1.4 litre TDI 90 PS
Engine			
Engine type	Three cylinder diesel	Three cylinder diesel	Three cylinder diesel
Cubic capacity, ltrs/cc	1.4/1422	1.4/1422	1.4/1422
Max. output, PS ⁽⁰¹⁾ /kW	75/55	75/55	90/66
at rpm	3000-3750	3000-3750	3500
Max. torque, lbs.ft/Nm	154/210	154/210	169/230
at rpm	1500-2000	1500-2000	1500-2500
Gearbox	Five speed manual	Five speed manual	Five speed manual
	–	–	–
Weights, kgs			
Manual gearbox:			
Unladen weight ⁽⁰²⁾	1152	1152	1151
Gross vehicle weight	1650	1650	1670
Payload ⁽⁰²⁾	407-531	407-531	428-531
Axle load limit: Front	920	920	920
Rear	780	780	800
Automatic DSG gearbox:			
Unladen weight ⁽⁰²⁾	–	–	–
Gross vehicle weight	–	–	–
Payload ⁽⁰²⁾	–	–	–
Axle load limit: Front	–	–	–
Rear	–	–	–
Trailer load limits, kgs ⁽⁰³⁾			
Braked 12% incline	1000	1000	1100
Unbraked:			
Manual gearbox	570	570	570
Automatic DSG gearbox	–	–	–
Towbar load limit	50	50	50
Max. roof load	75	75	75

	SE 1.4 litre TDI 75 PS	SE Design 1.4 litre TDI 75 PS	SEL, R-Line 1.4 litre TDI 90 PS
Performance			
Top speed, mph (km/h), where the law permits			
Manual gearbox	107 (173)	107 (173)	114 (184)
Automatic DSG gearbox	–	–	–
Acceleration, secs 0 - 62mph			
Manual gearbox	12.9	12.9	10.9
Automatic DSG gearbox	–	–	–
ABi insurance group, 1 - 50	12E	13E	15E, 16E
Environmental information			
Fuel grade, minimum	Diesel ⁽⁰⁴⁾	Diesel ⁽⁰⁴⁾	Diesel ⁽⁰⁴⁾
Fuel tank capacity, galls/ltrs ⁽⁰⁵⁾	10.0/45	10.0/45	10.0/45
Official fuel consumption			
manual gearbox, mpg/ltr per 100km ⁽⁰⁶⁾			
Urban	70.6/4.0 ⁽⁰⁶⁾	68.9/4.1 ⁽⁰⁶⁾	68.9/4.1 ⁽⁰⁶⁾
Extra-urban	91.1/3.1 ⁽⁰⁶⁾	85.6/3.3 ⁽⁰⁶⁾	85.6/3.3 ⁽⁰⁶⁾
Combined	83.1/3.4 ⁽⁰⁶⁾	78.5/3.6 ⁽⁰⁶⁾	78.5/3.6 ⁽⁰⁶⁾
Official fuel consumption			
automatic DSG gearbox, mpg/ltr per 100km ⁽⁰⁶⁾			
Urban	–	–	–
Extra-urban	–	–	–
Combined	–	–	–
Official CO ₂ emission, g/km			
Manual gearbox ⁽⁰⁶⁾	93 ⁽⁰⁶⁾	93 ⁽⁰⁶⁾	93 ⁽⁰⁶⁾
Automatic DSG gearbox ⁽⁰⁶⁾	–	–	–
Emission class	EURO 6	EURO 6	EURO 6
Noise, dB			
Manual gearbox	71.0	71.0	71.0
Automatic DSG gearbox	–	–	–

TECHNOLOGY.

Engines

- Front transverse-installed engine
- 1.0 litre/60 PS ⁽⁰¹⁾ (44 kW) petrol engine: EU6 emissions standard three cylinder in-line. Available with five speed manual
- 1.0 litre/75 PS ⁽⁰¹⁾ (55 kW) petrol engine: EU6 emissions standard three cylinder in-line. Available with five speed manual
- 1.0 litre/95 PS ⁽⁰¹⁾ (70 kW) petrol engine: EU6 emissions standard three cylinder in-line. Available with five speed manual
- 1.0 litre/110 PS ⁽⁰¹⁾ (81 kW) petrol engine: EU6 emissions standard three cylinder in-line. Available with six speed manual and a seven speed automatic DSG transmission
- 1.2 litre/90 PS ⁽⁰¹⁾ (66 kW) petrol engine: EU6 emissions standard four cylinder in-line. Available with five speed manual and a seven speed automatic DSG transmission
- 1.4 litre/150 PS ⁽⁰¹⁾ (110 kW) petrol engine: EU6 emissions standard four cylinder in-line MPI (Multi Point Injection) engine, with four valves per cylinder. Includes ACT (Active Cylinder Technology) which shuts off 2 cylinders under certain driving conditions to reduce fuel consumption and emissions. Available with six speed manual and a seven speed automatic DSG transmission
- 1.8 litre/192 PS ⁽⁰¹⁾ (141 kW) petrol engine: EU6 emissions standard four cylinder in-line. Available with six speed manual and a seven speed automatic DSG transmission
- 1.4 litre/75 PS ⁽⁰¹⁾ (55 kW) common rail diesel engine: EU6 emissions standard, three cylinder in-line turbocharged common rail diesel engine, four valves per cylinder. Fitted with a turbocharger and a DPf (diesel particulate filter). Available with a five speed manual transmission
- 1.4 litre/90 PS ⁽⁰¹⁾ (66 kW) common rail diesel engine: EU6 emissions standard, three cylinder in-line turbocharged engine, with four valves per cylinder. Fitted with a turbocharger and a DPf (diesel particulate filter). Available with a five speed manual transmission

Transmission

- Front wheel drive through asbestos-free single-plate dry clutch. Hydraulic clutch-mechanism. Five or six speed manual transmissions with double joint half axles. Seven speed automatic DSG gearbox with a dry multi-plate clutch and double joint half axles

Steering

- Electro-mechanical steering rack
- Collapsible, height and lengthways adjustable safety steering column

Running gear

- Electronic Stability Control (ESC) including Electronic Differential Lock (EDL), Traction Control (ASR) and Countersteer Support
- Front suspension through coil springs with telescopic shock absorbers, all elements integrated in chassis legs
- Rear suspension with gas pressure shock absorbers and separate springs
- Front and rear anti-roll bar
- XDS electronic differential lock (BlueGT and GTI only)

Brakes

- Electronically controlled Anti-lock Braking System (ABS) with Electronic Brake-pressure Distribution (EBD)
- Diagonal twin-circuit brake system with front and rear disc brakes (front ventilated)
- Rear drum brakes (1.0 ltr 60 PS, 1.0 ltr 75 PS and 1.4 ltr 75 PS models)
- Asbestos-free brake pads
- Hydraulic Brake Assist (HBA)

Technical specification notes

01) The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of horsepower). To convert from metric to imperial horsepower, divide the PS figure by 1.0139.

02) Figures are calculated in accordance with manufacturer's criteria. The individual unladen weight depends on the specification of the vehicle, this then reduces the possible payload accordingly. The unladen weight and payload both include the fuel tank 90% full, driver (68kg) and luggage (7kg) in line with EU directive 95/48. Unladen weight shown refers to 3-door models. The unladen weight of 5-door models will increase by 25kg.

03) With increasing altitude the engine performance diminishes. From 1,000m above sea level and for every 1,000m thereafter 10% of the vehicle/trailer weight (trailer weight + gross vehicle weight) must be deducted.

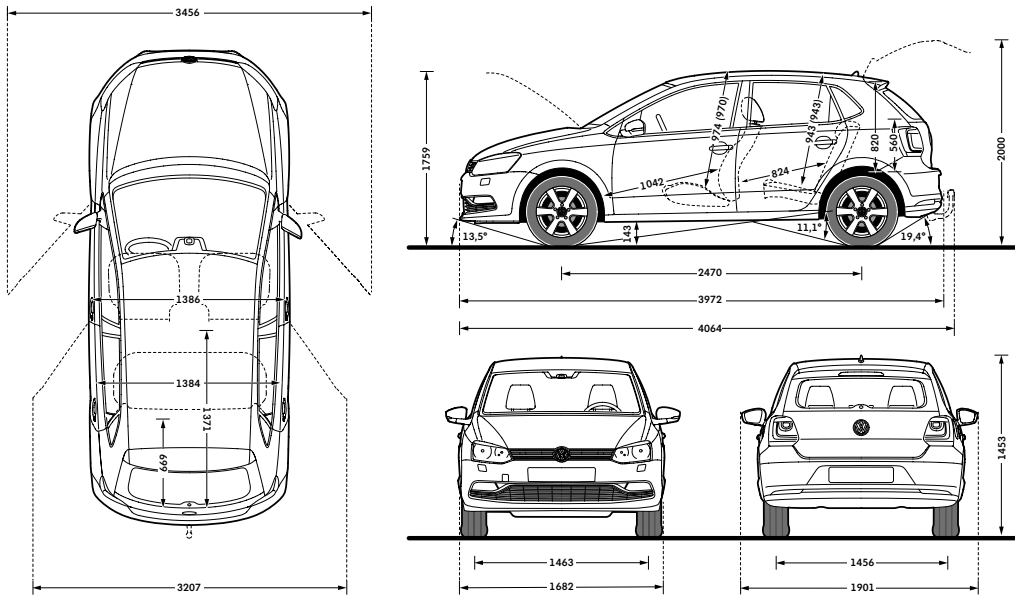
04) The use of 100% RME and FAME (bio diesel) is not possible. Forecourt diesel with up to 7% bio diesel content, adhering to standard BS EN 590, can be used in diesel engines. The use of ethanol in forecourt petrol meeting BS EN 228 is allowable.

05) The size of the fuel tank is approximate and therefore it may be possible to add a greater amount of fuel than the size of the tank specified, due to the space in the filler neck.

06) Our CO₂ and consumption values are provisional and are currently under review. Revised values will be published if necessary. Fuel consumption and CO₂ figures are obtained under standardised EU test conditions (Directive 93/116/EEC). This allows a direct comparison between different manufacturer models but may not represent the actual fuel consumption achieved in 'real world' driving conditions. More information is available on the Volkswagen website at www.volkswagen.co.uk and at www.dft.gov.uk/vca. The weight of a vehicle will influence the level of CO₂ emissions it produces; as a result, vehicles with higher levels of specification and factory-fitted options may emit higher levels of CO₂. Choosing larger alloy wheels than those fitted as standard may result in increased fuel consumption as well as higher CO₂ emissions and subsequently an increased Vehicle Excise Duty (VED) band. BIK rates paid by company car drivers may also increase. In some instances, the 'On The Road' cost paid for a vehicle may increase as a result of the increased VED rate. CO₂ is the main greenhouse gas responsible for global warming. The specifications contained in this brochure are for information purposes only and are subject to change.

DIMENSIONS.

	S, S A/C, SE, SE Design, SEL, R-Line, BlueMotion, Blue GT	GTI
Exterior dimensions		
Length, mm	3972	3983
Width – including door mirrors, mm	1901	1901
Width – opened front/rear doors, mm	3456/3207	3456/3207
Height – mm	1453	1443
Height – opened bonnet/floor, mm	1759	1750
Height – opened tailgate/floor, mm	2000	1990
Wheelbase, mm	2470	2468
Turning circle, m	10.6	10.6
Interior dimensions		
Effective headroom – front, mm (with sunroof)	1004 (967)	1004 (967)
Effective headroom – rear, mm (with sunroof)	943 (943)	943 (943)
Elbow width, front, mm	1386	1393
Elbow width, rear, mm	1384	1384
Legroom front, mm	1042	1042
Legroom rear, mm	824	824
Maximum luggage capacity, litres VDA measuring method using 200 x 100 x 50mm blocks		
With rear seats upright	280	204
With rear seats folded	952	882



On illustrations, where arrows and figures are shown inside of the vehicle, the measurements are for interior dimensions. Where arrows and figures are shown outside of the vehicle, the measurements are for exterior dimensions.



Interior shown is Polo SEL with optional alcantara sports seats and Mayan Blue non-metallic signature paint.

VOLKSWAGEN SERVICE.

Exclusions and terms and conditions apply to all warranties and plans listed. For pricing and further details of Volkswagen Warranties and Service Plans, please consult your authorised Volkswagen retailer or repairer, or visit www.volkswagen.co.uk

The Volkswagen Warranty

Three-year Warranty

All Volkswagen passenger cars come with a three-year/60,000 miles warranty, which protects your car against the failure of most technical and electrical components due to manufacturing defects. This comprises a two-year manufacturer's warranty with unlimited mileage plus a further one-year/60,000 miles (whichever is soonest) Retailer Warranty¹. Should the mileage exceed 60,000 miles within the first two years, the manufacturer's two-year warranty will still be valid. Full details of the three-year warranty are available from your authorised Volkswagen retailer or repairer.

Body Protection Warranty

The internal body sections and panels of the Polo are covered against rusting through from the inside for 12 years. Naturally, the vehicle must be cared for in compliance with the manufacturer's operating instructions. Please consult your authorised Volkswagen retailer or repairer for full warranty details.

Three-year Paintwork Warranty

This latest paintwork warranty, pioneered by Volkswagen, provides you with cover on a new car. Naturally, during the warranty period the car must be cared for in compliance with the manufacturer's operating instructions. Any paintwork defects, as a result of the manufacturing process, will be rectified without charge.

Approved Accessories

A comprehensive range of accessories from alloy wheels to carpet mats is available to complement the factory-fitted option list. Volkswagen approved accessories purchased from and fitted by your authorised Volkswagen retailer at the point of vehicle sale will also benefit from the three-year vehicle warranty.

Extended warranty

If you order the Volkswagen Extended Warranty as an option when buying your new Polo then you get the 100% Volkswagen Warranty and you can continue to enjoy comprehensive Volkswagen protection against many unforeseeable repair costs. Designed to your needs, you can purchase an extra one or two year's warranty up to a maximum of five years or 90,000 miles.

Service Intervals

Volkswagen is pleased to offer you a choice on how your Volkswagen is serviced. The appropriate selection is entirely dependent on how the car is likely to be driven and its general use. To help you identify which type of service would be most suitable, please refer to the following guide.

The Fixed Service is recommended for vehicles that will cover less than 10,000 miles in 12 months and

if the vehicle is likely to be used in the following way:

- Predominantly urban driving, short journeys with frequent cold starts.
- Activities regularly producing high engine loading, e.g. frequent hill climbs, driving with vehicle fully loaded and towing.
- Uneconomical driving style using high rpms with heavy acceleration and heavy braking.

The service intervals for the Fixed Service are as follows:

- Oil change service – After 1 year or 10,000 miles (15,000km), whichever is soonest.
- Inspection service² – First after 2 years or 20,000 miles (30,000km), then every one year or 20,000 miles (30,000km), whichever is soonest.

The Flexible Service is recommended for vehicles with daily mileage of more than 25 miles where the vehicle is driven regularly mainly on longer distance journeys. The vehicle is driven mainly at a constant speed with minimum vehicle and engine loading, minimal towing and driven in an economical manner. With the Flexible Service the vehicle can cover anywhere between 10,000³ and a maximum of 20,000³ miles or 24 months (whichever is soonest) between oil changes.

The service intervals for the Flexible Service are as follows:

- Oil change service – According to flexible service interval display (after 2 years at the latest).
- Inspection service² – First after 2 years or 20,000 miles (30,000km), then every one year or 20,000 miles (30,000km), whichever is soonest.

The up! model is only available with the Fixed Service schedule. Please consult your authorised Volkswagen retailer or repairer for advice and full details.

Please note: If you purchase a Volkswagen Fixed Price Service Plan your vehicle will follow the Fixed Service schedule.

Volkswagen Insurance⁴

We want you to start enjoying your new car from day one and thanks to Volkswagen free five day insurance, you can. Call free on 0330 303 6930 (lines are open Monday to Friday 8am – 9pm and Saturday 9am – 5pm), provide a few details and a cover note will be sent to your retailer. They will then tax your car and you can drive it away.

Volkswagen Ensurance⁵

Get three years' Volkswagen Ensurance cover for free.

Another great benefit of being a Volkswagen driver. If your Volkswagen was damaged in an accident, wouldn't you want it fixed by a Volkswagen trained technician using only genuine Volkswagen parts? Ensurance is Volkswagen's accident and repair cover which does exactly that. It works alongside your main comprehensive motor insurance policy no matter who you are insured with, to make sure you get the quality repair and service you would want. If you're involved in an accident or your car is stolen, just one call to us and we'll look after your claim from start to finish ensuring your Volkswagen is restored to the highest standard.

Activate your cover and benefit from:

- A guarantee that your Volkswagen will be repaired in a Volkswagen approved repairer, by Volkswagen trained technicians, using only genuine Volkswagen parts and paints.
- A dedicated Claims Manager who will manage your claim from start to finish, liaising with your insurer and the repairer so you don't have to.
- Help to recover any uninsured losses using our Legal Expenses Cover.
- Online claims tracking so you can keep up to date with the status of any claim.

Volkswagen Ensurance is free to all Volkswagen customers for three years and it only takes a minute to get cover. To find out more and to activate your cover, visit volkswagen-ensurance.co.uk

Volkswagen Finance⁶

Volkswagen Finance specialises in providing funding solutions for Volkswagen drivers. Whether your Volkswagen is for private or business use, you can choose from a range of funding options.

- Solutions – a Personal Contract Plan
- Hire purchase
- Lease purchase
- Finance lease
- Contract hire

With all Volkswagen Finance products you can choose a fixed-cost maintenance plan to help you budget for your servicing and maintenance costs. No matter what finance product you choose, your local Volkswagen retailer will be able to provide you with a personalised quote that could meet your budget and vehicle needs.

Fuel consumption and CO₂ Emissions

Our CO₂ and consumption values are provisional and are currently under review. Revised values will be published if necessary. Fuel consumption and CO₂ figures are obtained under standardised EU test conditions (Directive 93/116/EEC). This allows a direct comparison between different manufacturer models but may not represent the actual fuel consumption achieved in 'real world' driving conditions. More information is available on the Volkswagen website at www.volkswagen.co.uk and at www.dft.gov.uk/vca.

The weight of a vehicle will influence the level of CO₂ emissions it produces; as a result, vehicles with higher levels of specification and factory-fitted options may emit higher levels of CO₂. Choosing larger alloy wheels than those fitted as standard may result in increased fuel consumption as well as higher CO₂ emissions and subsequently an increased Vehicle Excise Duty (VED) band. BIK rates paid by company car drivers may also increase. In some instances, the recommended 'On the road' retail price paid for a vehicle may increase as a result of the increased VED rate. CO₂ is the main greenhouse gas responsible for global warming. The specifications contained in this brochure are for information purposes only and are subject to change.

Volkswagen Roadside Assistance

Every new car is registered for Volkswagen Roadside Assistance for one year except the Touareg which is registered for three years. This provides vehicle roadside and home recovery in the unlikely event of a breakdown in the UK and Europe (subject to conditions). Volkswagen Roadside Assistance can also be purchased for subsequent years. For full details, please contact your authorised Volkswagen retailer. Exclusions and terms and conditions apply. For pricing and further details of Volkswagen Roadside Assistance, please consult your authorised Volkswagen retailer, or visit www.volkswagen.co.uk

Tax Free Sales

For full details, please contact your authorised Volkswagen retailer.

Please note:

Some illustrations in this brochure do not necessarily reflect UK specifications and may not be available. In particular, controls and some items of equipment are positioned differently for the UK. The specifications contained in this brochure are for information purposes only and are subject to change. If you require any specific feature, you must consult your authorised Volkswagen retailer who is regularly updated with any change in specification. Please check model availability and full specification details with your authorised Volkswagen retailer prior to ordering. Note: we would like to advise you that telephone calls to Volkswagen Customer Care may be monitored and recorded as part of our training and quality assurance processes. All our monitoring and recording processes meet Ofcom regulations.

¹ All warranty work must be completed by an authorised Volkswagen retailer or repairer.
² The inspection service first at 3 years (or 40,000 miles) and then every second year (or 40,000 miles) has additional workscope.
³ The quoted mileage is based on a conversion from kilometres and is therefore unlikely to exceed circa 18,000 miles between oil changes.

⁴ Volkswagen Financial Services is a trading name of Volkswagen Financial Services (UK) Limited ('VWFS UK'). Registered in England and Wales number: 2835230. Registered Office: Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR. Financial and consumer credit services are provided by VWFS UK. Annual insurance credit is provided by Ageas Retail Limited. Volkswagen Motor Insurance from VWFS UK is sold and administered by Ageas Retail Limited, registered in England and Wales number: 1324965 Registered Office: Ageas House, Hampshire Corporate Park, Templars Way, Eastleigh, Hampshire SO53 3YA. VWFS UK and Ageas Retail Limited are not part of the same corporate group.
⁵ Ensurance from Volkswagen Financial Services is sold and administered by Lawshield UK Limited, registered in England number: 3360532 (registered office: Lawshield House, 850 Ibis Court, Lakeside Drive, Centre Park, Warrington, Cheshire WA1 1RL) and underwritten by UK General Insurance Limited on behalf of Ageas Insurance Limited, registered in England number: 354568 (registered office: Ageas House, Tollgate, Eastleigh, Hampshire SO53 3YA).
⁶ Finance is available to 18s and over, subject to status. Terms and conditions apply. Volkswagen Finance.

The Polo

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